

GRADUATE DEGREE

Master's Degree : 190 USD/credit*

• Master's degree in Pharmaceutical Marketing

120 credits

Requirements for admission

To be eligible to enroll in this program you have hold one of the following degrees:

- Pharmacy, Dental Medicine, Medicine, or another equivalent diploma.

USJ Pharmacy students (or pharmacy students in other universities) complete 45 credits of the master's program during their 5th year.

An admissions board determines whether you are eligible to meet the admission requirements for the master's program.

During this two-year program, we will approach pharmaceutical marketing from the perspective of daily practice, needs, experience and the ability to apply the principles to short and long-term strategies.

The program will improve the career of all participants and enable each of them to become a successful leader. Participants will learn advanced marketing tools, brand management strategies, such as forecasting and data analysis techniques.

Pharmaceutical marketing influences not only the pharmaceutical industry, but also the healthcare reimbursement process.

JOB OPPORTUNITIES:

In adherence to the pharmaceutical laws and regulations, this degree allows pharmacists to work in the pharmaceutical companies as:

- Scientific Office Department: Scientific Office Manager, Field Manager, Line Manager
- Marketing Department: Marketing Manager, Brand Manager, Product Manager or Web Manager
- Medical Department: Medical Science Liaison (MSL)
- Regulatory Department

Location

Campus of Medical Sciences, Block C - Ground Floor

Website

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Email

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Phone

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* Tuition fees 2020-2021