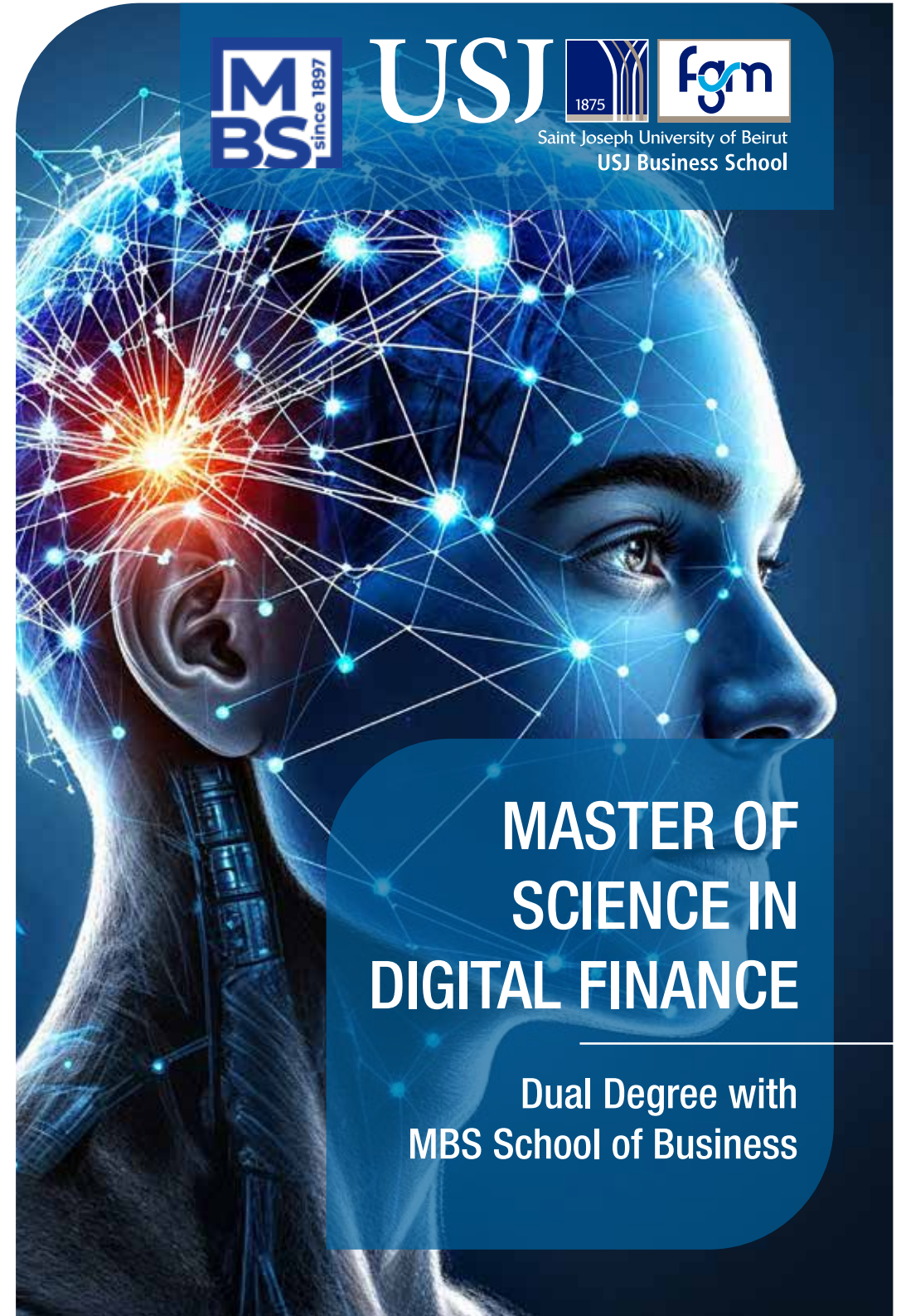




USJ



Saint Joseph University of Beirut  
USJ Business School



# MASTER OF SCIENCE IN DIGITAL FINANCE

Dual Degree with  
MBS School of Business

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## Presentation and Objectives

This **DUAL DEGREE PROGRAM** is an Outstanding Academic Partnership between USJ Business School and MBS School of Business

The Master of Science (MSc) Digital Finance dual degree is the result of a prestigious collaboration between two leading academic institutions:

- **MBS School of Business**, an elite institution accredited by AACSB and EQUIS, globally recognized for its expertise in finance and management.
  - The only French business school included in the prestigious Shanghai Ranking.
  - Ranked 47th worldwide in the 2024 Financial Times Master in Management ranking.
  - 95% employment rate for recent graduates.
- **USJ Business School**, a leading institution in Lebanon and the region, accredited by AACSB and Réseau Figure, ensuring high-quality education in finance and management.
  - 96% employment rate for graduates.
  - A curriculum aligned with international standards and best academic practices.

This unique program allows students to earn two prestigious degrees:

- The MSc Digital Finance awarded by MBS School of Business
- The Master in Business Management – Finance Concentration awarded by USJ Business School

The financial sector is undergoing a profound transformation driven by digital innovation. Emerging technologies such as blockchain, cryptocurrencies, artificial intelligence, and data analytics are redefining traditional financial services. In this rapidly evolving landscape, mastering digital finance is no longer an option but a necessity for future professionals.

Through this program, graduates will join an international network of alumni across 100 countries while gaining advanced expertise in digital finance, blockchain, fintech, and digital asset management, preparing them for strategic positions in the global financial sector.

**This dual degree is an exceptional opportunity to enhance career prospects in finance and stand out in an increasingly competitive job market.**

## Job Opportunities

The MSc in Digital Finance opens doors to a wide range of career opportunities in the rapidly evolving financial sector. You will be well-equipped to pursue roles such as:

- Digital Finance Specialist
- Blockchain Consultant
- Cryptocurrency Portfolio Manager
- Fintech Solutions Analyst
- Financial Innovation Leader

This program empowers students to take on leadership roles, drive digital transformation, and make a significant impact in the future of finance. You can contribute to innovation, digital strategy implementation, and technological advancements across various dynamic sectors.

## Admission Requirements

Candidates must be a USJ Business School Student enrolled in the Master in Management – Finance Track and demonstrate a strong interest in digital finance and fintech innovations. Selected candidates will go through an admission committee. An interview might be required.



## Curriculum Program

Students at USJ Business School specializing in Corporate Finance or Asset Management can take additional courses offered by MBS-USJ to earn a dual degree, combining their primary specialization with advanced knowledge in Digital Finance.

The program offers comprehensive training combining financial theory, technical skills, and practical case studies. By choosing this program, you will learn:

- The fundamental principles of finance and their application in digital technologies.
- The use of advanced technologies such as blockchain and data analytics to solve complex financial problems.
- Portfolio management and risk assessment skills in the context of cryptocurrencies and digital assets.
- Some courses are delivered by MBS School of Business faculty members

Key courses include:

### First year

Business Plan	Research Methodology
Strategic Management	Quantitative Research Methods
Financial Performance Management	Company Valuation
Economic Analysis	Elective courses
Decision Making in Business	Thesis Project

### Second year

Core Courses	
Introduction to Cryptocurrencies	Blockchain Technology in Finance
Economics of AI and Big Data	Cryptocurrencies Portfolio Management
Fintech Solutions and Digital Finance	Banking in the era of Fin Tech
Financial Data Analytics and Programming	Portfolio Management
Financial Markets	Futures and Options Markets
Compliance, Ethics and Regulations in Finance	Dissertation / Final Studies Project
Specialisation Track 1: Corporate Finance	Specialisation Track 2: Asset Management
Foundations of risk management	Graphical Analysis
Financial Reporting and Analysis	Financial Econometrics
Mergers & Acquisitions	Financial Institutions Management
Advanced Corporate Finance	Financial Engineering

## Financial Aid

The USJ Financial Aid Office offers financial aid and scholarships to students based on their social and financial situation, as well as academic merit. Financial assistance may come in the form of a:

- Scholarship
- Loan
- Payment plan

## Study Program

- 1 120 credits across 4 full-time semesters or 8 part-time semesters
- 2 Classes are held daily from 5:00 PM to 7:45 PM (special schedule for the courses delivered by MBS faculty members)
- 3 Compulsory attendance with absences of up to %30 permitted
- 4 Languages of instruction: French & English