

Overview:

The Master of Hospitality Management: Luxury and Lifestyle is aimed at developing luxury hospitality professionals with thorough understanding of the connection that exists between sensorial products and the client experience in the hospitality and leisure industry. Graduates will add a new dimension to the luxury and lifestyle markets by creating businesses, products and services that connect with clients in multidimensional environments.

JOB OPPORTUNITIES:

Luxury tourism organizations (hotels, resorts, restaurants, catering companies, sports and leisure parks, transport companies, etc.), production and distribution of luxury goods for tourism companies and consultancy.

TARGETED POSITIONS:

General Manager, Director of Sales & Marketing, Brand Manager, PR Director, Event Manager, Senior Consultant, etc.

Requirements:

- Bachelor's degree in any discipline
- Motivation letter
- Interview

Location	Campus of social sciences
Website	www.ige.usj.edu.lb
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* Tuition fees 2020-2021