



### FUNDRAISING CAMPAIGN 150 YEARS OF USJ









**2025**Commemorating the 150<sup>th</sup> anniversary of USJ



Since 1875, Saint Joseph University of Beirut (USJ) has been a beacon of knowledge in Lebanon and the region. With 38 faculties, institutes and schools, 9 campuses and over 100,000 Alumni, USJ's name stands out in Lebanon and around the world.

In 2025, Saint Joseph University of Beirut will celebrate a momentous milestone: 150 years of dedication to education, cultural diversity and innovation.

Over the course of these 150 remarkable years, our institution has been a beacon of cutting-edge education, enlightenment and progress. Today, we stand at the cusp of a new era, driven by our collective determination to reach greater heights.

Under the slogan **"USJ, Aspire for More"**, today we are launching a 10-year fundraising campaign, with the aim of raising **\$150 million** to ensure USJ's longevity.

Magis - a Latin adverb - means more. The term "Magis" is a pillar of the Jesuit philosophy and is rooted in the values of our University. **"USJ, Aspire for More"** is more than just a slogan; it's a principle that inspires us to always aspire for more, to strive for excellence in everything we do. It's a recognition

of USJ's unwavering commitment to continuous improvement, innovation and the quest for solutions to the most pressing challenges of our time.

This campaign is inspired by USJ's major strategic development directions for the 2020-2030 period: a project that aims to bring people together and mobilize them. Bringing people together, first and foremost, because it should be based on a desire to affirm our identity as a Jesuit university, and our principles and values. Mobilizing, because it will be an opportunity to define, together with our alumni, friends and the entire USJ community, a vision for the future that will enable the University and its university medical center, *Hôtel-Dieu de France* (HDF) and its hospital network, to successfully pursue their mission in this context of rapid transformation.

By supporting this campaign, you are contributing to a legacy of excellence that will resonate for generations to come.

Let us shape a brighter tomorrow for Saint Joseph University of Beirut and our students.

Together, let's surpass the horizon of possibilities and inspire all to "Aspire for More".



PERENNITY

"150 Years of USJ" Endowment Fund 2 More EDUCATION

Student support

Annual student scholarship fund, financial aid

3 Nore RESEARCH

Innovation and scientific research projects

Wore CARE

Health and hospital sector

HDF Solidarity Fund: patient support

Public health, healthcare centers and medical equipment

5 Modernity

Infrastructure and equipment

Development (digital transformation, student dorms, sports, etc.)

Renewal and equipment (classrooms, laboratories, libraries, etc.)

6 More
ENTREPRENEURIAL
LEADERSHIP

Entrepreneurship and lifelong learning

SOCIAL RESPONSIBILITY

Citizenship, ecology and sustainable development

HERITAGE CONSERVATION

Heritage and culture



The "150 Years of USJ" Endowment Fund, consisting of 68 individual funds already established since the founding of *Fondation USJ*, currently stands at \$5.6 million.

The Administrative Board of *Fondation USJ*, supported by an Investment Committee, manages the Endowment Fund and determines its operating procedures.

With the income generated by the Endowment Fund, the University will be able to award scholarships to students, set up new strategic projects, undertake new initiatives and acquire assets or use them for any purpose that meets USJ's mission or the donors' wishes.

Our goal is to raise \$70 million to ensure the perennity of the University, a solid foundation of long-term funding that supports our mission, fosters financial independence and enables the achievement of the University's goals.



Target: \$70 Million

# 2 Nore EDUCATION Student support



With the ongoing economic and social crises affecting Lebanese families, we are committed to providing our students with the means to learn, develop and benefit from the exceptional education offered by Saint Joseph University of Beirut.





Scholarship funds promote diversity, equity and inclusion within our university community.

Target: \$15 Million

for university scholarships

#### Financial aid in figures



In 2022-2023,

the University awarded scholarships to **53% of its students** 

based on academic and social criteria.



In 2022-2023,

the budget for scholarships and financial aid to students.

\$8.5 million

## RESEARCH

Innovation and scientific research projects

In an ever-changing world, knowledge is the driving force behind progress. Your generosity can help fund basic and applied research initiatives that address local and global challenges, turning ideas into solutions.



### Target: \$20 million

### to strengthen excellence in research and innovation



### **Research in figures**

Within the framework of its research, innovation and commercialization policy, USJ has more than 50 research facilities boasting the highest scientific standards:

10

centers

**laboratories** 

research units

institutes

chairs

observatories

doctoral

university schools medical center with 12 affiliated and accredited

hospitals









### **HDF Solidarity Fund: patient support**

Our university medical center *Hôtel-Dieu de France* and its network of hospitals, covering all the Lebanese territory, is a major player in the Lebanese healthcare sector.

We intend to continue supporting the most disadvantaged patients through the HDF Social Solidarity Fund.

We aspire to provide future healthcare professionals with cutting-edge knowledge and skills, ensuring they can offer the best possible care to patients.

Target: \$9 million





### The USJ - Hôtel-Dieu de France network in figures

**Hôtel-Dieu de France** (HDF) in Beirut is the leading French university medical center in the Middle East, and one of the region's most renowned healthcare establishments. Created by the French government in 1923 on the initiative of the Jesuit fathers, it is currently managed by Saint Joseph University of Beirut and its Faculty of Medicine.

With its four satellite sites in Lebanon (Saint Charles Hospital, Monseigneur Cortbawi Hospital, Tel Chiha Hospital, *Notre-Dame de la Paix* Hospital) and expansion projects underway in the region (Cyprus and Iraq), the HDF network counts 485 beds, more than 12,000 surgical interventions and covers all medical disciplines thanks to the best medical experts and practitioners in the region. HDF also runs specialized centers dedicated to priority healthcare services.

## Public health, healthcare centers and medical equipment

We are committed to providing our hospitals with state-of-theart medical equipment and materials, and to supporting medical research initiatives that tackle pressing health problems. These include biomedical and technical equipment.

Public health projects, primary care clinics, healthcare centers and medical equipment are of vital importance to society, as they contribute to improving the health of the population, reducing mortality and preventing epidemics. They play a key role in promoting collective well-being and building healthier communities.







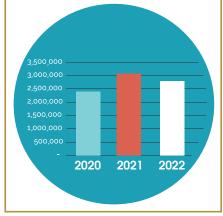


#### Overview of patient support

HDF provided social support and discounts to patients amounting to:

2,391,275 USD in 2020 3,073,923 USD in 2021 2,780,441 USD in 2022

From January 2023 to June 2023: **10,600 patients** were supported by the HDF Social Solidarity Fund for a total of 1,500,000 USD.



## 5 More MODERNITY Infrastructure and equipment



### **Development**

We intend to usher in a new era of modernity to revitalize and improve our campus infrastructure and equipment, creating a dynamic environment and cultivating spaces that foster collaboration, inspiration, creativity and ingenuity. The funds raised will be used to finance: the Mkalles student dorm, the Isabelle Youssef Tyan student dorm in Achrafieh, the USJ Digital City, etc.

## Target: \$10 million

### Renewal and equipment

We plan on modernizing and equipping our campuses with state-of-the-art laboratory technology. The funds raised will be used to finance: the Simulation Center of the Faculty of Medicine, the Statistics Center, the Food and Environmental Safety project of the Faculty of Science, the Sports Center, etc.

Target: \$5 million





# 6 Nove ENTREPRENEURIAL LEADERSHIP

## Entrepreneurship and lifelong learning

To educate entrepreneurial leaders in multiple fields and decision-makers capable of promoting economic growth, problem-solving, improved quality of life and global competitiveness, we need to invest in people through advanced programs.

Entrepreneurship at the University fosters innovation, development, skills, applied research and job creation, while strengthening ties between the University, the local community and industry.



### Entrepreneurship in figures

During the 2022-2023 year:

139 students received training in social entrepreneurship

13 professors were trained in social entrepreneurship

73 students took part in entrepreneurship hackathons (innovation competitions)

3 entrepreneurship centers were established in USJ regional campuses

53 teams took part in internal competitions

10 teams took part in competitions outside the University

Our goal is to create a dynamic ecosystem for entrepreneurship on campus, providing resources, mentoring and funding to aspiring entrepreneurs.

We intend to set up entrepreneurship programs that enable our students to turn their ideas into viable businesses, thanks to our partners' incubators and accelerators.

Target: \$3 million

SOCIAL
RESPONSIBILITY
Citizenship and sustainable



USJ is firmly committed to addressing the social, societal and environmental issues that surround us. We continue to promote sustainable practices in the development of our infrastructures and campuses. This means promoting energy efficiency, adopting renewable energy sources, reducing waste and ensuring eco-friendly designs. We strive to be ambassadors for the protection of our ecosystem.

We attach great importance to civic and social activities, and aspire to play an active role in social change.

Target: \$2 million

development





8 More

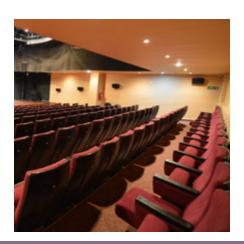
## HERITAGE CONSERVATION

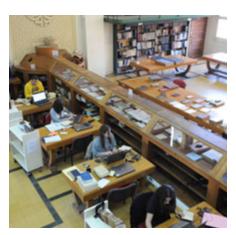
Heritage and culture

Endowed with a rich cultural and artistic heritage, USJ firmly believes in its responsibility to preserve its heritage. It is our duty to preserve the collective memory and ensure that the treasures of the past remain accessible for future generations.

We are committed to conserving the rich cultural and natural heritage of the University and of Lebanon. The funds raised will finance projects of The Oriental Library (BO), the USJ Choir, the Museum of Lebanese Prehistory (MPL), auditoriums and the Béryte and Monnot theaters.

### Target: \$1 million







### **FONDATION USJ**

Founded in Lebanon in 2015 by the Rector, Prof. Salim Daccache SJ, *Fondation USJ* is the main entity empowered to solicit and receive donations from Alumni, friends, and any person or institution wishing to support the mission of USJ and HDF.

The purpose of *Fondation USJ* is to support the excellence and development of USJ and its university medical center, HDF (*Hôtel-Dieu de France*), in their academic, social and medical missions.

**Fondation USJ** is presided by the Rector of the University, managed by a Director, administered by an Administrative Board – the main decision-making body – and its President, who defines the strategic direction of *Fondation USJ* in line with the needs of the University, HDF and the University hospital network, and manages its various Funds.

It is also supported by a Selection Committee, an Investment Committee, an USJ Fundraising Steering Committee and an HDF Fundraising Steering Committee.

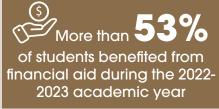
As the bearer of Saint Joseph University of Beirut's major projects, it remains attentive to the needs of its students, the community, HDF - the university medical center - and its hospital network.





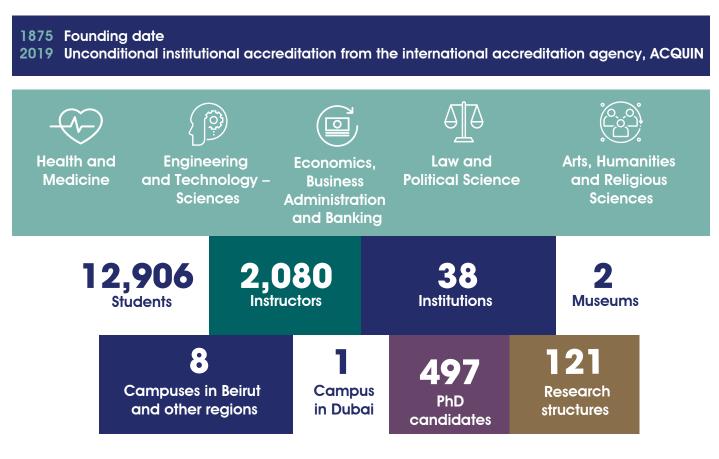








### SAINT JOSEPH UNIVERSITY OF BEIRUT



### **Alumni Network**

100,000+ 22 16

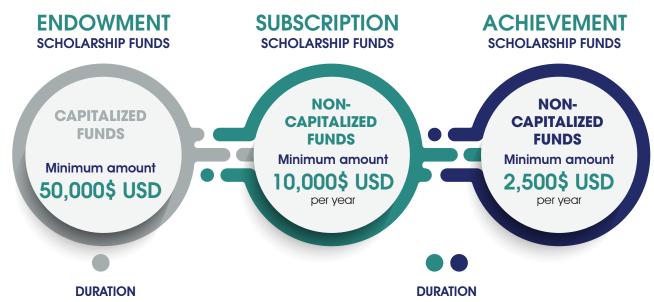
Alumni Associations in Lebanon Alumni Chapters worldwide

## HOW TO CONTRIBUTE TO THE "USJ, ASPIRE FOR MORE" CAMPAIGN

- Establish a named, capitalized Endowment Fund to join the "150 Years of USJ" Endowment Fund. The income generated from this Endowment Fund will enable us to finance the University's projects and tend to its needs.
- Make a donation, specifying the priority you wish to support.

### 3 TYPES OF SCHOLARSHIP FUNDS

You can set up a scholarship fund bearing your name, the name of your company, the name of your class, or in memory of a loved one, with a minimum threshold:



### The endowed fund is set up for an unlimited period of time. The regularity of the feeding is

negotiated with the donor.

Limited in time over a year or more. The annual amount is defined and spread out over the number of years. The contract may or may not be renewed.

### Every donation counts! Thank you again for your solidarity and generosity!

### **BANK DETAILS**



Donations by bank

transfer

Beneficiary: Université Saint-Joseph de Beyrouth I Bank: Bank Audi SAL

Branch: Achrafieh Corporate, Sofil Center, Beirut, Lebanon I Swift Code: AUDBLBBX

LBP: Account Number: 000871580156 | IBAN: LB13 0056 0000 0000 0008 7158 0156 USD: Account Number: 000871580124 | IBAN: LB04 0056 0000 0000 0008 7158 0124 EUROS: Account Number: 000871580123 I IBAN: LB31 0056 0000 0000 0008 7158 0123

**Cash donations** Address: Fondation USJ, Saint Joseph University of Beirut – Rectorate, Damascus Road, Beirut, Lebanon

FRANCE

Donations by bank transfer

Beneficiary: Bureau administratif de l'USJ | Bank: Crédit Industriel et Commercial

Branch: CIC PARIS BAC, 2 Boulevard Raspail 75007, Paris, France I Swift Code: CMCIFRPP

IBAN: FR76 3006 6100 4100 0105 7670 146

Beneficiary: Université Saint-Joseph de Beyrouth I Bank: Europe Arab Bank I Swift Code: ARABFRPP EUROS: Account Number: 00709173345 | IBAN: FR76 1797 9000 0100 7091 7334 540 USD: Account Number: 00709173301 | IBAN: FR76 1797 9000 0100 7091 7330 175

Tax deductible

Beneficiary: Fondation OMCFAA I Bank: Crédit Industriel et Commercial I Swift Code: CMCIFRPP

IBAN: FR76 3006 6100 4100 0105 6021 146

Cash or cheque

donations

Tax deductible

Payable to: Œuvre des Missions Catholiques Françaises d'Asie et d'Afrique (OMCFAA)

Address: Université Saint-Joseph de Be yrouth, Bureau Administratif de Paris, 42 Rue de Grenelle,

75343 Paris Cedex 07, France



Donations by bank Tax deductible 501(c)(3)

transfer

Beneficiary: Saint Joseph University Foundation Beirut Inc. I Bank: Bank of America | Routing: 011000138 |

Account Number: 004666725259

**Donations** 

Tax deductible 501(c)(3)

by cheque

Payable to: Saint Joseph University Foundation Beirut Inc.

Address: 555 Turnpike Street, Suite 55, North Andover, MA 01845, USA



**Donations by bank** 

Tax deductible

transfer

Beneficiary: Association Liban Avenir Meilleur (ALAM) | Bank: UBS Genève | Swift Code: UBSWCHZH80A

Swiss Francs: IBAN: CH85 0021 5215 1042 7301 K I Account Number: 215-104273.01K

USD: IBAN: CH80 0021 5215 1042 7360 U I Account Number: 215-104273.60U



Online donation

Tax deductible, please follow the following steps:

1. Go to jesuites.ca/je-donne/

- 2. Select "Œuvres jésuites du Canada français" under "Votre contribution est en faveur de".
- 3. In "Autres missions": select "Appui aux œuvres missionnaires à l'étranger".
- 4. Under "Entrez le nom du missionnaire que vous souhaitez soutenir", write: USJ BEYROUTH

For your online donations



Please notify us by e-mail at fondationusj@usj.edu.lb after you have made your contribution.

### For your online donations



With our deepest gratitude!

For more information:

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