



FONDATION
USJ

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Université Saint-Joseph de Beyrouth
Saint Joseph University of Beirut
جامعة القديس يوسف في بيروت



Institute of Theatre, Audiovisual,
and Cinematic Studies

Call for Support

Enhancing Audiovisual Capabilities: Blue Sound and
Filming Studios and Color Correction Studio Equipment
at IESAV

More
MODERNITY



USJ
TOUJOURS
plus

USJ
ASPIRE
For more

FUNDRAISING
CAMPAIGN 150
YEARS OF USJ



One of the pillars of our new fundraising campaign “USJ, Aspire for More”, launched as part of the Saint Joseph University of Beirut’s (USJ) 150th anniversary celebration in 2025, is to achieve “More Modernity”. This initiative aims to acquire essential equipment or replace faulty or obsolete materials in laboratories, care centers, and classrooms across our faculties.

Equipping these spaces with modern facilities is crucial for maintaining our university’s status as a knowledge generator. This initiative is essential for USJ to continue its mission and remain a center of excellence at the forefront of knowledge and technology.

1. PROJECT TITLE

Enhancing Audiovisual Capabilities: Blue Sound and Filming Studios and Color Correction Studio Equipment at the Institute of Theater, Audiovisual, and Cinematic Studies (IESAV)

2. APPLICANT

Institute of Theater, Audiovisual, and Cinematic Studies (IESAV) at the Saint Joseph University of Beirut (USJ) and *Fondation USJ*.

3. LOCATION

This project takes place in Lebanon, at IESAV on the USJ Humanities Campus.

4. PROJECT OVERVIEW

The project aimed at renewing audiovisual equipment aligns with the Institute’s strategic objectives to offer students, significantly affected by the economic crisis and in greater need than ever of institutional support, the optimal academic environment to succeed in their audiovisual career training.

The continuous update of equipment is essential for training students in the latest techniques and practices in audiovisual production. This equipment renewal is fundamental to ensure students acquire the necessary skills to seamlessly transition into the workforce.

IESAV is positioned to emerge as a significant player in the audiovisual market. Many students and alumni are actively engaged in local and regional professional projects. The Institute’s increasing visibility underscores its commitment to maintaining excellence, evident in both its faculty and the technical resources accessible to students.

5. OBJECTIVE

This project aims to renew the audiovisual equipment at IESAV, enhancing capabilities for student projects, exercises, filming and audio capture during university events.

6. TARGET BENEFICIARIES

- IESAV students will be the primary beneficiaries of the new equipment.
- IESAV Alumni will also have access to these studios to work on their projects.
- The USJ community will also benefit from their availability.

7. RESOURCES

To fund this project, we seek the solidarity and generosity of donors interested in supporting IESAV, particularly its alumni and esteemed stakeholders within the audiovisual industry.

8. FINANCIAL ASSISTANCE REQUEST

41,400 USD (forty-one thousand four hundred US dollars).

9. DETAILED BUDGET AND FUNDING

Description		Price	USJ Expenses
Renewal of computer equipment for the blue sound studio (Room 204).	Mac Pro computer tower, Apple M2 Ultra, 1TB SDD HDD, 128 Gb RAM	\$ 7,000	
	I/O Interface AVID MTRX Interface	\$ 5,500	
Renewal of equipment for the blue filming studio (Building C, - 1 floor)	Sony FX6 camera with accessories and two batteries	\$ 6,600	
	Lights: 2x Aputure LS 1200d Pro; 2x Aputure LS 600d Pro; 2x Aputure LS 600x Pro; 2x Aputure LS 600c Pro	\$ 17,800	
	Modifiers for the light (Aputure): 6x F10 Fresnel; 2x Spotlight 19 deg.; 2x Spotlight 25 deg.; 1x lightdome 150; 1x lantern 60; 1x lightdome 120; 2x set of hyper reflectors		\$ 3,200
	Appropriate C Clamps / C stands and extension cords		\$ 1,000
Renewal of equipment for the color correction studio (Building C, 2 nd floor).	Computer: Intel Core i9-12900K 3.2 GHz 16-Core Processor – Fan Cooler – Asus ROG STRIX Z690-A GAMING WIFI D4 ATX LGA1700 Motherboard – Thunderbolt PCIe Card – 4x32Gb Ram – Samsung 980 Pro 2 TB M.2-2280 PCIe 4.0 X4 NVME Solid State Drive – GeForce RTX 3090 Ti 24 GB Video Card – Appropriate case with good ventilation – 850W power supply – TP-Link TG-3468 Gigabit Ethernet PCIe x1 Network Adapter – Asus ProArt Display PA278QV 27.0» 2560 x 1440 75 Hz Monitor – Soundcard	\$ 4,500	
	ASUS ProArt Display PA329CRV 31.5» 4K HDR Monitor		\$ 700
Total		\$ 41,400	\$ 4,900

Donor will finance 89.4% of the project, and USJ will cover the remaining 10.6%.

10. PROJECT RESULTS AND REPORTING

● Results

Outcomes can be measured not only at the pedagogical level but also through potential revenue generation for IESAV:

- Enhanced quality of student work facilitated by new equipment.
- Increased accessibility of IESAV facilities for industry professionals, enhancing the visibility of the Institute, its partners, and donors, and thus generating revenue.

● Transparency

We will send to the donor a detailed narrative report detailing the donation's impact on students' experiences and on IESAV's visibility among audiovisual market stakeholders. Additionally, a financial report on the equipment acquisition will be shared.

Annually, we distribute an impact report to the USJ Community, as well as all friends and donors.

For your donation: <https://www.usj.edu.lb/donations/>
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