



Institution Faculty of Sciences (FS)

Major Biomarketing (BMK)

GRADUATE DEGREE

Master's Degree : 194 USD/credit*

• Master's degree in Biomarketing

120 credits

This Master aims to train professionals in the field of Biomarketing which requires both scientific and marketing skills applied to biological products and materials in different sectors: chemical, pharmaceuticals, food, cosmetics as well as paramedical products and industry.

Students who have completed their first year of master can apply for the second year of the Advanced Master's in Management of Biotechnology and Pharmaceuticals Companies at Grenoble Ecole de Management and obtain a double degree.

Admission period

February-August

Requirements for admission

Bachelor or Master's degree in fundamental or applied sciences. Diploma in medical, pharmaceutical or paramedical sciences.

JOB OPPORTUNITIES

Sales representative, Product manager, Research manager, Technical sales manager, Marketing manager, Communication manager, Biomedical trainer, Bio-industrial trainer, Project manager, Consultant ...

Location	Campus of Science and Technology
Website	www.fs.usj.edu.lb
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* Tuition fees 2020-2021