

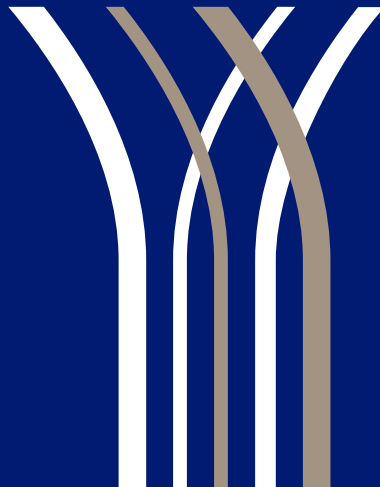
Give for the youth  
Shape the future.

Your solidarity, our strength!

FUNDRAISING CAMPAIGNS

USJ - HDF

2020-2021







## “USJ NEEDS YOU TO REMAIN AN EDUCATION EXCELLENCE ACROSS THE NATION”

Professor Salim Daccache s.j., Rector of USJ and President of Fondation USJ

The Saint-Joseph University Foundation (Fondation USJ), established in 2015, is a fundraising organization associated with the University and its hospital. This Foundation is mainly in charge of development projects and is dedicated to helping its students and meeting the needs of its hospital.

Such University with such a history and a mission to provide a non-profit public service, as stipulated in its Charter, should rely on its community of alumni and friends to achieve its goals.

This booklet introduces the mission and objectives of the Foundation as well as its projects, programs and governance.

All donations gathered by the Foundation are entirely used to fund scholarships and are allocated to concerned institutions since Saint-Joseph University handles all expenses related to its administration and its hospital, Hôtel-Dieu de France. Donors are in fact its only source of funding.

Although the Foundation ensures a fair distribution of scholarships, it is required to inform the relevant donors about the fate of their donations for the purposes of transparency and philanthropy practices.

The Governance Council composed of external auditors helps the Foundation in the implementation of its strategies while monitoring the ethical conduct of its activities. A steering committee supervises all fundraising actions and help the team achieve their goals.



It is true that fundraising culture prevails in English-speaking universities and is not a main strength for French-speaking universities. However, the generous heart and spirit of solidarity have no colors, no race. That said, Saint-Joseph University needs your support more than ever to remain a Center of Excellence in Education.

As I write these words, I can feel the burden of these difficult times, I would even go so far as to say that we are living in a time of tragedy. Yet we still have hope! We are determined to provide the best care to our patients and encourage young people to stay and grow in their own country. With your help, we want to remain masters of our future. Your donations are precious to us. Recognition is part of our humanist and spiritual culture.

  
Professor Salim Daccache, S.J.



# FONDATION USJ

Established in 2015 by the rector, Professor Salim Daccache, S.J., the Fondation USJ is the central authority within Saint-Joseph University of Beirut as well as the center of major projects all the while remaining attentive to the needs of its students, community and hospital, Hôtel-Dieu de France.



## Vision

The Fondation USJ aims to support the excellence of USJ and HDF in their academic, social and medical mission.

## Mission

The mission of the Fondation USJ is to:

- Raise fund to support the students as well as the excellence of teaching and research.
- Develop partnerships with donors and enterprises.
- Capitalize on international network of Alumni, friends and partners.

## Values

The Fondation USJ is committed to the values of equality, solidarity, commitment and transparency, which are clearly reflected in its actions, projects and fundraising campaigns.



## Objectives

- **Provide scholarships to students** in financial difficulties.
- **Establish prizes to value and encourage entrepreneurship, creativity and innovation** among outstanding students.
- **Meet the needs of its institutions and ensure the infrastructure and equipment modernization** for both its university and Hospital.
- **Support research projects and funds, as well as the establishment of Chairs** for specific topics.
- **Raise awareness and develop a philanthropic culture** within the USJ-HDF Community.

# Mapping of the Fondation USJ Partners



International Coordination

Privileged Partners

- Antennas
  - United States of America: North America USJ Office
  - France: Administrative Office in Paris
- Federation of Alumni Associations
  - Alumni Office
  - Department of Social Services

**The Federation of USJ Alumni Associations** aims to gather and institutionalize the activities of USJ Alumni Community. It brings together 21 Alumni Associations in Lebanon and 17 abroad as part of a network that is growing on an institutional level.

With more than 100,000 graduates since the creation of the University, the Federation of USJ Alumni Associations represents a strong force for both the University and our country.

Recognizing the importance of communication and its impact on the promotion of its activities, the Federation has recently acquired a new digital platform [www.alumniusj.org](http://www.alumniusj.org).

To address the ever-growing financial difficulties affecting a large number of students, the Federation has shown its commitment through the creation and funding of the USJ Alumni Scholarship Fund, and the launching of fundraising campaigns with all its members in Lebanon and abroad. (United States, Canada, Britain, France, Switzerland, Ivory Coast, United Arab Emirates, Qatar, Kuwait, Bahrain, and Sultanate of Oman).

**The Department of Social Services** accompanies students seeking financial and personal assistance or even counseling. It also ensures personalized and professional accompaniment for students with the strictest confidentiality and provide access to the university for each one of them.

The Department of Social Services offers several financial aid options:

- Financial aid based on social criteria.
- Interest-free loans granted by the University.
- Bank loans for which interests are covered by USJ.
- Tuition deferment with no extra charges for several months of the academic year.

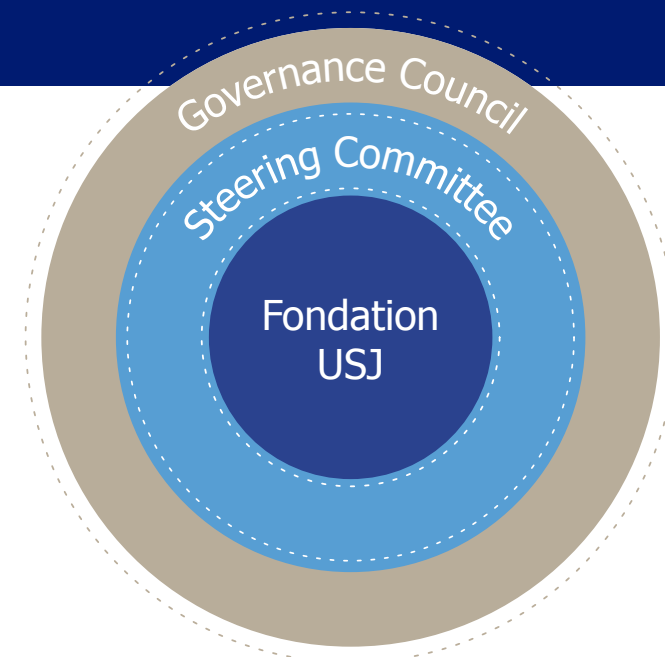


## Governance

To ensure good management and full transparency, the Fondation USJ is accompanied by:

- A “Governance Council” composed of well-known personalities from the social and economic spheres.
- A “Fundraising steering committee” composed of an operational committee involving internal stakeholders and members of the University Management.

Their commitment to the Foundation allows the follow-up of fundraising actions, the development of initiated projects and the implementation of new programs and fundraising campaigns to guarantee transparency in terms of management and use of donations.







## Support the Foundation

Any donation to the Fondation USJ helps promote and provide all the talents with access to excellence in terms of education. It also contributes to maintaining Saint-Joseph University in the ranks of advanced universities in the field of research and education at the local, regional and international levels.

Amid the current socio-economic crisis, USJ stands hand in hand with its students by offering them an unconditional support. To this effect, an annual budget of 20 million dollars is allocated to more than 3,000 students per year, allowing them to pursue higher education and become the leaders of tomorrow.

USJ needs your support to overcome these major challenges against all odds and continue to spread hope and inspire the future generations.

For any donation to the Foundation, we commit ourselves to:

- Inform donors about the impact of their donation as well as the progress made and the achievements.
- Recognize donors by associating their names with the selected program through all USJ channels, communications and publications.
- Involve donors in scientific and cultural activities of both the University and its Hospital Hôtel-Dieu de France (HDF).
- Allow donors to have direct contact with the donation beneficiaries, if so they wish.

# THE PROGRAMS OF THE FONDATION USJ

## HEALTH SECTOR

- HDF Support (patients, medical needs, etc.)
- Health care centers
- Public health projects

## STUDENT SCHOLARSHIPS

- Scholarship Fund (annual scholarships)
- Endowment Fund (capitalized funds)
- Achievement Awards Fund (awards and honors)

## TESTAMENTARY TRUST

- Donation by will

## CAMPUS LIFE

- Cultural projects for students
- Psycho-social support to USJ Community
- Civic activities and community life

## SOCIAL AND CULTURAL ENVIRONMENT

- Humanitarian projects
- Socio-cultural projects (Museums, Theaters, USJ Choir, etc.)
- Heritage preservation (Libraries, etc.)

## RESEARCH AND DEVELOPMENT

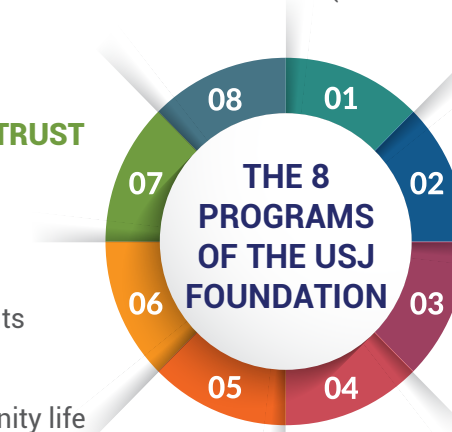
- Research projects
- Research funds
- Chairs
- Experts and expertise

## NAMING

- Giving one's name to
- A building
  - An amphitheater
  - A laboratory

## INFRASTRUCTURE AND EQUIPMENT

- Construction and development
- Heritage donation
- Equipment and materials



# CAMPAIGNS AND PROJECTS OF THE FONDATION USJ

Following the Beirut port blast on August 4, 2020, that has caused massive damages to USJ and its hospital, Hôtel-Dieu de France, the “USJ/HDF Emergency and Solidarity Fund” was launched to cover 4 fundraising campaigns:

## 1. “Donate to Educate”

- “*Une Promo, Une Bourse*”: initiative undertaken by the Federation of USJ Alumni Associations
- Generation H.O.P.E “Help Others Pursue Education”: initiative launched by USJ students

2. “**Donate to Rebuild**”: dedicated to the restoration of devastated campuses and faculties.

3. “**USJ en mission**”: humanitarian project to support disadvantaged families.

4. “**Donate to Heal**”: in support of HDF.

## 1. Donate to Educate

In collaboration with the Fondation USJ and the Federation of USJ Alumni Associations, USJ has launched the 2020 Campaign “*les uns pour les autres*”: Donate to Educate. The goal is to raise 2020 scholarships.

The estimated goal for the campaign “Donate to Educate” is **\$10,000,000 USD**.



## Emergency fund for students affected by Beirut double-blast launched by the Fondation USJ and the Federation of USJ Alumni Associations

Following the Beirut Port explosion, the urgency has increased exponentially: more than 1,528 students have been affected by the recent events and 125 would require additional financial aid. However, the resources of the University are exhausted.

With the danger of a lost generation looming, we are hereby calling for solidarity so we can invest together in the future, youth and academic excellence.

To preserve our plural country, renowned for its human capital, USJ is encouraging students to take root in Lebanon by providing them with access to quality education. Thanks to your help, they will become the change-makers we need in order to rebuild Lebanon and safeguard democracy in the Middle East.



# Une Promo, Une Bourse



## UNE PROMO UNE BOURSE

The smallest donation  
makes bigger actions!



## The smallest donation makes bigger actions!

*Initiative by the  
Federation of USJ Alumni  
Associations*

The Federation of USJ Alumni Associations has launched in April 2021, the fundraising campaign “Une Promo, Une Bourse”, to provide USJ students with needed support. The current percentage of students dealing with financial difficulties is around 46% and is increasing day by day. Over 1000 scholarships will be granted if students of the past 40 years and those from the 35 institutions of Saint-Joseph University are mobilized to help current students. This initiative aims to mobilize the University alumni, develop solidarity bonds and save new generations at a time when they should begin thinking about their future. Together, the University’s alumni will give them the chance to achieve their dreams, have a new start and graduate from Saint-Joseph University of Beirut.



# Generation H.O.P.E.

## Help Others Pursue Education

*Initiative by USJ students*



At a time when the country is undergoing periods of crisis, the students of Saint-Joseph University are working hand in hand. Highly motivated and bound by a strong sense of solidarity, they have launched on May 31, 2021, the biggest fundraising campaign "Generation H.O.P.E.", (Help Others Pursue Education) with the support of the Student Council.

This campaign aims to help students pay their tuition to ensure that none of these factors would prevent them from pursuing their studies for financial reasons. It is actually led by students for the students and counts on the solidarity and patriotism of volunteers and potential donors that will be solicited by the call center based on an individual and personalized approach. According to the young organizers, donations will be granted to students with financial difficulties. "Education is our only chance to build a better Lebanon and change this harsh reality".

This campaign introduces, as well, a new culture to the University through 90 volunteers divided into six dedicated committees: networking, database, call center, recruitment, marketing and public relations, and corporate social responsibility. Watching all these students take actions to find solutions and make things move forward is a first in our region. In fact, it is a new fundraising model implemented by USJ students.



## 2. Donate to Rebuild

Total costs for the restoration of our 5 Campuses as well as our historic buildings (the Oriental Library, the Monnot Theater, the Museum of Prehistory, the University for All, etc.) all located within a few meters of the explosion are estimated to be, more than **\$2,000,000 USD**.



## 3. USJ en Mission

More than **300,000 families** have been severely affected by the explosion. This humanitarian project "USJ en mission" aimed to provide for the needs of 1000 families by sending them food boxes and hot meals and assisting them in the reconstruction works of 77 houses totally damaged that are owned by USJ students, staff and teachers

**Project Estimate: \$800,000 USD.**



## 4. Donate to Heal

Hôtel-Dieu de France, our University Hospital, which took in more than 800 wounded on the evening of the explosion, has launched its "Disaster Recovery Plan" and its teams have, as always, been on the front line since the beginning, in spite of the material damage suffered by the hospital.

Initial estimates for reconstruction work costs: **\$2,000,000 USD**.

### HDF needs cost estimate for 2021:

- Biomedical equipment: \$4,000,000 USD.
- HDF Social Fund (Patient Support): \$2,500,000 USD.



## Hôtel-Dieu de France Hospital (HDF)

In 1923, the University created its university hospital, Hôtel-Dieu de France (HDF), one of the first non-profit French-speaking hospitals in the region.

Today, HDF hosts 377 beds, 264 doctors, 432 nurses and 400 medical interns available at all services. Every year, the hospital manages approximately :

- 19,000 admissions,
- 11,000 surgeries
- 30,000 consultations in emergency rooms.

Today, HDF is considered a leading hospital at the national and regional levels and is valued for the quality of care they provide.





# OUR RECOGNITION

The Fondation USJ would like to express its appreciation and gratitude to all donors. By supporting one or more of our campaigns, you become a member of one of our **6 Donor Circles**.

**1875 CIRCLE**  
more than \$1,000,000

**DIAMOND CIRCLE**  
from \$500,000 to \$999,999

**PLATINUM CIRCLE**  
from \$100,000 to \$499,999

**GOLD CIRCLE**  
from \$20,000 to \$99,999

**SILVER CIRCLE**  
from \$5,000 to \$19,999

**BRONZE CIRCLE**  
from \$1 to \$4,999

All donations are accumulated over time, allowing donors to move up through higher Circles.

Unless otherwise requested, they will have their names listed in the List of Donors in the Fondation USJ Annual Report and on the Wall of Donors on the Fondation USJ website.



# FOR YOUR DONATIONS

Alumni, students, staff, friends, and partners of USJ: everyone can support this philanthropic drive within their capabilities and through different payment methods: (bank transfer, check, or online).

	DONATIONS BY BANK TRANSFER	DONATIONS BY CHECK	ONLINE DONATIONS
LEBANON	<b>Beneficiary:</b> Université Saint-Joseph de Beyrouth Fondation <b>Bank:</b> Bank Audi SAL <b>Agency:</b> Achrafieh Corporate, Sofil Center, Beirut, Lebanon <b>Swift Code:</b> AUDBLBXX <b>LBP</b> <b>Account Number:</b> 000871580078 <b>IBAN:</b> LB82 0056 0000 0000 0008 7158 0078 <b>USD</b> <b>Account Number:</b> 000871580083 <b>IBAN:</b> LB44 0056 0000 0000 0008 7158 0083 <b>EUROS</b> <b>Account Number:</b> 000871580082 <b>IBAN:</b> LB71 0056 0000 0000 0008 7158 0082	<b>Payable to:</b> Université Saint-Joseph de Beyrouth  <b>Address:</b> Fondation USJ, Rectorate, Damascus Road, Beirut, Lebanon  CASH DONATION <b>Address:</b> Fondation USJ , USJ Rectorate, Damascus Road, Beirut, Lebanon	<b>Fondation USJ Website</b> <a href="http://www.usj.edu.lb/idonate">www.usj.edu.lb/idonate</a>
	<b>Beneficiary:</b> Bureau administratif de l'USJB <b>Bank:</b> Crédit Industriel et Commercial <b>Agency:</b> CIC PARIS BAC, 2 Boulevard Raspail 75007, Paris, France <b>Swift Code:</b> CMCIFRPP <b>IBAN:</b> FR76 3006 6100 4100 0105 7670 146  <b>Tax Deductible</b> <b>Beneficiary:</b> Fondation OMCFAA <b>Bank:</b> Crédit Industriel et Commercial <b>Swift Code:</b> CMCIFRPP <b>IBAN :</b> FR76 3006 6100 4100 0105 6021 146	<b>Tax Deductible</b> <b>Payable to:</b> Œuvre des Missions Catholiques Françaises d'Asie et d'Afrique (OMCFAA)  <b>Address:</b> Université Saint-Joseph de Beyrouth Bureau Administratif de Paris 42 Rue de Grenelle 75343 Paris Cedex 07, France	<b>Tax Deductible</b> <b>Œuvre des Missions Catholiques Françaises d'Asie et d'Afrique (OMCFAA)</b>  <a href="http://www.omcfaa.org/nous-soutenir-faire-un-don-en-ligne.php">www.omcfaa.org/nous-soutenir-faire-un-don-en-ligne.php</a>  Choose one of USJ projects
	<b>Tax Deductible 501(c)(3)</b> <b>Beneficiary:</b> Saint Joseph University Foundation Beirut Inc. <b>Bank:</b> Bank of America <b>Routing:</b> 011000138 <b>Account Number:</b> 004666725259	<b>Tax Deductible 501(c)(3)</b> <b>Payable to:</b> Saint Joseph University Foundation Beirut Inc.  <b>Address:</b> 555 Turnpike Street, Suite 55, North Andover, MA 01845, USA	<b>Tax Deductible 501(c)(3)</b> <a href="http://www.usj.edu.lb/idonate">www.usj.edu.lb/idonate</a>
FRANCE			
UNITED-STATES			

By supporting the Fondation USJ , you also benefit from tax deductions:

- **In France**, via OMCFAA (Œuvres des missions catholiques d’Orient et d’Asie) recognized as a public utility is a Jesuit foundation for international solidarity  
Contact : [usjparis@orange.fr](mailto:usjparis@orange.fr) - Phone: +33 1 45 49 12 11
- **In the United States of America**, via Saint-Joseph University Foundation Beirut Inc. Non-profit organization 501(c)(3)  
Contact: [northamerica@usjbeirut.org](mailto:northamerica@usjbeirut.org) - Phone: +1 832 360 6951



# Thank you!



[www.usj.edu.lb/donations](http://www.usj.edu.lb/donations)



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des Associations  
des Anciens  
Université Saint-Joseph

[alumniusj.org](http://alumniusj.org)



HÔTEL-DIEU DE FRANCE  
Centre hospitalier de l'Université Saint-Joseph de Beyrouth

[www.hdf.usj.edu.lb](http://www.hdf.usj.edu.lb)

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