

A GREENER TOMORROW



JAN-APR 2025

Eco-Citizenship in Practice

What's inside











USJ Verte Project





Media & Handles

WEBINARS



Wellbeing At Work: The 'PERMAH' Model

PROVIDED BY DR ROLA SHEIKH

CLICK HERE TO ACCESS THE RECORDING

Amid the turmoil of the war that Lebanon went through late last year, a deep sense of peace of mind was missing for everyone. It is within this context that we launched our first webinar of 2025, dedicated to the theme of Wellbeing at Work.

The session aimed to address not only the challenges faced in professional settings, but also the broader need for wellbeing in times of uncertainty and distress.

Thankfully, 2025 debuted with a peaceful month, after mental and emotional stress and struggles, but seeking peace of mind doesn't stop!



Rola Sheikh

Rola is a Life Coach with a holistic approach who is keen on giving her clients a healthy and balanced lifestyle.

Through her national and international experience in the wellness industry, Rola is vigorous about guiding her clients to achieve wellbeing physically, mentally, socially, spiritually and intellectually for the purpose of living and enjoying a dynamic life.

Areas of specialty

- Health and Wellbeing (including wellbeing at the workplace)
- Stress Management & Mindfulness
- Building Positive Relationships (in life & work)
- · Problem Solving & Decision Making
- · Working Under Pressure
- · Leadership Skills
- · Emotional Healing, Trauma Healing



WEBINARS



There was a massive participation that reached up to 60 participants.

This prompted the re-launch of the Citizen Café held by Fondation Diane, encompassing several topics, to be held in the following month, and to be discussing the financial corruption in Lebanon and how to combat it, in addition to the reforms needed.

الفساد في السياسات المالية في لبنان

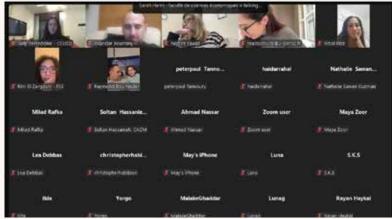
PROVIDED BY PR. SARAH HARIRI HAYKAL

CLICK HERE TO ACCESS THE RECORDING

Our second Webinar of this year was about Corruption in the Lebanese Financial sector, provided by Pr. Sarah Hariri Haykal.







A MASSIVE PARTICIPATION

TRAININGS

Training for the USJ family ON WASTE SORTING AT SOURCE



TRAINING THE USJ SERVICES



TRAINING THE USJ STAFF MEMBERS



TRAINING THE CLEANING AGENTS

Each training year, sessions are organized to raise awareness on the importance and the necessity of Waste Sorting at Source.

The trainings in question are usually held for the USI services and staff as a whole. For instance, this year alone, 9 services were targeted, and those are:

- "1- Service de l'Insertion Professionnelle / Centre d'Entrepreneuriat et Compétences
- 2- Service de la Vie Etudiante
- 3- Service du Sport
- Service Technologie de l'Information
- 5- Service Financier
- 6- Service des Ressources Humaines
- Service des Achats et des Approvisionnements
- 8- Service Comptable
- de Service Maintenance de Conservation du Patrimoine Immobilier".

The cleaning agents in charge of picking up the Waste also participate in those trainings.

In the next phase, awareness sessions will also be provided to students of USJ.

TRAININGS

Gender equity training

MARCH 2025

As part of the "Gender Equality" project, led by the French National Research Institute (IRD) and the NGO Equipop, and funded by the Equipe France Fund of the French Ministry for Europe and Foreign Affairs, the initiative is being implemented in three countries: Morocco, Tunisia, and Lebanon.



TRAINING FOR TEACHERS



TRAINING FOR TEACHERS - GROUP PHOTO

In Lebanon, the project is carried out by the Chair of "Fondation Diane" CEEDD, with the main objective of establishing three Youth Clubs within the following schools:

- École Secondaire des Filles de la Charité -Achrafieh
- Collège Mesrobian Arméniens des Catholiques
- Lycée Makassed Khadija El-Kobra

The project consists of two main components: Training teachers on gender equality and the scientific method.

Launching and coordinating three Youth Clubs through educational workshops based on a pedagogical toolkit tailored to the Lebanese context. These clubs aim to introduce young people to gender equality, scientific inquiry, and equip them with the necessary tools to support a more sustainable and equitable world.



TRAINING FOR STUDENTS



TRAINING FOR STUDENTS

USJ - CST Cleanup

ESIB - MANSOURIEH



On the 8th of February, CEEDD along with the Sports Office of USJ, organized a cleanup activity of CST's campus side alley's walkway.



VOLUNTEERS IN ACTION

The trash bags included a lot of diverse waste, from here and there, such as plastic bottles, plastic bags, tissue papers, chocolate wraps, discarded balls, food waste, a broken table.

A total of 11 bags of trash were collected.



VOLUNTEERS IN ACTION

USJ Job Fair & CEEDD Participation

CSS - ACHRAFIEH

Each year, Université Saint-Joseph de Beyrouth (USJ) organizes a Job Fair across its providing campuses, valuable platform for students to connect with companies explore and employment opportunities. The event aims to bridge the academic between gap training and the professional world.



CEEDD'S CORNER

As part of this dynamic environment, the Chair of 'Fondation Diane' for Education on Eco-citizenship and Sustainable Development (CEEDD) took part in the fair with a dedicated stand, aiming to raise awareness on the importance of waste sorting at source.



CEEDD TEAM ALONG WITH UPCYCLED MATERIALS USED



INTERESTED STUDENTS

Amchit Beach Cleanup

MARCH 2025

For the second year in a row, the Chair CEEDD, in collaboration with O7, led a coastal cleanup on the shores of Amchit.

This year's initiative witnessed a motivated turnout, reflecting a strong spirit of eco-citizenship. Volunteers came together with a shared sense of responsibility, ready to act for the environment. Equipped with the necessary materials and driven by a common purpose, participants joined forces to make a visible impact.

The event resulted in the collection of around 30 bags of waste, once again proving that collective efforts can go a long way in preserving our natural surroundings. The action was a concrete reminder that eco-responsibility is not just a value, it's a practice we build together.



USJ STUDENTS VOLUNTEERS



VOLUNTEERS IN ACTION





MORE THAN 30 TRASH BAGS COLLECTED

Awareness Activities - 'Marche du Printemps'

MARCH 2025



With the aim of raising awareness on Waste Sorting at Source, the Chair CEEDD participated in the "Marché du Printemps", organized by Opération 7ème Jour at USJ.

During this event, the Chair showcased actual waste bin samples currently in use across USJ campuses, offering visitors a tangible representation of the sorting system implemented within the university. This initiative aimed to promote eco-citizenship and foster a deeper understanding of how daily actions, such as proper waste segregation, can significantly contribute to sustainable campus practices and environmental stewardship.



INTERESTED ECO-CITIZENS

Awareness Activities - Upcycling Event in CSH-USJ

MARCH 2025



Our Awareness activities also took form of games. For instance, in this event around upcycling materials, we gathered two piles of clean recyclable waste that are to be collected respectively by 2 separate players. The first one to finish disposing them properly wins a prize.

Such activity really took a great turn, and participation was massive, even involving the staff members and daily personels of USJ.



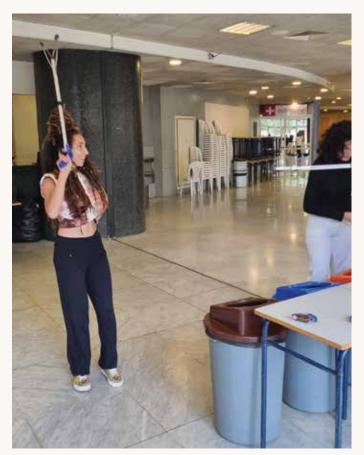
EDUCATIONAL COMPETITIVE SPIRIT



EDUCATIONAL COMPETITIVE SPIRIT

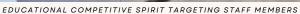
Awareness Activities - Upcycling Event in CSH-USJ (2)

MARCH 2025











EDUCATIONAL COMPETITIVE SPIRIT TARGETING STAFF MEMBERS

USJ VERTE PROJECT

USJ Verte Committee Meeting

MARCH 2025



USJ-VERTE COMMITTEE MEMBERS

The USJ Verte initiative remains one of our main projects, in collaboration with other entities of Saint Joseph University of Beirut. In a move to keep the university on a green path, the committee meets twice or trice yearly.

The latter is composed of the administrators of the six campuses of Beirut, who coordinate in joint projects and activities to ensure the fulfilment of the unified goal.



USJ-VERTE COMMITTEE MEMBERS

Steering Committee Meeting

MARCH 2025

The Steering Committee of the Chair meets twice a year, as it discusses strategic directions, key events and activities, and provides recommendations and proposals to guide the Chair's work.



STEERING COMMITTEE MEMBERS



STEERING COMMITTEE MEMBERS

The Steering Committee of the Chair included 4 new members for this year:

- Dr. Ursula El Hage
- Dr. Wadiaa Khoury
- Ms. Carla Saba
- Dr. Hasan Youness

Inauguration of "Concours Oceans et Mers Platifies" exposition

CIS - USJ



INAUGURATION CEREMONY

In the context of the "Year of the Sea" in France, and ahead of the 3rd United Nations Ocean Conference (UNOC 25) set to take place in Nice in June 2025, the exhibition "Océans et Mers Plastifiés" was proudly hosted from February 18 to April 14, 2025, at the Campus of Innovation and Sports, USJ.

This initiative was made possible through the collaboration of the French Embassy in Lebanon / Institut français du Liban, the Chair of Fondation Diane for Education on Eco-citizenship and Sustainable Development (CEEDD), and the National Council for Scientific Research in Lebanon (CNRS-L).

Conceived by the French association Expédition MED, the exhibition combined scientific insight and educational depth to shed light on the devastating impact of plastic pollution on marine biodiversity.

What makes this exhibition particularly meaningful to our local context is its dedicated section on Lebanon. Curated by Lebanese artist and exhibition designer Ralph Doumit, this segment featured powerful illustrations that explored the specific realities of plastic pollution in Lebanese waters. The aim: to spark reflection on our shared responsibility and inspire lasting behavioral change.







ART PIECES AND INFOGRAPHICS IN CIS

'La Semaine de la Terre' - Hotel Dieu de France

HDF - ACHRAFIEH



CEEDD'S STAND

As part of the commemoration of Earth Week, celebrated from April 21 to 27, the Chair of "Fondation Diane" for Education on Eco-citizenship and Sustainable Development (CEEDD), in partnership with Hôtel-Dieu de France, launched a meaningful awareness initiative within the hospital premises.





This collaborative action aimed to bring environmental awareness directly to the heart of the healthcare sector, underlining the interconnection between environmental well-being and human health. Throughout the week, hospital staff, patients, and visitors were invited to explore a range of educational materials and interactive content addressing critical environmental issues such as air pollution, plastic and marine pollution, water conservation, waste reduction, and sustainable daily practices.

By transforming public spaces in the hospital into zones of reflection and engagement, the initiative fostered a deeper understanding of how our choices impact the planet, and how every sector, including healthcare has a vital role to play in shaping a more sustainable future.

This collaboration served not only as an awareness campaign, but also as a call to action for ecoresponsibility, showing that even within the walls of a hospital, sustainability can be a shared mission.



ENGAGEMENT AND PARTICIPANTS



YOUTH ENGAGEMENT



AWARENESS VISUALS

National Strategy for Integrated Solid Waste Management

GRAND SERAIL - BEIRUT







Ms. Diana Fadel

the Launching of the "National Strategy for Integrated Solid Waste Management" in Lebanon that was held on 8 January 2025 at the Grand Serail, under the patronage of Former Prime Minister Mr. Najib Mikati.

In his introductory speech, Dr. **Nasser Yassine**, **Former Minister of Environment**, elaborated on the strategy's framework, which includes enhancing infrastructure, engaging local communities and the private sector, and implementing cost-recovery mechanisms. He underscored the importance of decentralization, the polluter-pays principle, and waste-to-resource conversion.

Dr. **Diana Fadel**, Founder of **Fondation Diane** and the **Waste Diversion Management Consortium** expressed her immense joy that this strategy has finally come to fruition, and emphasized that it offers a meaningful opportunity to restore trust—both in the state as a whole and in the waste management sector in particular. She highlighted the Consortium's grassroots efforts in waste reduction, citing successful projects like Hazmieh Pilot Project as a scalable model.











Université Saint-Joseph de Beyrouth

Chaire de l'Éducation à l'Éco-citoyenneté et au Développement Durable

"IT STARTED WITH A SEED ... IT GREW INTO CEEDD."



