# INSTITUTE OF THEATER, AUDIOVISUAL AND CINEMATIC STUDIES (IESAV)

#### **BACHELOR IN PERFORMING ARTS**

**Concentration: Audiovisual** 

Main Language of Instruction:

French ⊗ English O Arabic O

Campus Where the Program Is Offered: CSH

#### **OBJECTIVES**

The program encompasses, in addition to subjects common to all performing arts students, courses specifically focused on training in various arts and techniques related to audiovisual, video, cinema, image, and sound performance.

## PROGRAM LEARNING OUTCOMES (COMPETENCIES)

- Analyze and review texts and films
- Manage the different stages of an audiovisual project
- Conceive and develop a film project
- Foster Creativity and Critical thinking in audiovisual arts
- Carry out audiovisual projects individually and collaboratively.

# **PROGRAM REQUIREMENTS**

180 Credits: Required courses (126), Institution's elective courses (12 Credits), Open elective courses (6 Credits). USJ General Education Program (36 Credits).

USJ General Education Program (36 Credits)

English (4 Cr.)

English level A (4 Cr.)

Arabic (4 Cr.)

History of Cinema in Lebanon and the Arab World (2 Cr.)

Arabic Language and Arts (2 Cr.)

Humanities (10 Cr.)

History of Art (4 Cr.)

Documentary and Ethics (4 Cr.)

Cultural Event II (2 Cr.)

Social Studies (6 Cr.)

Intellectual Property and Copyright (2 Cr.)

TV Production (2 Cr.)

Cultural Event I (2 Cr.)

Quantitative Techniques (6 Cr.)

Introduction to Multimedia (2 Cr.)

Cinema Production and Economy (4 Cr.)

Communication Techniques (6 Cr.)

TV Directing (2 Cr.)

TV Commercial (4 Cr.)

#### Required Courses (126 Credits)

Screenwriting Workshop 1 (4 Cr.) – Introduction to Stage Directing (2 Cr.) – Introduction to Film Art (2 Cr.) – Stage Directing and Scenography (4 Cr.) – Photography 1 (4 Cr.) – Introduction to Videography (2 Cr.) – Acting and Actor Directing (2 Cr.) – History of Cinema 1 (4 Cr.) – Cine-Club (2 Cr.) – Introduction to Editing (4 Cr.) – Introduction to Lighting (4 Cr.) – Sound Recording (4 Cr.) – Scenography (2 Cr.) – Introduction to Filmmaking (4 Cr.) – First Shooting (6 Cr.) – Photography 2 (2 Cr.) – Sound Aesthetics (2 Cr.) – Pro Tools (2 Cr.) – Film Genre (4 Cr.) – History of

Cinema 2 (4 Cr.) – CrCr – Editing (2 Cr.) – Cinematography Workshop (2 Cr.) – Screenwriting and Storytelling (4 Cr.) – Image Analysis (4 Cr.) – Film analysis 1 (4 Cr.) – Camera Technology (2 Cr.) – Sound Design and Post-Production (4 Cr.) – Documentary and Ethics (4 Cr.) – Creative Editing (2 Cr.) – Photo-Novel (4 Cr.) – Film Analysis 2 (4 Cr.) – Theories of Editing (2 Cr.) – Listening Appreciation (2 Cr.) – Screenwriting Workshop 2 (2 Cr.) – Cinematography Teamwork (2 Cr.) – Directing Exercises (4 Cr.) – Film Project: Short Movie (10 Cr.).

# Institution's Elective courses (12 Cr.)

History of Theater (2 Cr.) – Drama Analysis (2 Cr.) – Cultural Event (2 Cr.) – Film Music (2 Cr.) – Documentary Filmmaking (6 Cr.) – Adaptation (6 Cr.) – Animation (4 Cr.) – Editing and Sound mixing (4 Cr.) – Production Design (2 Cr.) – Color Grading (2 Cr.) – Folley and Modulation (4 Cr.) – Cultural Event 2 (2 Cr.) – Intellectual Property and Copyright (2 Cr.).

# **SUGGESTED STUDY PLAN**

#### Semester 1

Code	Course Name	Credits
0100B03L1	History of Theater	2
0101315L1	Screenwriting Workshop I	4
0100408L1	Introduction to Stage Directing	2
0100501L1	Introduction to Multimedia	2
0100502L1	Introduction to Film Art	2
0101111L1	History of Art	4
0100401L1	Photography I	4
0100D02L1	Introduction to Videography	2
0102221L1	Sound: Physics and Technology	4
0100303L1	Acting and Actor Directing	2
0100115L1	History of Cinema I	4
	Total	32

#### Semester 2

Code	Course Name	Credits
0101136L2	Introduction to Editing	4
0100403L2	Introduction to Lighting	4
0101304L2	Sound Recording	
010TC10L2	L2 Scenography	
0100504L2	Introduction to Filmmaking	4
0100215L2	First Shooting	6
435LALAL2	Arabic Language and Arts	2
0102408L2	Photography II	2
0101108L2	Cine-Club	2
	Total	30

# Semester 3

Code	Course Name	Credits
0101001L3	Sound Aesthetics	2
0101234L3 / 0101215L3	Drama analysis <u>OR</u> Cultural event I	2
	Elective	2
0102219L3	Pro Tools	2
0102216L3	Film genres	4
0100704L3	History of Cinema II	4
0100705L3	Cinema Production: how to Produce a Movie	4
0100415L3	Editing	2
0101131L3	Cinematography Workshop	2
0101117L3	Screenwriting and Storytelling	4
0102223L3	Image Analysis	4
	Total	32

# Semester 4

Code	Course Name	Credits
0104508L4	Film Analysis I	4
0101129L4	Stage Direction and Art Direction	4
0100734L4	Camera Technology	2
0101305L4	Sound Design and post-production	4
0100615L4	Documentary and Ethics	4
0100204L4	TV Production: Introduction to TV Market	2
0102117L4	TV Directing	2
0100202L4	Creative Editing	2
0101108L4	Photo-novel	4
0101135L4	Listening Appreciation	2
0101114L4 / 0101115L4	Cinematography OR Film Sound	2
	Total	32

# Semester 5

Code	Course Name	Credits
0100102L5	Methodology and Film Research	2
0101133L5	Film Analysis II	4
0101415L5	Theories of Editing	2
0100515L5	History of Cinema in Lebanon and the Arab World	2
0101113L5 / 0101114L5	Documentary Filmmaking <u>OR</u> Adaptation	6
0102226L5 / 0101702L5	Animation OR Editing and Sound Mixing	4
0100766L5	Screenwriting Workshop II	2
0101140L5 / 0102217L5	Production design <u>OR</u> Color Grading	2
	Elective	4
0101802L6	English	4
	Total	32

Code	Course Name	Credits
0100102L5	Methodology and Film Research	2
0101133L5	Film Analysis II	4
0101415L5	Theories of Editing	2
0100515L5	History of Cinema in Lebanon and the Arab World	2
0101113L5 / 0101114L5	Documentary Filmmaking <u>OR</u> Adaptation	6
0102226L5 / 0101702L5	Animation OR Editing and Sound Mixing	4
0100766L5	Screenwriting Workshop II	2
0101140L5 / 0102217L5	Production design <u>OR</u> Color Grading	2
	Elective	4
0101802L6	English	4
	Total	32

#### Semester 6

Code	Course Name	Credits
0101119L6	Directing Exercises	4
0100301L6	Cinematography Teamwork	2
0102221L6 / 0101806L6	Cultural event II OR Intellectual Property and Copyright	2
0101129L6	TV Commercial	4
010AV13L6	Film Project: Short Movie	10
	Total	22

#### **COURSE DESCRIPTION**

#### 0102221L1 Sound: Physics and Technology

4 Cr.

This course introduces students to the world of sound from both physical and physiological perspectives. It covers the units of measurement and the technical vocabulary necessary to understand the sound chain and communicate with professionals in sound-related fields both analog and digital. This course also introduces DJ, sound installation, recordings, and Podcast, along with individual practical work.

## 0101315L1 Screenwriting Workshop I

4 Cr.

This first-year course introduces screenwriting, the specificities and particularities of storytelling as well as the challenges it poses. This general introduction is accompanied by various writing exercises aimed at producing, at the end of the semester, an individual short fiction film. The first five sessions are devoted to a general introduction to screenwriting. The remaining ten sessions (the class will be divided into groups), collective and individual exercises will be carried out to allow the students to write their first scenario.

#### 0101111L1 History of Art

4 Cr.

This course explores the history of art from the late 19th century to the end of the 20th century. Starting from impressionism as the first "turning point" that reshaped the understanding of the work of art, this course introduces students to the aesthetic issues of 20th-century plastic modernity and its avant-gardes (cubism, fauvism, futurism, expressionism, dadaism, surrealism and abstraction). Additionally, it examines the great turning point of the 1960s and their impact on the definition of a work of art, and the so-called "contemporary" artistic practices that result from it.

#### 0100115L1 History of Cinema I

4 Cr.

This course examines the origins of cinema, covering the technical advancements from early precursors to the end of the silent film era. It explores the cinema of the pioneers and the Cinématographe of the Lumière brothers through a documentary by Pierre Tchernia, *The Invention of Cinema*, and includes screenings and analysis of the films by Georges Méliès. The course also investigates the transition from short films to feature-length productions, highlighting the contributions of David Wark Griffith in *Birth of a Nation* to the evolution of writing and film language. American silent cinema is particularly illustrated through the works of Chaplin, Keaton, and Laurel and Hardy. The silent film era reached its creative peak with the films of German Expressionism (Murnau, Lang) and Soviet cinema (Eisenstein, Vertov, Dovzhenko). These cinematic movements are contextualized within their historical, political, and socio-economic environments.

#### 0100B03L1 History of Theater

2 Cr.

The course introduces the major periods in the history of theater, its authors, its genres and its movements. Additionnally, this course analyzes Western theater in relation to the social substrate from which it was born.

## 0100408L1 Introduction to Stage Directing

2 Cr.

This course introduces the components of staging (space, text, actor, instruments). Students will engage in practical work, where they will transform an idea or text into a meaningful space. This involves converting a location and its objects into a fictional environment where speaking and moving actors concretize an idea or a story in a period experienced by the audience. Through this process, students will explore the concept of playful space in representation and understand the significance of staging in transforming abstract ideas into visible and emotional realities.

#### 0100501L1 Introduction to Multimedia

2 Cr.

This course introduces students to the different uses of the computer in audiovisual production. It covers the basics of handling and maintaining a computer central unit, system software as well as software for various applications mainly linked to audiovisual production. By the end of the course, students must know the techniques known as "Authoring", create a CD-ROM or DVD-ROM, and burn DVD-videos.

#### 0100D02L1 Introduction to Videography

2 Cr.

This course introduces the operating principles of a video camera, its categories, functions, menu of ENG and EFP cameras, and the processing of acquired images during the production stage. This course supervises students in the technicalities of shooting by giving them theoretical foundations supported by practical exercises.

#### 0100502L1 Introduction to Film Art

2 Cr.

This course introduces the different stages of making a film: pre-production, filming and post-production. Introduction to the tools of Film language: image and sound, their use and their potential for expression. Additionally, the course familiarizes students with the technical vocabulary of cinematography.

#### 0100303L1 Acting and Actor Directing

2 Cr.

This course encompasses both an aesthetic and practical approach essential for actors and directors. It places significant emphasis on the dramaturgy of the actor and the structural aspects of silent performance through exercises focused on creating and improvising subjects on various themes (e.g., waiting time, communication). The exam consists of creating a scene and performing it.

## 0100401L1 Photography I

4 Cr.

The course addresses the reproduction of an image, the discovery of Camera Obscura and photography and the different stages of the evolution of the medium up to the present day. It explores the different parts of the camera, their usefulness and their use. Additionally, it examines various photographic genres through the works of the great masters of each genre. It also introduces photographic aesthetics, the laws of composition, and practical applications through class discussions. Work at this level is divided between technical exercises and black

and white projects. This course presents photography as a universal language and prepares students to use it as a means of expression.

#### 0100215L2 First Shooting

6 Cr.

This course is based on an original script written by students in the course "Screenwriting Workshop I". Students will carry out a shoot (outside the studio), then perform post-production, including image editing and sound mixing, putting into practice the introductory principles acquired during "Sound Recording", "Introduction to Lighting", "Introduction to Editing" as well as "Introduction to Film Art". Educational objectives: apply the acquired principles (sound image editing and acting direction) to produce a film outside the studio of 5 to 7 minutes according to predefined positions.

**Prerequisite:** Screenwriting Workshop I (0101315L1).

# 0100403L2 Introduction to Lighting

4 Cr.

This course introduces the principles that define the composition of a moving image: framing (fixed and mobile), lighting, colorimetry as well as the creation of the pictorial space according to chosen themes. Student assessment will be based on sub-group projects in the studio and a written exam.

# 0100504L2 Introduction to Filmmaking

4 Cr.

This course focuses on learning pre-production techniques in filmmaking: cutting and counting, casting, location scouting, preparation for filming with the film crew. Based on a pre-written and imposed scenario, students will carry out a first shoot in the studio by putting into practice the introductory principles acquired in other courses. The final project is a short film of 4 to 6 minutes produced as a group.

#### 0101136L2 Introduction to Editing

4 Cr.

This course also titled Media Composer 101 Editing Essentials is the first step to achieving confidence, creativity and efficiency in using Avid Media Composer editing software. This course allows students to create a project, assemble a scene, mix the sound, add titles and export the result in different formats.

#### 0101304L2 Sound Recording

4 Cr.

This course is divided into 2 parts (theoretical and practical). It introduces students to various sound recording techniques, and takes them through practical exercises of progressive difficulty, requiring the use of several recording methods, monophonic and stereophonic sound, indoors and outdoors.

# 0102408L2 Photography II

2 Cr.

This course addresses the phenomenon of color, its origin, its control with digital and analog devices, and explains the different analog processes "black and white films and color films as well as the printing paper for each process. It introduces students to the use of studio lighting, particularly electronic flash. It also describes the different "hardware or software" tools as well as the aesthetic potential and the different uses of digital imaging. Students are brought into contact with this universe and explore the different techniques of digital manipulation. This course explores the basic photographic genres through the works of the great masters of each genre, and introduces students to photographic aesthetics and the laws of composition, along with practical applications discussed in class. Work at this level is divided between technical exercises and black and white projects.

Prerequisite: Photography I (0100401L1).

#### 010TC10L2 Scenography

2 Cr.

This course offers practical instruction in the design and execution of theatrical and cinematographic sets. It teaches students how to organize stage space, design it, reproduce it through drawings, and then build models for theater, cinema, or television sets. Students will use the concept of scale and apply their knowledge on real sets for the purposes of filming in "Introduction to Filmmaking" and "First Shooting."

#### 0101108L2 Cine-Club

2 Cr.

Participation to the cine-club of IESAV. Research and projects on films screened during the semester.

0102219L3 Pro Tools 2 Cr.

This course introduces students to the Pro Tools software as well as the hardware and peripherals that comprise the audio chain centralized around this standard. Pro Tools is the global standard in professional audio production, and its editing features make it an essential tool in today's audio landscape. Upon successful completion of the course, students will receive 'Pro Tools Certified User' accreditation.

Prerequisite: Sound. Physics and Technology (0102221L1).

#### 0102223L3 Image Analysis

4 Cr.

Based on classical semiology and the theories of audiovisual communication, this course aims to familiarize students with the signs and characteristics of visual language in audiovisual media, particularly in cinema. This theoretical course is completed by case studies of several film genres such as fiction, documentary, web films. Students are required to conduct their own analyses using predefined analytical frameworks.

# 0101215L3 Cultural Event I

2 Cr.

This course, offered to 2nd year students includes 6 interventions by professionals in the field of cinema and audiovisual production working in Lebanon. The speakers come from diverse areas of expertise to provide students with insights into different professional paths they might pursue once they graduate. The teacher-facilitated meetings take place in a simple and relaxed climate, allowing a frank exchange between students and speakers.

#### 0101234L3 Drama Analysis

2 Cr.

This course covers the narrative conventions and the "writing mechanisms" in theater, and the different possibilities of the dramatic work.

#### 0101131L3 Cinematography Workshop

2 Cr.

During this workshop, students will understand projectors, colorimetry, and ways of cutting and/or diffusing light. They will also explore natural light and domestic sources. Thus, this workshop introduces the lighting tools allowing students to experiment with the multiple possibilities, and move on to a creative stage. This course focuses on understanding the outcomes of lighting work for a camera by assimilating the principles of exposure: aperture, shutter speed, and sensitivity. Students will apply the theoretical knowledge shared during the workshop through practical exercises.

Prerequisite: Introduction to Lighting (0100403L2).

# 0101117L3 Screenwriting and Storytelling

4 Cr.

This second-year course allows students to develop writing concepts specific to narrative and screenwriting: three-act structure, creation of characters, development of sequences and scenes, and improvement of visual writing. Students are confronted with screenwriting and the narrative specificities of fictional cinema. Through a series of collective exercises, students work on the construction of a story, their narrative choices, their writing of sequences, scenes and dialogues.

Prerequisite: Screenwriting Workshop I (0101315L1)

# 0102216L3 Film genres

4 Cr.

This second-year course allows students to discover how a film genre functions in specific socio-cultural and historical contexts of production. In both a historical and structural approach, the major genres, as well as the popular sub-genres of cinema will be worked according to their most recognizable semantic and syntactic elements, their historical evolution and their presence in different national cinematographies (United States, France, Italy, South Korea, Japan): melodrama, comedy, film noir, fantasy, western, dystopia. Likewise, this course helps students to better understand and potentially manipulate the generic codes that they are using in their own creative work, with the aim of better reinventing, or transgressing, these universal codes. This course is accompanied by a film club: Screening and analysis of films selected monthly according to specific themes and genres.

#### 0100704L3 History of Cinema II

4 Cr.

This course continues from History of Cinema I course, and focuses on the emergence of sound cinema, exploring the changes in screenwriting, filming, and sound mixing techniques. It illustrates American cinema through various genres, including social and romantic films (Capra, Hawks, Wilder, Wyler) and musical comedies featuring the Fred Astaire-Ginger Rogers duo in the thirties, forties, and fifties. It also covers film noir and westerns (Hitchcock, Ford, Eastwood). Concurrently, the course examines how La Nouvelle Vague in France initiated arthouse cinema outside the studios in the late 1950s. The course also highlights notable filmmakers: Orson Welles (*Citizen Kane*), Stanley Kubrick (*Paths of Glory*), Ingmar Bergman (*Sarabande*).

Prerequisite: History of Cinema I (0100115L1).

#### 0101001L3 Sound Aesthetics

2 Cr.

This course familiarizes students with the sound coding/decoding process, which is the basis of the sound conceptualization of any audiovisual work. Students will acquire theoretical and practical knowledge of the expressive materials of sound language (noise, speech, music and silence) and their pleonastic and contrapuntal interactions with the image.

#### 0100415L3 Editing

2 Cr.

This course, also entitled Media Composer 110 Effects Essentials, follows the course Introduction to editing - Media Composer 101 and helps improve students' abilities to create image effects (compositions in several tracks, transition effects, effects of speed, basic calibration).

Prerequisite: Introduction to Editing (0101136L2).

# 0100705L3 Cinema Production: How to Produce a Movie

4 Cr.

The course defines in detail the different production positions for an audiovisual work. This course combines theoretical knowledge with practical application, as students each present a complete production file including a scenario, a synopsis, a letter of intent, and a budget. In a presentation, they pitch their project individually.

#### 0101305L4 Sound Design and Post-Production

4 Cr.

This creative and conceptual course trains student to design the soundtrack for a film, a show, an advertisement and even a video game according to their respective genre. It trains students to conduct a sound reading of the scenario, then choose the appropriate sound elements to adopt (soundscape, sound effects, music, rhythm and silence) that align with the film's genre and influence various schools of sound design.

Prerequisite: Pro Tools (0102219L3)

# 0104508L4 Film Analysis I

4 Cr.

This course explores film analysis in conjunction with literature and the human sciences (such as psychoanalysis, history, sociology, ethnology, and semiology), the arts (including painting, sculpture, music, photography, and graphics), and the sciences (like optics, acoustics, and visual and sound effects). It examines expressive subjects through a semiological lens, focusing on moving images, written mentions, verbal information, sound effects, and music. Students read and analyze excerpts from André Gardies' work, The Filmic Narrative, and apply the concepts to various short films, including Red Rabbit (an animated film) by Egmont Mayer and A Summer Dress by François Ozon. The course also includes an analysis of the opening sequence of A Passion by Bergman.

# 0102117L4 TV Directing

2 Cr.

This course aims to teach students how to execute a television news program in all these aspects: The concept and execution of the set (model) - artistic direction as well as animators - lighting, sound, script, preparation of the Credits beginning and end in pre-production (in 3D or 2D) as well as all the purely technical aspect to be discovered in the control room: the handling of sound and lighting mixers, the recorders (recording process), the players but also cabling, sound installations. Ultimately, this course serves as an exercise and an opportunity to apply everything they have learned in theory. Additionally, students will produce reports that could be integrated into the television news, putting into practice all they have acquired at this stage of their journey.

# 0101135L4 Listening Appreciation

2 Cr.

This course equips students with listening skills through restructuring their auditory perception, which provides them with the theoretical and practical background necessary for the technical judgment of a sound work.

#### 0101129L4 Stage Direction and Art direction

4 Cr.

This course explores scenography, which involves creating the representation space linked to staging design and practice. Scenography is influenced by the interpretation of the text and involves aesthetic choices such as realism, symbolism, or expressionism. Practical work includes developing an individual scenography project—models, sketches, animation, or full-scale representations—based on a dramatic text or an original idea.

#### 0100104L4 Film Music

2 Cr.

This course has two components: introducing students to the evolution of film music, from Korngold's experiments to the productions of John Williams, Hans Zimmer or Alexandre Desplat. Familiarize students with the different functions and uses of film theme music, through collaborations between filmmakers and composers: Curtiz-Korngold, Fellini-Rota, Leone-Morricone, Demy-Legrand, Hitchcock-Hermann, Burton-Elfman, Nolan-Zimmer.

#### 0100204L4 TV Production: Introduction to TV market

2 Cr.

This second-year course entitled "TV Production" allows students to discover how a television program works and how it differs from other productions (Cinema, Advertising and Documentaries). It allows students to produce a television program going through all the stages until broadcast. This course equips students with the essential elements to produce this television program, starting with research, development, Production and Post Production. It allows them to go through all the departments of television and understand the connection between them. Additionally, it covers the different functions of the technical and creative team to produce a television program. The final project consists of preparing a television file to "pitch their idea" of a television program, going through the synopsis, the treatment, the concept, the design.

#### 0101108L4 Photo-Novel

4 Cr.

This course introduces students to writing and directing a short photo film (5 minutes). The project consists of preparing a pre-production file including the synopsis, the note of intent, the scenario, the characterization sheet, the analysis, the cutting, the location, the casting and the work plan. Once the file is presented, the project is shot in photos, followed by the post-production stage. Through this process, students create a short film that encourages creativity and critical reflection.

# 0100615L4 Documentary and Ethics

4 Cr.

Based on films and extracts screened and analyzed in class, this theoretical course examines the different forms that documentary film while addressing the concept of reality. Beginning with the origins of documentary cinema, this course explores the evolution of this film genre by questioning the effect of reality, ethics and the power of images. The course focuses on the strategies and formal choices adopted by the main films that have shaped the history of documentary cinema.

# 0101114L4 Cinematography

2 Cr.

A workshop in parallel with the "Film Sound" course during which students are required to shoot a scene assigned by the instructors. Students will learn lighting techniques for cinematic images both outdoors and in the studio, as well as how to use related equipment. The practical exercises will combine photography and sound recording. **Prerequisite:** Cinematography Workshop (0101131L3)

#### 0101003L4 Film Sound

2 Cr.

This course, a continuation of the "Sound Recording" course, allows students to capture sound in the context of a real shoot, involving a complete crew, set, lighting, executive constraints, and actors' movements.

Prerequisite: Sound Recording (0101304L2)



#### 0100734L4 Camera Technology

2 Cr.

This advanced second-year undergraduate course covers the principles of physical optics and chapters in colorimetry, geometric and photographic measurement. This course also includes a substantial theoretical component on the principles of videography, covering movement, measurement, acuity, and correction. By the end of the course, students must know, master, and control various categories of video cameras, including REDONE, Blackmagic, Sony NXcam, and Xdcam.

Prerequisite: Introduction to videography (0100D02L1).

#### 0101702L5 Editing and Sound Mixing

4 Cr.

This third-year course is the most advanced sound course at IESAV. It allows students to practice sound editing individually, going through sound perspective, off-camera, controlling ambiances and then ends with the details of audio mixing for the image. Its practical part is summarized by exercises which train students to master all aspects of sound post-production. The theoretical part of this course is none other than the advanced international Pro Tools course which prepares students to take their exam online, towards the AVID PT110 certification.

**Prerequisite:** Sound Design and Sound Post-production (0101305L4)

#### 0101114L5 Film Adaptation

6 Cr.

This course includes two parts, firstly students choose and write an adapted original text. They create the work by following the different production approaches. It also consists of assisting students at the pre-production stage (casting, scouting, research, storyboard, reference) and subsequently the production and the post-production of a short film. The second part of the course consists of personalized monitoring of all stages of production of the short film. The assessment will be carried out in a first stage on the writing of the scenario then by a defense in front of a jury after the screening of the short film in the theater.

# 0101133L5 Film Analysis II

4 Cr.

The course aims to address the different stages of film analysis, using several methodologies as support. It involves mastering note-taking, writing film summaries, and creating texts that describe, analyze, and interpret films. The program consists of various films, supported by different film analysis texts that will be studied in depth. The course alternates between different analysis approaches and practical exercises. Students will also be able to define a problem and write a plan with an introduction, development and conclusion. Research methodologies in libraries and on the internet, the dangers of plagiarism and paraphrasing, as well as the formal standards of a text, and the writing of a bibliography will also be discussed.

Prerequisite: Film Analysis I (0104508L4)

# 0101140L5 Production Design

2 Cr.

This course involves research work on the spatio-temporal universe of a film currently in progress. It aims to prepare an artistic direction file that will serve as a guide for the work related to sets, costumes, furniture, and other elements that define the era in which the film's action takes place.

**Prerequisite:** Scenography (010TC10L2)

# 0100102L5 Methodology and Film Research

2 Cr.

This course helps students in their research work to develop their short diploma film project. The work includes reading books and articles, watching films, thematic and/or field research (survey + interviews with specialists, witnesses, etc.) and exploring archives. Research and documentation are carried out according to the chosen subject. Each follow-up is therefore personalized. Through their research, students should be able to develop a reflective approach to the writing and production of their films, whether they are fiction or documentary. They should also be able to mature and articulate their aesthetic choices.

## 0102226L5 Animation

4 Cr.

This course introduces the principles of animation using After Effects software. Students will apply these principles to animate illustrations and designs provided by the instructor. They will learn the basics of After Effects, recognize and differentiate various animation techniques, and define the elements that constitute the language of animation.

# 0100766L5 Screenwriting Workshop II

2 Cr.

The Scenario Workshop II course allows students to master the screenwriting tools covered during the "Screenwriting Workshop I" and "Storytelling and Narrative Techniques" courses. The art of telling a story in cinema and perfecting detail in the script are at the heart of this course. Students will construct, deconstruct, and reconstruct their stories, clearly "drawing" them out using a sequencer that reveals their narrative choices, the rhythm of their scenes, and the scope of their stories. The first three sessions focus on constructing dramatic conflicts based on narrative patterns, as well as studying the modes of narration that accompany plot development. This will be followed by exercise sessions aimed at perfecting the writing of relevant and convincing sequences, scenes, and dialogue. The final part of the course involves writing individual scripts of 20 pages, along with a file that includes a letter of intent, synopsis, treatment, screenplay, and character and genre studies—simulating the writing process during the "Final Project: Short Movie" course. Support for students during the creative and writing process will be provided both collectively and individually.

Prerequisite: Screenwriting and Storytelling (0101117L3)

## 0102217L5 Color Grading

2 Cr.

This course is a quick introduction to DaVinci Resolve, a professional HD, 2K and 4K grading tool. It teaches students the basics of digital color grading by developing and using specialized techniques to create different looks for scenes.

#### 0100515L5 History of Cinema in Lebanon and the Arab World

2 Cr.

This course introduces students to Lebanese cinema from the 1930s to the present, providing insight into the political, social, and cultural realities of the country. It also offers a general overview of Arab cinema, with a focus on Egyptian cinema, Palestinian cinema, and that of the Arab Maghreb. Students will explore one or more specific themes, such as the Palestinian cause in Arab cinema or the representation of women in Arab cinema.

#### 0101113L5 Documentary Filmmaking

6 Cr.

This course introduces students to the making of a short documentary film through the different stages: from research to writing, production and post-production. By combining theory with practice, this course enables students to deepen their understanding of documentary filmmaking.

#### 0101415L5 Theory of Editing

2 Cr.

This course presents and analyzes the different theories and techniques of editing throughout the history of cinema. It proposes a synthetic approach based on the writings of directors, critics, theorists, and philosophers, as well as studies of film sequences. Educational objectives include developing critical thinking and defining the principles of structural analysis of films.

#### 0102221L6 Cultural Event II

2 Cr.

This course invites third-year students to practice solidarity with groups who do not have the same access to culture. This commitment involves individual participation in a one-off project, carried out within the framework of the university or in a cultural organization partnered with IESAV.

#### 0100815L6 Folley and Modulation

4 Cr.

This course is an introduction to the sound effects process. It consists of introducing students to the various «Folley» techniques as well as the various modulation and transformation techniques in sound post-production.

Prerequisite: Sound Design and Sound Post-production (0101305L4)

#### o101119L6 Filmmaking Workshop

4 Cr.

This workshop involves performance exercises (each lasting an average of 3 minutes) to be carried out by students individually and weekly following very specific instructions. The objective of the workshop is to encourage each student to identify and develop their own film language. The exercises are projected and analyzed in class using a constructive teaching approach.

#### 0100301L6 Cinematography Teamwork

2 Cr.

During this course, students will put into practice what they have learned from the first two years. Image teams will be formed and students will alternate roles (chief operator, camera operator, camera assistants, electro chief, electricians). Between mini-shoots (studio and/or on-location) and group exercises, this course allows students to be more comfortable with their roles, the equipment and various on-set situations.

#### 0101129L6 TV Commercial

4 Cr.

This course introduces students to the production process of an advertising film, from its creation by the advertising agency to its production in the production house. It covers essential stages such as storyboarding, film language, casting, rental, artistic direction, and costumes, culminating in the post-production phase, which includes editing, special effects, and soundtrack creation. The course instructor proposes two products, and each student must develop a concept around one of these products, realizing it once their idea has been approved by the instructor and peers. This course prepares students to enter the professional world of advertising in Lebanon and the Middle East and gives them the chance to create a concept and bring it to life. Students will take on the roles of both the agency's creative director and the filmmaker, while also exploring other positions by participating in the projects of their classmates: photo director, artistic director, costume designer, assistant director, production director, editor, sound designer... This course is essential for audiovisual students since the field of advertising is well developed in Lebanon and the Middle East and they will undoubtedly find a lot of opportunities and outlets there.

#### 0101806L6 Intellectual Property and Copyright

2 Cr.

This course explores the concept of copyright, which arises from the creation of a work and is only protected if it is original. Students will learn about the importance of dating a work and identifying its author, as these factors enable the author to claim the copyright associated with it. The course will define copyright through its two main components: moral rights, which protect the personal and reputational interests of the author, and economic rights, which allow the author to financially benefit from their work.

#### 010AV13L6 Final Project: Short Movie

10 Cr.

This project involves producing a fiction film or a creative documentary lasting 10 to 20 minutes, during which students will apply everything they have learned in terms of knowledge and experience throughout their studies at IESAV.