



## Training **Build your innovation toolbox with design thinking**

Sessions are set as a mix of real cases, interactive activities, group works, challenges and fun.

The participants will be able to:

- Develop the right attitude and proper mindset to foster creative thinking
- Touch base the world-know Stanford Design thinking methodology
- Use a practical innovation toolbox for action

 **Dates : Wednesday April 6, 2022  
Thursday April 7, 2022**

 **Schedule : 4:00 pm to 8:00 pm**

 **Language : English**

 **Location : USJ, Campus of  
Innovation and sport,  
Building B, 1<sup>st</sup> floor,  
CFP room**

 **Cost per participant: 285\$  
(bank transfer not fresh)**

 **Registration : [Click here](#)**

 **Target audience : Anyone interested into design thinking methodology**



### **Roula Chehab**

Roula Chehab is an Innovation & Strategy Consultant, a Scholar, a Visual Artist & a Miniaturist. She has been recently certified in design thinking by the prestigious Stanford School and trained by world creativity gurus such as Tony Buzan and Michael Gelb.

She has been lecturing in the Business School at Saint Joseph University for two decades on topics ranging from

innovation, entrepreneurship to communications and sustainability while sustaining a robust corporate practice. Trainer expert at the Professional Training Center of USJ.