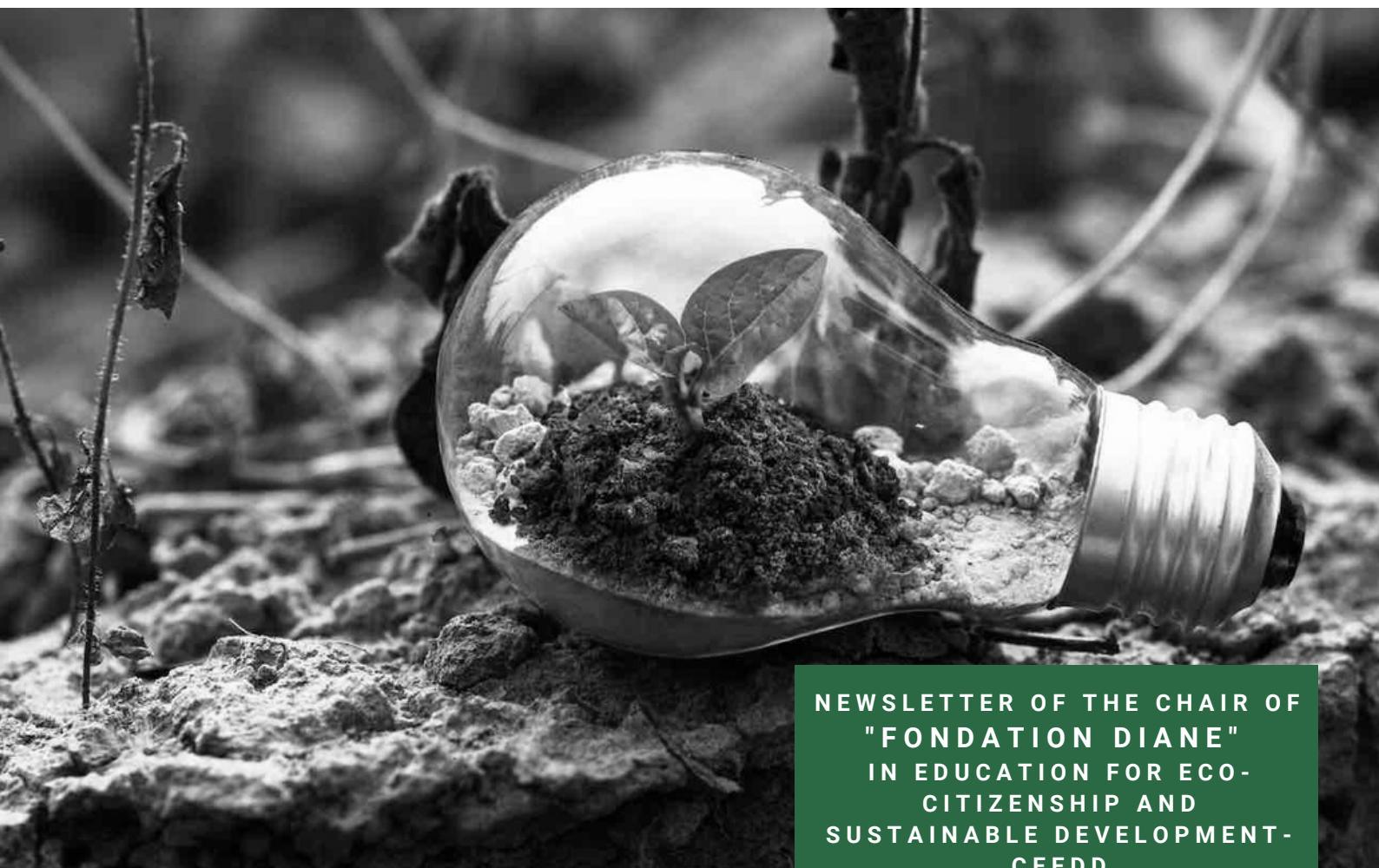


# ECO-CONSCIOUSNESS

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## YOUR DOSE OF GREEN

### PREFACE: THE ROAD TO SUSTAINABLE DEVELOPMENT

Achieving SDGs in times of uncertainty? Implementing Goals in a constantly changing world? Reaching sustainability in a politically and financially unstable country? Is this even possible? No matter how challenging this goal is, this newsletter provides concrete actions for the path towards sustainability. By engaging citizens, corporations, academia and NGOs, we can shift the country's mentality to create a collective consciousness for the preservation of our land's resources.

NEWSLETTER OF THE CHAIR OF  
"FONDATION DIANE"  
IN EDUCATION FOR ECO-  
CITIZENSHIP AND  
SUSTAINABLE DEVELOPMENT-  
CEEDD

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# GLOBAL ECO-AWAKENING

## A RISE IN ENVIRONMENTAL CONCERN

Nature is under threat: approximately 1 million species face extinction, many within a timeframe of decades. It would be easy to draw the conclusion that ordinary people do not care and are turning away. However, a recent report presented the opposite. The study was conducted by the Economist Intelligence Unit, commissioned by WWF and has shown that public awareness and concern for nature rose 16% in the last five years. The survey report is titled "An eco-wakening: Measuring global awareness, engagement and action for nature." The findings show that a growing number of people are concerned about biodiversity loss. Millions of people are requesting big and bold actions for nature and humans. There is a momentum driven by millions that calls for change more than ever before!



## CEEDD WEBINARS CIRCULAR ECONOMY IN LEBANON IN TIMES OF CRISES!

On Thursday February 17 2022, CEEDD launched a free webinar about Circular Economy in Lebanon. The event was a success with more than 80 attendees! The speaker, Pr. Sarah Hariri, caught the attention of the participants by extrapolating the 7 pillars of "Circular Economy" which are:

1.Sustainable supply, 2.Eco-design, 3.Industrial Ecology, 4.Functional Economy, 5.Responsible consumption, 6.Extension of the duration of consumer use and 7.Recycling.

Click [here](#) for more info about the webinar.

### DID YOU KNOW?

**Transition to a green economy requires enabling conditions which include: Good Governance, Integrated Policy Planning, sound regulatory regime, use of market-based instruments, capacity development, public awareness and green procurement.**



# ONLINE INTERACTIVE COURSE (CEEDD MOOC) SUSTAINABLE BUSINESSES LEADING TO ECONOMIC GROWTH



*Did you know that “Greening your Business” doesn’t only reduce environmental costs but also improves your Business’ Reputation?*

Thereby, the Chair of “Fondation Diane” in Education for Eco-Citizenship and Sustainable Development- CEEDD launched an online interactive MOOC with eminent experts and technical assistance from UNDP where you can get a certificate in “Sustainable Businesses Leading to Economic Growth”.

The sessions are being held live on Zoom from March till June 2022 from 5:00 pm till 7:00 pm. At the end of the courses, each attendee will receive a certificate.

*To check the courses, click [here](#)*

## TOP 8 REASONS WHY YOU SHOULD ENROL IN THIS COURSE:

- 1- Sustainability sells
- 2- Protect your brand
- 3- Attract investors
- 4- Boost employees morale
- 5- Attract the best employees
- 6- Turbo-charge your Public Relations opportunities
- 7- Reduce Costs
- 8- Contribute to SDG12

## USJ VERTE REUSABLE BOTTLES FOR USJ PERSONNEL!

As part of its green strategy towards the achievement of sustainable practices and reaching zero waste, Fondation Diane offered 600 reusable bottles to USJ's personnel in all campuses.

At a later stage, an awareness session will be given to USJ Employees concerning the reduction of plastic. Great initiative to raise awareness about Environmental Protection!



## CIVIC CIRCLE 8 MARCH: INTERNATIONAL WOMEN'S DAY



## WOMEN «CHANGE MAKERS» UNION IN TIMES OF CRISES

Fondation Diane organized a roundtable on Tuesday 8 march 2022 at Amphitheatre Francois Bassil, Campus de l'Innovation et du Sport (CIS), USJ - Damascus road. Women «Change Makers», Union in Times of Crises, was the theme of the event, where eight prominent figures, Pioneers of Women Empowerment reunited for an interesting discussion on the crucial role of Women in every aspect of life, especially in Society, Decision-Making and Politics.

The event inspired the public who interacted with the Keynote Speakers and voiced their opinion about women's rights.

"Women are majority. Since they constitute 52% of the electorate in Lebanon, they are capable, with their votes, to elect half of the parliament members. Let's unite to make history and empower women with decision-making positions they deserve with dignity, independence, responsibility, and authority". - Mrs. Diana Fadel



## SDG 8

Full Employment and Decent Work  
with Equal Pay

8 DECENT WORK AND  
ECONOMIC GROWTH



**23%**  
**Gender Pay Gap  
Globally**

SDG 8 promotes decent work that will result in the economic growth of communities and countries.

Research shows that only 63% of women aged 25 to 54 are in the labor force compared to 94% of men of the same age. Today, the gender pay gap stands at 23 percent globally. It is expected that this gap will be over in 2086.

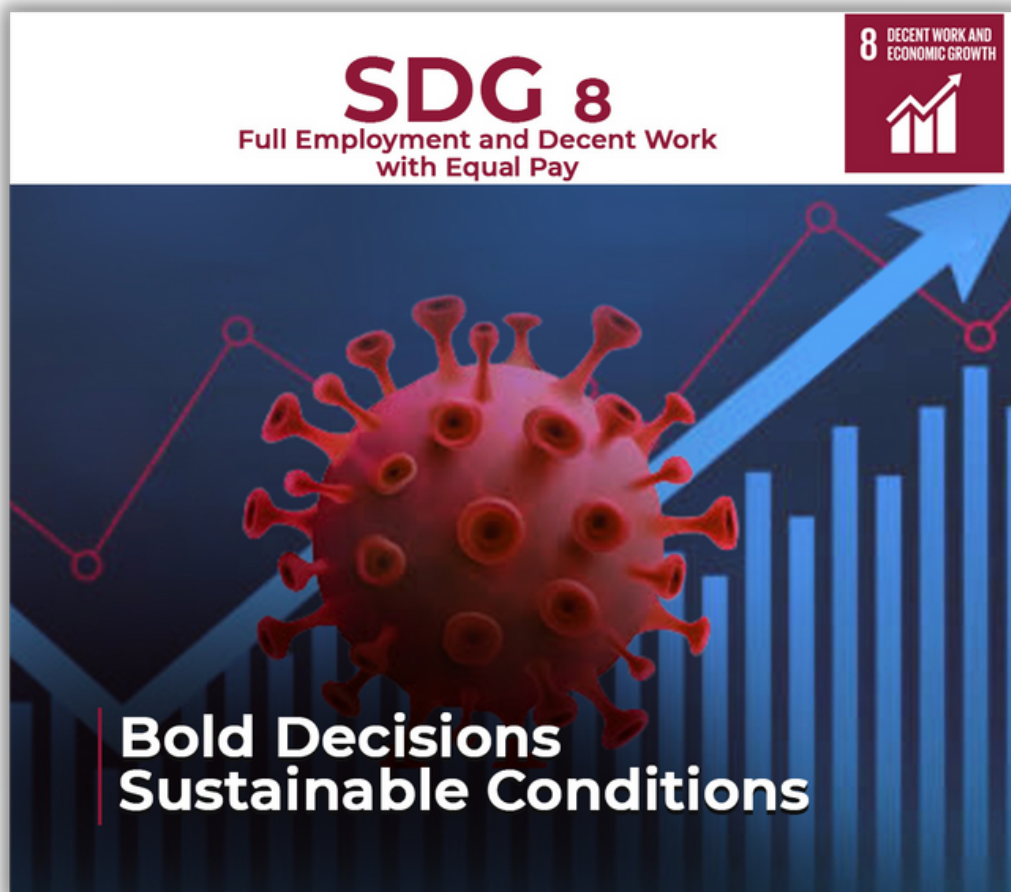
## SDG 8 : Decent Work and Economic Growth

COVID-19 pandemic and the resulting lockdown caused 114 million people to lose their jobs over 2020!

However, the global crisis created a space for bold decisions.

For example, temporary basic income has been introduced in some countries like Lebanon and Brazil.

It's all about connecting unlikely dots to create suitable living and sustainable conditions!



**SDG 8**  
Full Employment and Decent Work  
with Equal Pay

8 DECENT WORK AND  
ECONOMIC GROWTH



**Bold Decisions  
Sustainable Conditions**



SDG9 tackles the building of a resilient infrastructure, promotes sustainable industrialization and fosters innovation. In fact, Innovation and technological progress are key to finding lasting solutions to both economic and environmental challenges, such as increased resource and energy-efficiency.

## SDG 9 : Industry Innovation and Infrastructure

Sustainable construction developed as a response to ecologically damaging practices. Green construction offers numerous benefits, from financial gains to improvements in physical health. This sector of the construction industry has long served as a solution to resource-intensive building methods, though it's taken time for it to spread to mass consumption. It will continue growing and displaying its benefits to individuals and ecosystems worldwide.





# WE NEED YOU !

## *Call for Volunteers*



### **Join the CEEDD team**

Are you interested in fighting for Gender Equality?  
In Cleaning up beaches? In reforestation?  
Contributing to fighting food waste and hunger?

The 17 global goals established by the United Nations-Lebanon are a bold commitment to people and the planet!

Join our Volunteering team and fight for Sustainable Development!

By registering, you will be added to a WhatsApp group where we will share activities that you might be interested in.

To Register, click [Here](#)

#### **HERE'S WHAT YOU SHOULD KNOW:**

*Environmental Volunteering will provide you the opportunity to meet new people and accumulate life and career enhancing experiences and skills.*