







# EXECUTIVE CERTIFICATE IN COACHING

This training in the profession of coach, is part of a three-level course at the end of which each participant can apply for a «USJ Coach Certificate». The three modules are interdependent and essential to qualify for certification.



**Nada Ghanem:** Co-founder of the International Academy of Innovative Coaching. She accompanies aspiring leaders, leaders, and their teams to their full potential. Nada has also specialized in the development of young people's talents and agility in an ever-changing world. Expert at the Professional Training Center of USJ.

### **D** Zoom platform

- 🕉 Link for registration: Click here
- 3 levels of training = 60 hours of training + 30 hours of practice Between March 4 and July 20, 2022
- Language of intervention: English
- 4 bilingual speakers (English and French)
- (\$) Price: 2,300\$ (Not Fresh Dollars Bank transfer only)

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## THE MODULES -OBJECTIVES AND SUMMARY

### Level 1: Defining what coaching is

#### Pedagogical objectives:

- Be aware of the impact of coaching on our daily life.
- Understand the coaching process and its purpose.
- Introduce to the concept and philosophy of coaching according to USJ (ethics).
- Understand what is not coaching.
- Understand the differences between coaching, training, counseling and therapy, work on concrete examples.
- Identify tools at the service of coaching: PNL at the service of coaching the GROWWhimore and SCOREDilts models.
- Consider different types of coaching work on concrete examples.
- Get a tool to get started.

Practice after the 1<sup>rst</sup> level (10 hours)

# Level 2: Identify the essential skills of the professional coach.

### Pedagogical objectives:

- Develop the skills of a coach.
- Identify the roles and missions of the coach.
- Discover the art of questioning and listening.
- Distinguish between problem and result orientation.
- Consider the practical use of questions in the coaching process.
- Focus on listening in coaching develop the ability to discern the messages received.
- Explore the limits and openings due to listening in coaching.
- Identify the 12 skills of the professional coach defined by USJ.
- Focus on skills of the USJ repository Awareness of the harms of bad questions and chatter.
- Analyze the main obstacles faced by the coach.
- Practice concrete exercises.
- Elaborate an action plan to carry out individual coaching

Practice after the 2<sup>nd</sup> level (10 hours)

### Level 3: Accompany to move forward - decide

#### Pedagogical objectives:

- Learn to make feedback (mirror) and a feedforward (projection).
- Learn the coach's posture, head, heart, and body; the body at the service of coaching.
- Practice concrete cases.
- Identify the way to certification.
- Reach a conclusion at the end of the training.

### Practice after the 3<sup>rd</sup> level (10 hours)

# CERTIFICATION

At the end of the three levels, each participant can request a certificate based one the following conditions:

- Have completed the cycle of the three levels, with the 30 hours practice.
- Have filmed an individual coaching session and written the analysis report of this session. This report will be presented in front of the jury composed of a person from the USJ, an external professional, as well as two coaches.

## TRAINERS



**Tanya PODVRSAN,** Founder of TPTalks, Tanya trains and accompanies teams, leaders, and junior experts in their international transition. In addition, she also specializes in International Recruitment and Outplacement for those seeking to enhance their talent and dexterity in a global leadership role with ease.



**Abdelhakim LAIMOUCHE,** Executive Coach for leaders and teams with over twenty years' experience in the energy sector. Founder and CEO of Alutia coaching firm.

He had been fortunate to have lived and worked in many countries and leading diverse teams. Passionate about connecting and helping individuals, teams, and groups to step into their greatness and bolster purpose.



Henri COLIN, Bilingual coach, and facilitator for the past 20 years he has specialised in two areas: pluricultural and talent management. Through his own designed processes, he reveals the abilities and competences of high-profile talents in their professional environment. Coaching individuals or teams to maximise their potentials and Leadership. He facilitates collective intelligence and creativity to co-create innovative solutions.

### DATES

#### Level 1:

Friday, March 4, 2022 Saturday, March 5, 2022 Friday, March 11, 2022 Saturday, March 12, 2022 Friday, March 18, 2022 Saturday, March 19, 2022

#### Level 2:

Friday, April 29, 2022 Saturday, April 30, 2022 Friday, May 6, 2022 Saturday, May 7, 2022 Friday, May 13, 2022 Saturday, May 14, 2022

### Level 3:

Friday, June 10, 2022 Saturday, June 11, 2022 Friday, June 17, 2022 Saturday, June 18, 2022 Friday, June 24, 2022 Saturday, June 25, 2022

#### **Duration:**

Fridays from 5pm to 8pm Saturdays from 9am to 1pm

Date of project presentations: July 20, 2022