

BACHELOR IN FASHION DESIGN AND PATTERN DRAFTING

Main Language of Instruction:

French English Arabic

Campus Where the Program Is Offered: CSS

OBJECTIVES

The Bachelor in Fashion Design and Pattern Drafting aims to equip students with excellent technical skills while developing and refining their creative and marketing abilities. In the final year, students design and construct a collection of clothing, specializing in a specific market. The program also enables students to transition into the fashion industry immediately upon graduation.

Students who wish to apply to our institution should have curious, critical and observant minds with high interest in fashion.

PROGRAM LEARNING OUTCOMES (COMPETENCIES)

- Analyzing trends and brand imagery within the fashion industry.
- Developing and designing collections and clothing lines.
- Executing garments from pattern making and creating prototypes for submission to garment production workshops.
- Overseeing every step in the production process, including advertising, imagery, and choice of products and accessories.

PROGRAM REQUIREMENTS

180 credits: Required courses (180 credits).

USJ General Education Program (32 Cr.)

English (4 Cr.)

English Level A (4 Cr.)

Arabic (4 Cr.)

Arabic Language and Culture (2 Cr.)

Tailored Suit Assembly (2 Cr.)

Humanities (8 Cr.)

Sustainable Fashion (2 Cr.)

USJ Values (2 Cr.)

Civic Engagement (2 Cr.)

Optical Illusion (2 Cr.)

Social Sciences (6 Cr.)

Professional Brand Identity (2 Cr.)

Internship Report (4 Cr.)

Quantitative Techniques (6 Cr.)

Digital Basics (2 Cr.)

Digital Pattern Drafting Techniques (2 Cr.)

Digital Production Strategies (2 Cr.)

Communication Techniques (4 Cr.)

Jury 3 - Commercial Line and Collection Plan

Jury 4 - Whole Collection

Fundamental Courses

Required Courses (180 Cr.)

Personal Research and Development (2 Cr.). Market and Consumer Analysis (2 Cr.). Skirt Collection Development (4 Cr.). Textile (2 Cr.). Figure Base (2 Cr.). Civic Engagement (2 Cr.). Skirt Assembly (2 Cr.). Skirt Theory (2 Cr.). Creative Draping (2 Cr.). Skirt Application (4 Cr.). USJ Values (2 Cr.). Arabic Language and Culture (2 Cr.). Inspiration Approach (2 Cr.). Collection Approach (2 Cr.). Sustainable Fashion (2 Cr.). Technical Drawing (2 Cr.). Dress Final Project (4 Cr.). Digital Performance (2 Cr.). Shirt Assembly (2 Cr.). Shirt Theory (4 Cr.). Zero Waste Dress (2 Cr.). Shirt Application (2 Cr.). Digital Basics (2 Cr.). Dress Theory (2 Cr.). Dress Application (4 Cr.). Collection Context (2 Cr.). Trend Book (2 Cr.). Optical Illusion (2 Cr.). Tailored Suit Collection Application (4 Cr.). Technical Drawing (2 Cr.). Digital Illustration (2 Cr.). Tailored Suit Assembly (2 Cr.). Tailored Suit Construction (2 Cr.). Tailored Suit Draping (2 Cr.). Digital Production Strategies (2 Cr.). Creative Pattern Drafting (2 Cr.). Tailored Suit Execution (4 Cr.). Collection Approach (2 Cr.). Casual Wear Collection Application (4 Cr.). Fashion Styling (2 Cr.). Fashion Marketing (2 Cr.). Digital Portfolio (2 Cr.). Personal Identity (4 Cr.). Casual Wear Technique (2 Cr.). Casual Wear Assembly (2 Cr.). Realization of Group Casual Wear (4 Cr.). Digital Pattern Drafting Technique (2 Cr.). Final Total Look (4 Cr.). Story Telling (2 Cr.). Creative Artistic Approach (2 Cr.). Collection Development (2 Cr.). Jury 1- Introduction to the Individual Theme (2 Cr.). Jury 2- Development of the Individual Theme (2 Cr.). Internship Report (4 Cr.). Advanced Pattern Drafting Technique (2 Cr.). Advanced Assembly (2 Cr.). Sleeve Development (4 Cr.). Volume Development (4 Cr.). Production Strategy (2 Cr.). English Level A (4 Cr.). Collection Plan (2 Cr.). Commercial Line (2 Cr.). Fashion Design Portfolio (2 Cr.). Jury 3 - Commercial Line and Collection Plan (2 Cr.). Jury 4 - Whole Collection (2 Cr.). Professional Brand Identity (2 Cr.). Graduate Project (4 Cr.). Final Collection Prototype (4 Cr.). Unique Collection (4 Cr.). Pattern Drafting Collection Identity (6 Cr.).

SUGGESTED STUDY PLAN

Semester 1

Code	Course Name	Credits
FD01L1	Personal Research and Development	2
FD03L1	Market and Consumer Analysis	2
FD04L1	Skirt Collection Development	4
FD05L1	Textile	2
FD06L1	Figure Base	2
FD47L1	Civic Engagement	2
PD01L1	Skirt Assembly	2
PD02L1	Skirt Theory	2
PD08L1	Creative Draping	2
PD60L1	Skirt Application	4
(USJ UE)	USJ Values	2
(USJ UE)	Arabic Language and Culture	2
	Total	28

Semester 2

Code	Course Name	Credits
FD30L2	Inspiration Approach	2
FD26L2	Collection Approach	2
FD27L2	Sustainable Fashion	2
FD96L2	Technical Drawing	2

FD87L2	Dress Final Project	4
FD29L2	Digital Performance	2
PD04L2	Shirt Assembly	2
PD05L2	Shirt Theory	4
PD21L2	Zero Waste Dress	2
PD80L2	Shirt Application	2
PD28L2	Digital Basics	2
PD25L2	Dress Theory	2
PD29L2	Dress Application	4
	Total	32

Semester 3

Code	Course Name	Credits
FD09L3	Collection Context	2
FD10L3	Trend Book	2
FD11L3	Optical Illusion	2
FD89L3	Tailored Suit Collection Application	4
FD88L3	Technical Drawing	2
FD90L3	Digital Illustration	2
PD08L3	Tailored Suit Assembly	2
PD90L3	Tailored Suit Construction	2
PD10L3	Tailored Suit Draping	2
PD11L3	Digital Production Strategies	2
PD16L3	Creative Pattern Drafting	2
PD13L3	Tailored Suit Execution	4
	Total	28

Semester 4

Code	Course Name	Credits
FD30L4	Collection Approach	2
FD86L4	Casual Wear Collection Application	4
FD35L4	Fashion Styling	2
FD84L4	Fashion Marketing	2
FD85L4	Digital Portfolio	2
FD34L4	Personal Identity	4
PD81L4	Casual Wear Technique	2
PD28L4	Casual Wear Assembly	2
PD29L4	Realization of Group Casualwear	4
PD82L4	Digital Pattern Drafting Techniques	2
PD30L4	Final Total Look	4
	Total	30

Semester 5

Code	Course Name	Credits
FD91L5	Story Telling	2
FD92L5	Creative Artistic Approach	2
FD93L5	Collection Development	2
FD94L5	Jury 1 - Introduction to the Individual Theme	2
FD95L5	Jury 2 - Development of the Individual Theme	2
PD91L5	Advanced Pattern Drafting Technique	2
PD92L5	Advanced Assembly	2
PD93L5	Sleeve Development	4
PD94L5	Volume Development	4
PD95L5	Production Strategy	2
FDPDL5	Internship Report	4
	English Level A	4
	Total	32

Semester 6

Code	Course Name	Credits
FD96L6	Collection Plan	2
FD95L6	Commercial Line	2
FD94L6	Fashion Design Portfolio	2
FD93L6	Jury 3 - Commercial Line and Collection Plan	2
FD97L6	Jury 4 - Whole Collection	2
FD46L6	Professional Brand Identity	2
FD99L6	Graduate Project	4
PD32L6	Final Collection Prototype	4
PD33L6	Unique Collection	4
PD34L6	Pattern Drafting Collection Identity	6
	Total	30

COURSE DESCRIPTION

FD01L1 Personal Research and Development 2 Cr.

In this foundational course, students embark on a journey of self-discovery and creative exploration. They cultivate their unique artistic voice while mastering techniques for researching and developing mood boards. Through hands-on exercises, students learn how to navigate the vast resources of the internet, seek inspiration from diverse artists, and curate their own sketchbooks. By the end of the course, students emerge with a refined sense of personal style and a robust toolkit for creative expression.

FD03L1 Market and Consumer Analysis 2 Cr.

Understanding the broader context of fashion is essential for emerging designers. In this course, students work in groups and delve into the diverse sectors of the fashion industry, tracing the evolution of styles and analyzing consumer trends. Through historical study and contemporary analysis, students gain insight into the dynamic interplay between fashion, culture and society. Armed with this knowledge, students are equipped to navigate the complex landscape of the fashion marketplace and identify opportunities for innovation.

FD04L1	Skirt Collection Development	4 Cr.
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Throughout this course, students gain exposure to the creative process with a specific emphasis on the taped skirt technique and lines technique. Through the creation of four technically drawn skirts, students become proficient in managing and constructing a coherent collection, considering elements such as details, closures, length, fit, and fabric selection that complement the esthetic of their designs. Culminating in a final presentation before a panel of experts, students demonstrate their mastery of these skills and concepts.

ESMOD Editions / The Fashion Design Process 1, Creative Paths

ESMOD Editions / The Fashion Design Process 2, Fashion Drawings

ESMOD Editions / Textile Guide

FD05L1	Textile	2 Cr.
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Innovative textiles are the building blocks of fashion design. In this hands-on course, students explore a variety of fabrics and are assigned to collect different samples discovering shops and suppliers. They are then taught how to identify each sample by its name, weave, and composition. In a second phase, they learn to transform artwork into dynamic textile creations. Through experimentation with materials and techniques, students bring their artistic visions to life, creating original fabric designs that push the boundaries of traditional fashion. From concept to execution, students develop a keen eye for detail and a mastery of textile manipulation.

ESMOD Editions / Textile Guide

FD06L1	Figure Base	2 Cr.
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Drawing is a fundamental skill for any fashion designer. In this comprehensive course, students learn the art of figure drawing, perfecting their abilities to accurately present proportions and movement. Through a series of exercises in two-dimensional (2D) and three-dimensional (3D) drawing, students develop fluency in rendering front and swayed figures, as well as advanced techniques in coloring and rendering. By mastering the figure base, students gain the confidence to translate their design concepts into dynamic visual representations.

ESMOD Editions / The Fashion Design Process 2, Fashion drawings

FD47L1	Civic Engagement	2 Cr.
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This course enables students to act and contribute to the public good and community at large. They work in groups to produce small items of their choosing, with the aim of selling them and giving the profit to a non-governmental organization working in the fashion industry such as Fabric Aid or Arcenciel. Throughout the process, emphasis is placed on constructive interaction, information exchange and creativity.

PDo1L1	Skirt Assembly	2 Cr.
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In this course, students familiarize themselves with fundamental skirt construction techniques including skirt base assembly, zipper insertion, waistband attachment, facing application, topstitching, and overlocking. Students will be proficient in operating both sewing and overlock machines, as well as understanding basic skirt patterns during the cutting and sewing processes. Additionally, students will explore and execute various essential stitches commonly utilized in the apparel industry, such as open seams, closed seams, and different types of pleats.

ESMOD Editions / Focus on Fashion Details Volume 1, Volume 2, Volume 3

PDo2L1	Skirt Theory	4 Cr.
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In this course, students acquire a comprehensive understanding of skirt patterns and their manipulation while adhering to the fundamental principles of pattern making. Through the study of pattern construction and dart manipulation, students enhance their proficiency in visualizing and executing both two-dimensional (2D) and three-dimensional (3D) construction techniques for various skirt styles, including the basic skirt, flared skirt, and flared skirt with one dart.

ESMOD Editions / Become a Pattern Drafter, Women's garment Volume 1

PDo8L1	Creative Draping	2 Cr.
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In this course, students delve into the creative realm of draping to design and construct a personalized skirt. Drawing inspiration from the innovative techniques pioneered by renowned Japanese designer and pattern-

making master, Shingo Sato, students explore unconventional approaches to garment creation. Through hands-on practice and experimentation, students learn to manipulate fabric directly on the dress form to achieve unique silhouettes and precise fit. By the conclusion of the course, students will have perfected their abilities in creative draping, expanding their repertoire of design techniques and enhancing their understanding of garment construction principles.

PD60L1	Skirt Application	4 Cr.
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This hands-on project serves as a culmination of students' learning journey, allowing them to apply theoretical concepts and practical techniques to bring their creative visions to life. Through the process of draping, constructing, and executing their designs, students refine their craftsmanship and develop a deeper appreciation for the complexities of garment creation.

FD30L2	Inspiration Approach	2 Cr.
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Art is a rich source of inspiration for fashion designers. In this course, students explore the intersection of art and fashion, learning how to translate artistic concepts into compelling design narratives. Through hands-on projects, students adapt diverse artistic styles to their own creative vision, weaving them into coherent collection themes. By embracing the power of inspiration, students cultivate a signature design esthetic that resonates with audiences. Moreover, students research deeply about dresses and their history, developing a data of different shapes and cuts that will help them move forward in their final exam.

ESMOD Editions / The Fashion Design Process 1, Creative paths

ESMOD Editions / The Fashion Design Process 2, Fashion drawings

FD26L2	Collection Approach	2 Cr.
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In this course, students explore an innovative creative technique by incorporating two distinct checkered patterns, drawing random lines intersecting at the checkered points, cutting along these lines, and subsequently sewing together opposite patterns. The resulting fabric volumes are draped onto mannequins to craft four unique shirts. At the culmination of the project, detailed photographs are captured to serve as a visual reference for the collection.

ESMOD Editions / The Fashion Design Process 1, Creative paths

FD27L2	Sustainable Fashion	2 Cr.
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Sustainability is an increasingly important consideration in fashion design. In this innovative course, students confront the challenge of sustainable garment production by repurposing old garments and fabrics to create new designs. Through a process of deconstruction and reconstruction, students breathe new life into discarded materials, transforming them into innovative sweatshirts with a conscience. By embracing sustainable practices, students learn to harness creativity as a force for positive change in the fashion industry.

FD96L2	Technical Drawing	2 Cr.
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In this course, students are introduced to technical drawings, which serve as visual representations of product construction, facilitating effective communication between fashion designers and pattern drafters. Through this process, students become familiar with the specialized language utilized within these professions, enhancing their ability to collaborate and articulate design concepts accurately.

ESMOD Editions / The Fashion Design Process 2, Fashion drawings

FD87L2	Dress Final Project	4 Cr.
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For this project, students develop a collection comprising six dresses, informed by a creative approach that they have refined throughout the year. This process involves technical drawing of each garment, preceded by the creation of a mood board and thorough fabric research. Additionally, students will produce either hand-drawn or digital illustrations of one figure, tailored to individual preferences. The culmination of this project sees students presenting their collections before a panel of jurors for evaluation and critique.

ESMOD Editions / The Fashion Design Process 1 Creative Paths

ESMOD Editions / The Fashion Design Process 2 Fashion Drawings

ESMOD Editions / Textile Guide

FD29L2	Digital Performance	2 Cr.
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This course introduces students to Adobe Illustrator and Photoshop, focusing on practical skills essential in the field. Emphasis is placed on problem-solving, visual communication, typography, and design development. Additionally, students learn media literacy, design fundamentals, and basics of criticism. By course completion, students can create mood boards in Photoshop, produce technical drawings in Illustrator, and integrate both software for layout design.

PDo4L2	Shirt Assembly	2 Cr.
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In this course, students acquire foundational skills in shirt construction, including assembling collars, sleeves, cuffs, slits, and buttoning tabs. Students develop proficiency in interpreting shirt patterns during the cutting and sewing processes, laying the groundwork for more advanced garment construction techniques.
ESMOD Editions. Focus on Fashion Details Volume 1, Volume 3, Volume 4

PDo5L2	Shirt Theory	4 Cr.
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In this course, students become familiar with shirt construction while respecting the fundamentals of pattern making. As a result, they improve their mastery of visualization and execution of shirts in 2D and 3D.
ESMOD Editions / Become a Pattern Drafter, Women's garment Volume 1

PD21L2	Zero Waste Dress	2 Cr.
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In this course, students produce a sustainable dress design within specified parameters. Students prioritize sustainability throughout the construction process, ensuring efficient use of materials during cutting and sewing to minimize waste. This project emphasizes environmentally conscious practices, fostering an appreciation for resourcefulness and innovation in garment production.

PD80L2	Shirt Application	2 Cr.
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In this course, students utilize the comprehensive knowledge acquired from previous courses to drape, construct, and execute a personalized shirt design conceived in the fashion design class. This hands-on project allows students to integrate theoretical concepts with practical skills, resulting in the realization of their creative vision. Through meticulous attention to detail and craftsmanship, students demonstrate their proficiency in garment construction and design.

PD28L2	Digital Basics	2 Cr.
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The purpose of this course is to assist students in developing a professional production file that encompasses essential information necessary for manufacturing, assembling, and finishing a product. This file adheres to the specifications outlined in the quality agreement, ensuring consistency and adherence to standards throughout the production process using the Clo3D program. At the end of this course, students will have received an introduction to the Clo3D program to create a basic skirt with the correct measurements.

PD25L2	Dress Theory	2 Cr.
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This course promotes a global understanding of dress construction and draping through the exploration of pattern creation and dart manipulation. Students will optimize their abilities to execute different dress designs in 2D and 3D.
ESMOD Editions / Become a Pattern Drafter, Women's garment Volume 1

PD29L2	Dress Application	4 Cr.
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In this course, students apply all previously acquired knowledge, construct and conceive a personalized dress. They will, thus, realize their creative vision by paying meticulous attention to details.

FD09L3	Collection Context	2 Cr.
<p>In this course, students conduct extensive research on various artists and seek inspiration to enrich their personal universe. This exploration contributes to the development of a robust database for the tailor suit collection, fostering a diverse and innovative design approach.</p> <p><i>ESMOD EDITIONS / The fashion design process 1, Creative paths</i></p>		
FD10L3	Trend Book	2 Cr.
<p>In this course, students recognize emerging social ideas and trends, and collaboratively enhance communication and professional development skills within a group setting. Students engage in the comprehensive collection, analysis, and synthesis of all facets associated with these trends. Subsequently, they translate their findings into conceptual frameworks, thematic elements, visual representations, and color schemes to inspire and direct the product innovation process and facilitate new developments. This process fosters a dynamic environment for creativity and strategic thinking, positioning students to effectively respond to evolving market demands.</p>		
FD11L3	Optical Illusion	2 Cr.
<p>The objective of this course is to promote the integration of sustainable practices and upcycling within the fashion industry, emphasizing the creation of stylish garments while mitigating the overconsumption of fabrics. This collaborative project involves partnering with a non-governmental organization (NGO) specializing in artisanal work, fostering employment opportunities for skilled craftsmen and positively contributing to environmental preservation.</p> <p><i>ESMOD EDITIONS / The fashion design process 1, Creative paths</i></p>		
FD89L3	Tailored Suit Collection Application	4 Cr.
<p>In this course, students formulate and develop a cohesive collection centered around tailor suit jackets complemented by coordinated trousers. Drawing inspiration from the innovative design philosophy of Korean fashion luminary, Mason Jung, the project emphasizes the application of the vanishing creative approach method to conceptualize and refine the collection's esthetic and structural elements.</p> <p><i>https://www.masonjung.com/ & ESMOD EDITIONS / The fashion design process 1, Creative paths</i></p>		
FD88L3	Technical Drawing	2 Cr.
<p>In this course, students acquire proficiency in illustrating the intricate technical specifications of both tailor suits and casualwear items. This entails mastering the precise measurement of volume and length for both front and back designs, meticulously incorporating all pertinent details while zooming in to ensure accuracy. Subsequently, students utilize this acquired expertise to effectively document the technical aspects of the garment on a comprehensive technical sheet when presented in a laid-flat position.</p> <p><i>ESMOD EDITIONS / The fashion design process 2, Fashion drawings</i></p>		
FD90L3	Digital Illustration	2 Cr.
<p>This advanced course serves as a seamless progression from the Digital Performance course (FD29L2), offering students an in-depth exploration of the sophisticated Adobe tools. Through comprehensive instruction, students refine their digital figure drawing techniques and achieve mastery in the exclusive utilization of Adobe Photoshop and Illustrator for meticulously coloring their fashion collections.</p>		
FD30L4	Collection Approach	2 Cr.
<p>In this course, students explore an innovative and creative approach to tackle challenges. This encourages thinking beyond conventional boundaries, fostering experimentation and the cultivation of novel, pragmatic methods to realize creative concepts.</p> <p><i>ESMOD EDITIONS / The fashion design process 1, Creative paths</i></p>		

FD86L4	Casual Wear Collection Application	4 Cr.
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In this course, students collaboratively develop a casualwear collection as a group endeavor, following a systematic, multi-step process. They begin by establishing a cohesive concept and compiling an inspirational mood board, laying a foundation for creative exploration. They also delve into the selection of fabrics, colors, volumes, and garment lines, carefully considering all esthetic elements integrated into the collection. This group approach not only fosters critical thinking but also enhances opportunities for collective learning and accomplishment.

ESMOD EDITIONS / The fashion design process 4, Collection process

FD35L4	Fashion Styling	2 Cr.
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In this course, students tackle the realm of personal expression through attire and overall presentation, encompassing the thoughtful selection and pairing of garments, accessories, as well as considerations of hairstyle and makeup to curate an appealing and cohesive style. The primary aim is to articulate a consistent and emblematic image reflective of an individual's persona or brand identity.

FD84L4	Fashion Marketing	2 Cr.
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In this course, students gain insight into contemporary marketing principles and the intersection of fashion with business dynamics. Additionally, students explore market demands, cultivate brand recognition, and influence consumer perceptions through a comprehensive examination that encompasses both theoretical frameworks and practical applications. Topics covered include strategic planning, brand development, and various promotional methodologies, providing a holistic understanding of effective marketing strategies within the fashion industry.

FD85L4	Digital Portfolio	2 Cr.
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At this stage, students will proficiently apply established design rules and principles acquired in the courses Digital Performance (FD29L2) and Digital Illustration (FD90L3) to create well-executed layouts. Mastery of Adobe InDesign, the industry-standard software for editorial design, will be a focal point of instruction. Additionally, students will design a personal portfolio that epitomizes their unique style, showcasing their finest projects by the conclusion of the course.

FD34L4	Personal Identity	4 Cr.
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The final examination serves as a culmination of students' learning journey, encompassing acquired knowledge, skills, and behavioral competencies. It functions as a comprehensive assessment tool, enabling the evaluation of personal progress, identification of strengths and weaknesses, and delineation of areas requiring improvement.

PD08L3	Tailored Suit Assembly	2 Cr.
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In this course, students demonstrate the study pieces for the tailored jacket and pants database. They then apply the different types of tailored collars, tailored sleeves, various pockets, and the zipper fly on muslin. Students also learn the Arabic technical vocabulary used in creating patterns and the assembly of clothes that is mostly optimized in factories.

ESMOD Editions / Focus on Fashion Details, Volumes 2, 3 and 4

PD90L3	Tailored Suit Construction	4 Cr.
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This course allows students to understand the intricacies of tailor suit construction, produce a pinned muslin and adjust the proper fit of the garment based on an imposed technical drawing.

ESMOD Editions / Become a Pattern Drafter, Women's garment 2

PD10L3	Tailored Suit by Draping	2 Cr.
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In this course, students master the art of draping a tailored jacket, respecting the steps in preparing the muslin and apply the draping technique for the bodice, tailored collar and the tailored sleeve. Focus will be on achieving optimal volume, fit, and proper fall of the fabric.

PD11L3	Digital Production Strategies	2 Cr.
<p>In this course, students compute a full trousers' pattern on Clo3D, ensuring precision in all quantitative measurements and computations. Additionally, they learn the scientific culture of the industrial fashion world, culminating in the creation of a meticulously detailed production file encompassing garment specifications, finishing, measurements, and fabric choices.</p>		
PD16L3	Creative Pattern Drafting	2Cr.
<p>In this course, students are introduced to the innovative vanishing method technique and its significance in the realm of pattern making. They generate a diverse array of creative study pieces that underscore the pivotal role of pattern making in the process of elevating a garment. https://www.masonjung</p>		
PD13L3	Tailored Suit Execution	4Cr.
<p>In this course, students construct a suit from the fashion design collection, closely adhering to provided technical drawings. They prepare a muslin and refine its fit through meticulous adjustments. Students also select fabric that matches with the fall of the design and apply a diverse range of techniques acquired throughout the semester to ensure the realization of a high-quality garment. <i>ESMOD Editions / Become a Pattern Drafter, Women's garment 2</i> <i>ESMOD Editions / Focus on Fashion Details, Volumes 2, 3 and 4</i></p>		
PD81L4	Casual Wear Technique	2 Cr.
<p>In this course, students extend their construction knowledge and explore new techniques applicable to casual wear products such as collars, sleeves, and pockets. They then translate construction methods into meticulously detailed professional patterns, enhancing proficiency in garment creation. <i>ESMOD Editions. Become a Pattern Drafter, Women's garment 2</i></p>		
PD28L4	Casual Wear Assembly	2 Cr.
<p>In this course, students assemble a variety of casual wear garments, paying particular attention to the finishing techniques unique to each product. They also learn to carefully select fabrics that complement the conceptual vision of each garment, ensuring cohesion between material choice and design concept. <i>ESMOD Editions / Focus on Fashion Details, Tomes 1, 2, 3 and 4</i></p>		
PD29L4	Realization of Group Casual Wear	4 Cr.
<p>In this course, students engage in collaborative teamwork to create two casual wear looks within the fashion design class. This fosters the development of essential teamwork skills, including effective communication, adherence to predefined plans, and the cultivation of a supportive working environment. The acceptance and delegation of leadership roles within the group is also encouraged, thereby nurturing a sense of responsibility and fortitude in each team member. <i>ESMOD Editions / Become a Pattern Drafter, Women's garment 2</i> <i>ESMOD Editions / Focus on Fashion Details, Volumes 2, 3 and 4</i></p>		
PD82L4	Digital Pattern Drafting Techniques	2 Cr.
<p>In this course, students compute jersey patterns using Clo3D techniques, perform a quantitative analysis respecting the body measurements and understand the elasticity of different fabrics. Additionally, they execute the total look, ensuring proper adjustment to effectively fit the wearer's silhouette. <i>ESMOD Editions / Become a Pattern Drafter, Women's garment 2</i></p>		
PD30L4	Final Total Look	4 Cr.
<p>In this course, students integrate all the techniques and skills acquired throughout the year to construct a total look, be it casual wear or a tailored suit, from the final fashion design collection. They also meticulously adhere to provided technical drawings, refining both fitting and patterns as necessary. Additionally, students select fabrics</p>		

that align with the theme and the fall of the garment, and execute the final look with all the details and creative finishings to achieve a polished outcome.

ESMOD Editions / Become a Pattern Drafter Women's garment 2

ESMOD Editions / Focus on Fashion Details, Volumes 2, 3 and 4

FD91L5	Storytelling	2 Cr.
<p>In this course, students develop a story of the personal universe evoked by a chosen theme, employing elements such as a mood board, artistic visual research, and cultural references. Additionally, they gain proficiency in discerning and targeting the codes of their sector, aligning fabric and color selections accordingly to reinforce thematic resonance and industry relevance.</p>		
FD92L5	Creative Artistic Approach	2 Cr.
<p>The creative process cultivates a capacity for unique observation and innovative thinking within the methodology of work. Creative exercises are tailored to individual universes, varying in scope and diversity to foster distinct modes of expression and thought.</p> <p><i>ESMOD Editions / The Fashion Design Process 1 Creative Paths</i></p>		
FD93L5	Collection Development	2 Cr.
<p>In this course, students demonstrate a range of product variations characterized by diverse volumes, illustrating the evolution of a comprehensive garment that encapsulates the essence of the collection.</p> <p><i>ESMOD Editions / The Fashion Design Process 1, Creative Paths</i> <i>ESMOD Editions / The Fashion Design Process 4, Collection Process</i></p>		
FD94L5	Jury 1 - Introduction to Individual Theme	2 Cr.
<p>In this course, students conduct an engaging and interactive presentation that effectively communicates the historical context and thematic essence of the collection. They employ carefully selected language and a poised demeanor to articulate ideas with mastery and precision, ensuring clarity and resonance with the audience.</p>		
FD95L5	Jury 2 - Development of the Individual Theme	2 Cr.
<p>In this course, students deliver a comprehensive kadapack that summarizes the content and structural essence of the collection. This includes an editorial component, artistic references, a mood board, a diverse color palette, and a selection of textiles. Through this presentation, they provide a holistic overview of the collection's narrative, esthetic, and material foundations.</p>		
FDPDL5	Internship report	4 Cr.
<p>For this course, students prepare a comprehensive report detailing the tasks undertaken during the internship period, along with an assessment of the intern's role within the organization. The report should offer pertinent insights into the intern's experiences, highlighting their intellectual and visual curiosity, as well as their adeptness at collaborating within a team and assuming responsibilities as needed.</p>		
FD96L6	Collection Plan	2 Cr.
<p>The collection plan technique serves as a pivotal tool for effective collection management. This strategic activity involves the meticulous organization and oversight of products within a new collection to ensure coherence, logical progression, and a balanced blend of commercial viability and creative innovation.</p> <p><i>ESMOD Editions / The Fashion Design Process 4, Collection Process</i></p>		
FD95L6	Commercial Line	2 Cr.
<p>In this course, students create a supplementary small collection drawing inspiration from the fabrics, colors, and cuts featured in the main collection, albeit in a more streamlined and commercially accessible format.</p>		

FD94L6	Fashion Design Portfolio	2 Cr.
<p>In this course, students create a portfolio characterized by both its layout and content, ensuring a harmonious presentation of styled and coordinated products. Through meticulous styling and product pairing, they effectively convey the identity and positioning within the sector.</p>		
FD93L6	Jury 3 - Commercial Line and Collection Plan	2 Cr.
<p>In this course, students refine and perfect a commercially viable line of products, meticulously attending to every detail within the framework of a comprehensive collection plan. This entails the strategic management of product development, ensuring cohesion and synergy across all elements of the collection to effectively meet market demands.</p>		
FD97L6	Jury 4 - Whole Collection	2 Cr.
<p>Drawing from the foundational knowledge acquired across the preceding modules, students present to a professional jury their main collection, which serves as the nucleus of the brand's creative expression. Within this main collection, emphasis is placed on crafting a commercial line that balances creative vision with market viability, leveraging insights gained from modules on design principles, fabric selection, pattern making, and garment construction. Concurrently, attention is directed towards brand development, encompassing the strategic evolution of the brand identity to effectively resonate with the target audience.</p>		
FD46L6	Professional Brand Identity	2 Cr.
<p>In this course, students gain proficiency in brand positioning strategies and conduct comprehensive price studies to ensure competitive market placement. They develop a distinct brand identity and visualize its strategic positioning within the market landscape. Moreover, they acquire skills in online communication strategies to effectively engage target audiences in the digital sphere. Students also explore the concept of eco-packaging and its pivotal role in sustainability, culminating in the creation of innovative and unique designs aligned with environmental consciousness.</p> <p><i>ESMOD Editions / The Fashion Design Process 5, Products Environment</i></p>		
FD99L6	Graduate Project	4 Cr.
<p>This final project is the culmination of the fashion design work accomplished throughout the three years at ESMOD in the three areas: main collection, commercial line and brand identity. Through the integration of these modules, students are equipped with the tools and expertise necessary to navigate the intricacies of the fashion industry, from concept to execution.</p>		
PD91L5	Advanced Pattern Drafting Technique	2 Cr.
<p>In this course, students produce a strapless garment, demonstrating proficiency in the application of boning techniques for structural support. They compute scientific pattern creation on Clo3D to create a size 38 vest pattern, then perform a quantitative analysis respecting the body measurements to achieve a better pattern result. Students also have to translate the pattern design onto muslin fabric, executing the prototype with precision and attention to detail.</p> <p><i>ESMOD Editions / Focus on fashion details, Volume 4</i></p>		
PD92L5	Advanced Assembly	2 Cr.
<p>This course provides a comprehensive explanation of the small side tailored suit, detailing its intricate techniques. Students replicate a complete suit, incorporating all relevant techniques, on muslin fabric to demonstrate mastery. The mummy draping technique on a strapless garment and the sunray draped dress are showcased, illustrating proficiency in various draping methods.</p> <p><i>ESMOD Editions / Focus on fashion details, Volume 4</i></p>		

PD93L5	Sleeve Development	4 Cr.
<p>In this course, students integrate the creative elements from the fashion design project with the foundational principles of the basic tailored sleeve to create a unique and personalized suit design. They then translate the combined concept into reality by executing the resulting design on a fabric that matches the sleeve development fall required.</p> <p><i>ESMOD Editions / Become a pattern drafter, women's garments 2</i></p>		
PD94L5	Volume Development	4 Cr.
<p>In this course, students incorporate the volume derived from the fashion design concept into the creation of a coat, elucidating the nuances of volume and shape envisioned for the final collection. They create a bundle comprising five study pieces aligned with the overarching theme, with creative details to accentuate its complexity and sophistication.</p>		
PD95L5	Production Strategy	2 Cr.
<p>In this course, students create a meticulously detailed professional folder that encompasses all production-related information essential for effective execution. This comprehensive resource includes technical sheets, costing sheets, precise measurements, finishing details, and sewing plans, providing a blueprint for the production process.</p> <p><i>ESMOD Editions. The fashion design process 4, Collection Process</i></p>		
PD32L6	Final Collection Prototype	4 Cr.
<p>In this course, students construct a diverse collection consisting of 12 distinct products, meticulously adjusting the fitting on dummies and translating these adjustments onto muslin prototypes for presentation to a panel of industry professionals. They innovate by exploring new finishing techniques tailored to enhance the collection's esthetic appeal, applying these refinements to final fabric samples to showcase their potential impact on the finished products.</p>		
PD33L6	Unique Collection	4 Cr.
<p>In this course, students produce the final 12 prototype pieces using carefully selected fabrics that harmonize with the unique esthetic of the student's collection, ensuring alignment with the intended drape, volume, and technical specifications outlined in the drawings. They prepare a meticulously detailed costing folder that accurately reflects the production expenses associated with the collection, tailored to meet the specific requirements and standards of the industry sector targeted by the collection.</p>		
PD34L6	Pattern Drafting Collection Identity	6 Cr.
<p>In this course, students showcase the culminating personal collection comprising 12 pieces before a panel of industry experts, highlighting the creativity, technical intricacies, and finishing of each garment. They also present a comprehensive overview of the wholesale and retail costs associated with the collection, elucidating the pricing strategy employed to reflect both the value of the craftsmanship and market demand.</p>		