

JANUARY 2026



# Newsletter no. 16

A Green Horizon needs a Green Commitment.





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# 10 YEARS OF CEEDD!

On September 25, 2025, we celebrated the 10th anniversary of the Chair. The day brought together academia, civil society, and sustainability experts for two major events: The Collaborative Organizations Forum, featuring interactive workshops on:

- Environmental Sustainability workshop: moderated by Ms. Nathalie Khoury
- Social & Humanitarian workshop: moderated by Ms. Hasmig Dantziguian Khoury
- Employment & Entrepreneurship workshop: moderated by Ms. Rouba El-Kik
- Sustainability Health workshop: moderated by Ms. Chantal El Khoury.

The Collaborative Organizations Forum ended with a Roundtable to discuss the findings.

Followed by the International Conference “Sustainable Land Health for Human Wellbeing”, highlighting the vital link between land health, human well-being, and global sustainability, with inspiring talks by Dr. Mariam Akhtar Schuster, Program Officer at the German Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (IPBES), and Mr. Maroun Keyrouz, Managing Director at the World Economic Forum (WEF). A Dinner then followed, combining the steering committee and Ms. Schuster.



Click [here](#) to have a glimpse of our decade!



# 10 YEARS OF CEEDD!



Click [here](#) to watch the Recap video!



# CERTIFICATE IN SUSTAINABLE BUSINESS DEVELOPMENT AND IMPACT

The Certificate in Sustainable Business Development and Impact returns with a renewed edition, building on last year's successful program. Delivered in English and offered in a hybrid format, the certificate runs from April 14 to June 4, with sessions held every Tuesday and Thursday from 5:00 PM to 8:00 PM, for a total of 38 hours.

Led by a team of renowned experts and practitioners, the program features contributions from Dr. Hasan Youness (CSR, Social Entrepreneurship and SDGs), Dr. Ursula El Hage (Social Innovation and Entrepreneurship), Ms. Carla Saba (Green and Social Business Model), Ms. Carmen Nohra (Leadership and Advocacy for Sustainability), Dr. Wadih Skaff (Best Practices in Environmental Sustainability), Mr. Constantin Saleme (Sustainable Investment), and Ms. Sophie Mansour (Building Sustainable Businesses: SDG17, ESG Integration & MEAL Tools) who will guide participants through key modules in sustainable business models, social entrepreneurship, governance, impact, and responsible leadership.

Participation is limited to 25 participants, ensuring an interactive and practice-oriented learning experience.



## CERTIFICATE IN SUSTAINABLE BUSINESS DEVELOPMENT AND IMPACT

2<sup>ND</sup> EDITION

FROM APRIL 14 TILL JUNE 4

- EVERY TUESDAY AND THURSDAY**
- FROM 5:00 PM TO 8:00 PM**
- HYBRID MODALITY**
- TOTAL NUMBER OF HOURS: 38**
- MAXIMUM NUMBER OF PARTICIPANTS: 25**

**Price per participant:**  
350\$ +20% Discount for NGOs  
200\$ for students



[Register Here !](#)





# LE “PARLEMENT DE LA JEUNESSE”

As part of the “Questions d’Égalité au Liban” project, students from Lycée Makassed Khadija El Kobra, Collège Mesrobian des Arméniens Catholiques, and École Secondaire des Filles de la Charité explored key themes related to gender equality, including women in the media, women in politics, and women in sports.

On November 7, 2025, a Youth Parliament event was organized to showcase the students’ work. The event featured a gallery walk, where each school presented its final productions through posters, followed by presentations outlining the methodology adopted and the results achieved. A lively Q&A session concluded the event, offering students a valuable platform to share their perspectives, engage in discussion, and confidently defend their ideas.



Click [here](#) to watch the Recap video!



# PROJET DE RECHERCHE (IRD)

As part of the “Questions d’Égalité au Liban” project, a research study was conducted to assess the impact of a structured gender-equality awareness program on students’ perceptions in three francophone private schools in Beirut. Implemented by the CEEDD-USJ in partnership with IRD and Equipop, the study examined how sociocultural factors influence students’ understanding of gender roles and equality.

The research involved 74 secondary-level students and combined interactive workshops, student-led projects, and a Youth Parliament initiative. Using pre- and post-tests, focus groups, and qualitative analysis, the study revealed a significant shift in students’ perceptions, including a clearer distinction between sex and gender and a noticeable reduction in gender stereotypes related to professions, toys, and social roles.

Overall, the findings highlight the positive impact of participatory and interactive educational approaches in fostering critical thinking, dialogue, and more equitable representations of gender among youth.





# LAB D'INCUBATION DE PLAIDOYER POUR L'ÉGALITÉ DES GENRES (TUNIS)

La Chaire de "Fondation Diane" CEEDD y représente le volet "Éducation et Sensibilisation" du Liban, organisé par Equipop en collaboration avec l'IRD, réunissant le Liban, la Tunisie et le Maroc à Tunis. Elle est représentée par son titulaire, Pr. Fadi El Hage, et Mlle Judy Zeineddine, coordinatrice de la Chaire. Le Lab s'appuie sur la méthodologie du "Design Thinking" pour encourager la créativité, la collaboration et l'impact social.





# UNESCO: GREENING EDUCATION AND SUSTAINABLE DEVELOPMENT GOALS

Professor Fadi El Hage participated in the Arab Second Forum of Networks of Schools, Clubs, and Academic Chairs affiliated with ALECSO, held on 18—19 December 2025 at the UNESCO Beirut Office.

During the session on “Partnerships and Financing Green Education Projects,” he presented the experience of the Chair of “Fondation Diane” for Education on Eco-Citizenship and Sustainable Development, highlighting its approach to greening education, supporting sustainable development initiatives, and building partnerships with public institutions and the private sector.





# USJ VERTE COMMITTEE MEETING

To promote a greener university, the USJ Verte initiative was launched and continues to operate through various pillars. One key aspect is education, focusing on raising awareness about the importance of waste sorting, fostering a recycling culture, and encouraging an ecofriendly approach. The USJ Verte committee is composed of 15 members, and meets twice a year.





# STEERING COMMITTEE MEETING

Each year, the steering committee of the Chair meets twice. plays a central role in guiding the strategic direction, vision, and activities of the Chair. Composed of representatives from partner institutions, academic experts, and sustainability practitioners, the committee convenes twice a year to evaluate progress, set priorities, and ensure the relevance and impact of the Chair's initiatives.





# “JOURNÉE ÉCOLOGIQUE”

The Journée Écologique, organized in collaboration with the Conseil des Membres du PSG de l'USJ, offered a dynamic and interactive moment of environmental awareness across several USJ campuses. Through a fun and engaging activity centered on everyday eco-friendly practices, USJ employees were encouraged to reflect on waste sorting and sustainable habits in a convivial atmosphere.





# “JOURNÉE ÉCOLOGIQUE”

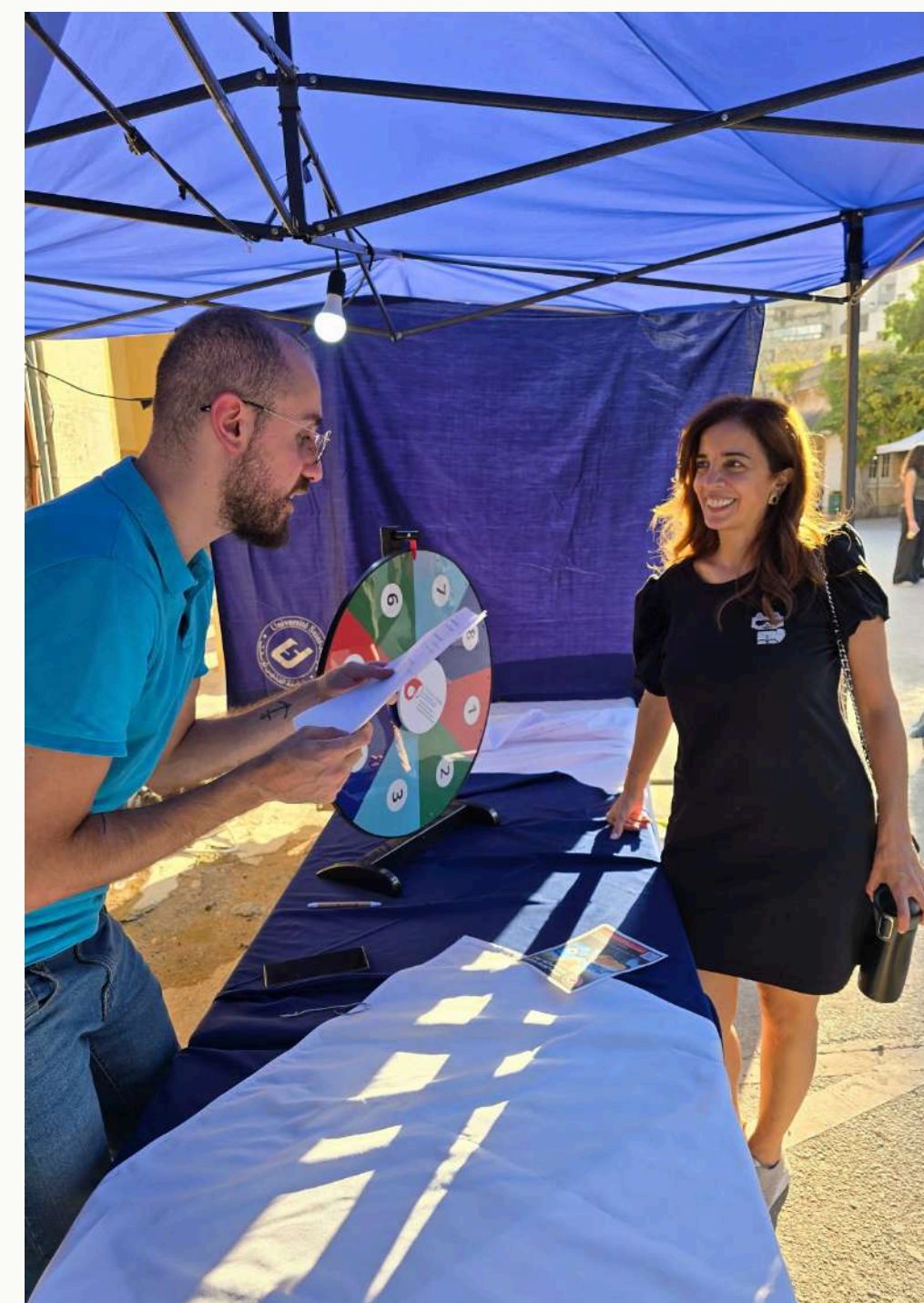
This initiative fostered dialogue, collective engagement, and a shared commitment toward a more environmentally responsible campus, with symbolic plant gifts rewarding game activities.





# FESTIVAL DE LA RENTRÉE 2025 BY THE « SERVICE DE LA VIE ÉTUDIANTE »

On Tuesday the 30th of September, the Chair took part in the festival organized by the Service de la Vie Étudiante (SVE) at USJ, on the occasion of the new academic year's kickoff. The event brought together students, staff, and university clubs in a spirit of enthusiasm and collaboration, offering an opportunity for the CEEDD to engage with students, raise awareness on sustainability, and promote eco citizenship values at the heart of university life.





# AWARENESS ON ECO-CITIZENSHIP & SUSTAINABLE DEVELOPMENT (ETIB)

The CEEDD delivered an awareness session entitled “The Campus as a School of Eco-Citizenship: The Role of Universities in Promoting Eco-Citizenship through Waste Management” for first-year translation students. The session aimed to highlight the role of universities as living laboratories for sustainable practices, emphasizing how daily behaviors on campus—particularly in relation to waste sorting and recycling—can foster a culture of eco-citizenship. Through concrete examples and interactive discussion, students were encouraged to reflect on their individual responsibility and collective impact in promoting sustainable development within and beyond the university community.






# PHD SCHOLARSHIP:

## KEVIN AWKAR

Each 3 years, the Chair offers a PhD scholarship to a selected applicant by a dedicated jury. This year, Mr. Kevin Awkar has been enrolled in the Department of History and International Relations with a full scholarship granted by the CEEDD Chair, under the research project titled “USJ Youth-Led Digital Governance for Sustainable and Transparent Cities: Exploring the Role of Decentralized Autonomous Organizations in Civic Innovation.”

**CALL FOR APPLICATIONS**

**Doctoral Scholarship in  
Municipal Governance for  
Sustainable Development  
2025-2026**



*The most sustainable investment  
is when you invest in yourself!*

Research Theme  
**Municipality Governance  
for Sustainable Development**

Application Deadline  
Monday, March 10, 2025

### Eligibility & Requirements

- ◆ Master's degree in sciences, geography, environmental studies, sociology, or educational sciences.
- ◆ Thesis in either English or French.
- ◆ Project duration: 3 years.

### Application Process

- ◆ Thesis Proposal: Maximum 5 pages including project title, relevance of the chosen topic, literature review, problem statement, theoretical framework, research methodology, and references.
- ◆ Recent Curriculum Vitae
- ◆ Recent photo of the applicant
- ◆ Motivation Letter

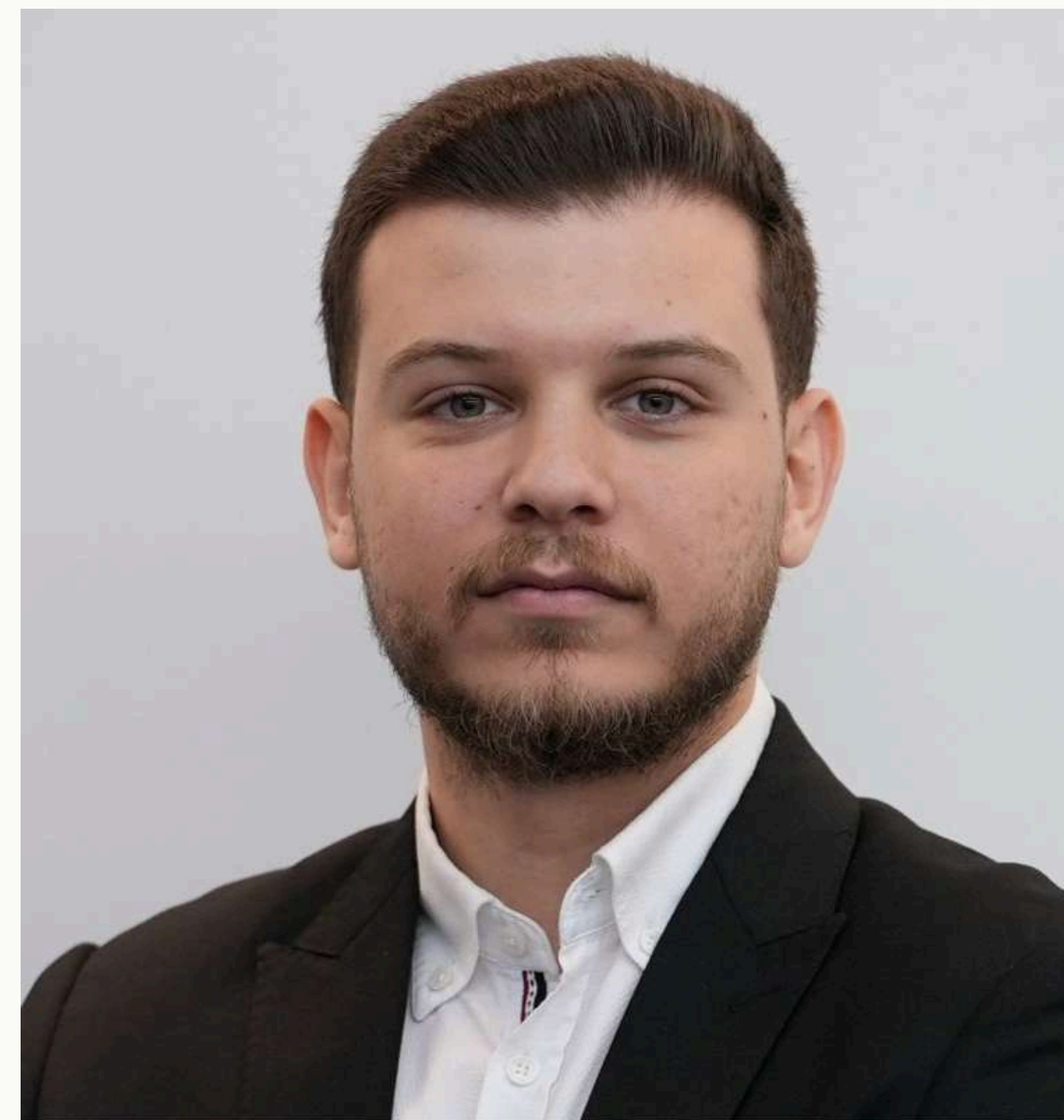
### Evaluation & Selection

- ◆ Application assessment: Assessment of the Thesis Proposal and the required documents.
- ◆ Oral Presentation assessment: The candidate will present the research proposal in front of an academic jury (20 minutes)

### Submission Details

Applications should be submitted via email to:  
[ceedd-fondation-diane@usj.edu.lb](mailto:ceedd-fondation-diane@usj.edu.lb)

**Scholarship Covered by  
Chaire of "Fondation Diane"**  
Full USJ registration fees for the  
entire three-year research project.





# COMMUNICATION

A VISIT TO TUNIS!

IRD

JOURNÉES ÉCOLOGIQUES

REEL - CONFERENCE










\*CLICK ON EACH PHOTO TO ACCESS ADDITIONAL INFO



# COMMUNICATION

Scan the QR codes to view our Digital Presence!

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