

RISE

RESEARCH WITH IMPACT FOR
SOCIETY & THE ENTERPRISE

#RISE2022 Conference

Organization Development as Explicit or Implicit Practice

2nd Annual conference organized by Saint Joseph University in Beirut and NODE-Network of Organizational Development Experts

Sponsored by: Academy of Management, Management Consulting Division, International Society for Organization Development and Change, Family Business Network-Levant

Monday 28 and Tuesday 29 November 2022

[Saint Joseph University in Beirut, CIS, Beirut, Lebanon](#)

Conference Chair: Dr. Pierre El Haddad, Saint Joseph University

NODE Organizing Committee: Dr. Hilda Bairamian, Mrs. Roula Chehab, Mr. Shant Estepan, Ms. Marwa Halwani, Mr. Georges Maroun.

Program

PLENARY SESSION | MONDAY, NOVEMBER 28 | 17:15-18:45

KEYNOTE SPEAKERS

	Reverend Father Salim Daccache, Rector of Saint Joseph University
	Pr. Dolla Sarkis Vice-rector for Research, Saint Joseph University
	Dr. Rickie Moore Chair AOM MC Division
	Pr. Joanne Preston President ISODC
	Pr. Henri Savall, President ISEOR
17:15-18:45	Mr. Riccardo Hosri Chair FBN Levant
	Dr. Rana Sawaya Acting President UCB
	Pr. Myrna Ghannagé Dean FLSH
	Dr. Pierre El Haddad RISE Conference Chair
	Room: CSM Amphitheater
	Zoom Link: Link will be sent to participants two hours before the event

NODE RECEPTION | 19:00-20:30

DOCTORAL CONSORTIUM, SYMPOSIUM, AND PDW | TUESDAY, NOVEMBER 29 | 12:15-18:45

	Doctoral Consortium: Applied Public Health Research
	Sponsored by: ISSP-USJ
	Co-Chairs: Dr. Helga Foure-Joopen, and Mr. Nabil Makhoulf
12:15-13:45	Presenters: Ms. Jamale el Eid, Ms. Joumana Merhi, Ms. Layal Mohtar, Ms. Maha Dankar, Ms. Reem Rabah, Ms. Luna Bizri
	Room: CIS, Amphitheater François Bassil
	Zoom Link: Link will be sent to participants two hours before the event
14:00-15:30	Lunch Break

[Symposium: Thirty years of research in organizations](#)

Sponsored by: ISEOR

15:45-17:15

Co-chairs: Dr. Jérémy Salmeron, Ms. Maïssa Abou Adal

Room: CIS, Amphitheater François Bassil

Zoom Link: Link will be sent to participants two hours before the event

[Atelier Développement Professionnel \(PDW\): Due diligence on research about social issues.](#)

Sponsored by: ELFS

17:15-18:45

Co-Chairs: Dr. Houwaida Matta Bou Ramia, and Mr. Georges Xanthopoulos

Presenters: Ms. Carla Dagher, Ms. Amal Moukarzel Damien, Ms. Maya Karam and Ms. Riwa Baltagi, Ms. Manal Ramadan

Room: CIS, Amphitheater François Bassil

Zoom Link: Link will be sent to participants two hours before the event

CONFERENCE PAPER SESSIONS | TWO PARALLEL SESSIONS FROM 19:00 – 20:30

SESSION 1 | CO-CHAIRS: DR. JENNIFER ABOU HAMAD, MR. ROBERT ABDALLAH

SPONSORED BY: MACH CONSULTANTS

Presenters and Papers Titles:

Sally Zakhia, Rita Abou Nader, Marie-Claire Andraos and Liliane Buccianti-Barakat.

Humanitarian and Environmental Causes in the Absence of the Government: T.E.R.R.E.

Liban, an important asset for Lebanon

Hilda Bairamian and Joud Tannous. The Impact of Emotional, Physical and Social Well-being on the Productivity of Factory Employees in Crisis Situation: The Case of a factory in Lebanon

Nabila Itani and Hilda Bairamian. Online performance appraisal

19:00-20:30

Siba Maraachli. Recherche-action collaborative : La participation citoyenne comme levier de transformation du modèle d'administration et d'organisation des services publics par l'intermédiaire d'une action sociale menée par la municipalité de Tripoli au quartier Nejmé.

Jérémy Clément Salmeron. Navigating between the urgency of daily life and long-term strategic coherence: Reflexes of a CEO in a zone of (strong) turbulence

Luis Bueno. Le renforcement du socle managérial en tant que processus implicite dans une démarche explicite de certification selon l'iso 9001 au sein des PME.

Bousquet Carole, Pierre El Haddad, Beaudequin Kevin. Quels leviers managériaux pour l'internationalisation des PME/TPE ?

Room: CIS, Amphitheater François Bassil

Zoom Link, Breakout Room 1: Link will be sent to participants two hours before the event

SESSION 2 | CO-CHAIRS: DR.NAJWA NASR, MS.MAÏSSA ABOU ADAL

SPONSORED BY: KKAPACITY BUILDERS

Presenters and Papers Titles:

Hilda Bairamian and Georges Haffar. The challenging role of human resource department in attracting the millennials in a digitalized environment: the case of Lebanese companies

Nabil Georges Badr. Organizational Development Practices for R&D Capability Transformation for Software Startup Growth

Mansi Babbar and Reetesh K. Singh. Impact of workplace diversity on organizational effectiveness: A conceptual model development

19:00-20:30

Helga Foure-Joopen, Samia Khalid and Inam Ul Haq, Abusive Supervision and Employee Performance: Mediating Role of Job Stress and Moderating Role of Religiousness

Mireille Daaboul, Rana Sawaya, Marwa Halwani, Gabriel Habib, Pierre El Haddad. Leadership perception of Improvisational competencies

Nabil Georges Badr and Marwa Ramadane. A Step Ahead of Disaster; Preparedness Evaluation of Lebanese Hospitals.

Eric Sanders. The Case for Lean Manufacturing with a Multi-Cultural Workforce

Room: CIS Signage on site

Zoom Link, Breakout Room 2: Link will be sent to participants two hours before the event

CLOSING ROUND TABLE | 20:45 TILL 21:045

20:45-21:45

Speakers: Dr. Pierre El Haddad, Dr. Eric Sanders, Dr. Jeremy Salmeron, Ms. Maïssa Abou Adal, Mr. Robin Richa, Dr. Roland Livingston, Dr. Alla Heorhiadi, Dr. John Conbere, Representative of Transmed, and Representative of Fattal

Room: CIS, Amphitheater François Bassil

Zoom Link: Link will be sent to participants two hours before the event