

Certificate in Leadership and Innovative Management

Module 1: Profiling Tools In Leadership (9 hours)

Dates: 27th of February, 1st and 3rd of March 2023

Module 2: Decision Making (6 hours)

Dates: 13th & 15th of March 2023

Module 3: Crisis Management (6 hours)

Dates: 17th & 21st of March 2023

Module 4: Corporate Communication (6 hours)

Dates: 22nd & 24th of March 2023

Module 5: Team Building (4 hours)

Date: 27th of March 2023

Module 6: Project Management (6 hours)

Dates: 29th & 31st of March 2023

Module 7: Diversity & Inclusive Leadership (6 hours)

Dates: 3rd and 5th of April 2023

Schedule: from 17:00 till 20:00 (Beirut time)

Total number of hours: 43 hours

Main Language: English

Price per participant: 750\$

 Online (Zoom)

 **Registration link :** [click here](#)


For more information:



Professional Training Center

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Module 1:

Profiling Tools In Leadership | 9 hours



Dates: 27th of February, 1st and 3rd of March 2023

Schedule: from 17:00 till 20:00 (Beirut time)

Learning Outcomes

Participants will be able to:

- Use the Grid framework to understand behavior and its impact
- Assess and analyze personal styles
- Develop an objective understanding of the impacts of behavior on the people who are supervised
- Learn and practice effective critical skills
- Use the Grid psychometric to assess the personal style of management



Carla Massoud

Researcher, lecturer, professional coach and consultant, Dr. Massoud is the Director of the Educational Center “EDCOF Educational Services” in Nigeria, a training center that offers leadership training to executives of all businesses. As a researcher, she is member of the research laboratory of Saint-Joseph University of Beirut. She supervises research in the field of educational leadership. In France, she is the Secretary General of the French association for Comparative education. Author of the book “Keys for Successful Decisions” (2022), Dr. Massoud is an expert trainer at the Professional Training Center of USJ.

Module 2:

Decision Making | 6 hours



Dates: 13th & 15th March 2023

Schedule: from 17:00 till 20:00 (Beirut time)

Learning Outcomes

Participants will be able to:

- Understand the role of emotions in decision-making
- Describe how to effectively decide, identify key steps to take before, during and after the decision-making process
- Determine their personal values to guide actions, behaviors and decisions
- Put various methods for gathering and evaluating information into practice
- Recognize and avoid the most common pitfalls that can complicate difficult decisions
- Create strategies to help overcome fears of making and carrying out difficult decisions



Sergio Moukarzel

Proactive Leadership, Business Development, and Business Strategist as well as Project Management and Job Readiness Enthusiast, with over 15 years of experience in youth skills-building and 7 years of experience in sales, business development, and entrepreneurship in Cyprus and the Middle East, with extensive knowledge in working with stakeholders and experts from various cultures and nationalities. Succeeding in developing his social intelligence and critical thinking, made him understand people’s specific needs and open to assisting any respectable organization that is results-driven and valorizes continuous improvement and strategic relationships. Mr. Moukarzel is an expert trainer at the Professional Training Center of USJ.

Module 3:

Crisis Management | 6 hours



Dates: 17th & 21st of March 2023

Schedule: from 17:00 till 20:00 (Beirut time)

Learning Outcomes

Participants will be able to:

- Understand the fundamentals and practicalities of how to plan and lead the organization through any type of crisis
- Learn strategic frameworks to help understand the nature of crisis to better navigate, predict or even avoid the next one
- Discover key tools and tactics to create a ready-to-respond playbook to have a head start and game plan to implement when crisis strikes
- Learn how to craft and deliver clear and compelling messages that align with their strategy
- Identify strategies and models that will help you become a more resilient organization



Tania Tabet

A community building specialist, Mrs. Tabet is a Certified International Trainer and Expert in designing and organizing training programs. Inspired by Gordon Model, the Leadership and communication tool that is based on social and emotional intelligence, Mrs. Tabet became the Thomas Gordon Institute sole representative in Lebanon as well as a certified instructor. She has a Masters' degree in "Social Psychology". She is currently teaching two courses at Saint-Joseph University of Beirut: "Communication and Negotiation Skills" and "Leadership" for masters' students. Mrs. Tabet is an expert trainer at the Professional Training Center of USJ.

Module 4:

Corporate Communication | 6 hours



Dates: 22nd & 24th of March 2023

Schedule: from 17:00 till 20:00 (Beirut time)

Learning Outcomes

Participants will be able to:

- Listen actively and speak appropriately
- Identify non-verbal communication signs and the impact on people's perceptions
- Identify and practice good customer service skills, including handling difficult customers
- Give and receive instructions effectively
- Cooperate and work as a team member
- Read emails for information and ask for clarification



Carole Dib

With more than 15 years of work experience, including 10 years in the HR domain, Carole is currently a Lecturer at Saint-Joseph University, Beirut; a trainer for Career coaching and responsible of Student's recruitment at the Career and Placement office at USJ, an HR Consultant. In parallel, she has competencies in Communication, Leadership, Learning and Development Skills, and holds a Certification in Train the Trainer from Florida University (USA) delivered by International Experts. Sharing the love of giving from her knowledge and expertise without any restriction, helping leaders, clients and students from different sectors and industries to increase their personal and professional development and to better themselves, is her main objective. Mrs. Dib is an expert trainer at the Professional Training Center of USJ.

Module 5:

Team Building | 4 hours



Date: 27th of March 2023

Schedule: from 17:00 till 21:00 (Beirut time)

Learning Outcomes

Participants will be able to:

- State the group dynamics aspect of leadership
- Build their teams to ensure business performance and growth
- Diagnose the need for a teambuilding approach
- Design the teambuilding process and activities and implement them
- Maintain the teambuilding momentum through regular monitoring and leadership attitudes



Nicole Bakhache

Founder of UPTITUDE (2011) for Individual and Organizational Advancement, is an experienced Trainer, Counselor and Consultant on Organizations' and Individual's Advancement. With Masters in Work Psychology and Human Resources Management, added to a background in Educational Sciences and Experiential Learning, Mrs Bakhache is continuously feeding her curiosity and appetite for learning with numerous certifications in Coaching and Counselling. She specializes in Humanistic Behavioral psychological approaches (Transactional Analysis, Narrative , Appreciative Inquiry, etc). Well anchored in the Organizations' world with more than 25 years of managerial experience (NGO Chief Operations Executive, Human Resources Director of a leading regional company, founder of a consulting company), she has developed a large and successful interventions portfolio in Organization Development projects , Managerial Leadership Training , Managerial Executive and Group Coaching for a variety of industries in Lebanon and the region. Mrs. Bakhache is an expert trainer at the Professional Training Center of USJ.

Module 6:

Project Management | 6 hours



Dates: 29th & 31st of March 2023

Schedule: from 17:00 till 20:00 (Beirut time)

Learning Outcomes

Participants will be able to:

- Acquire the Project Management essentials that could elevate their capacity in managing initiatives efficiently
- Learn how to plan and manage change so to deliver valuable outcome to their organizations



Anis Abou Jaoudé

Certified Human Resources Professional, and certified Project Management Professional from PMI since over 10 years, and having worked as resident Head of HR in diverse fields, he gained cross-cultural and hands-on balanced experience in both human relations and HR subject matter expertise, namely in KPI management system design and implementation, employee performance management, employee relation and motivation, talent acquisition and development programs, grading and salary scaling, succession planning system as well as HR audits and employee engagement surveys, and Occupational Health and Safety culture. Mr. Abou Jaoudé is an expert trainer at the Professional Training Center of USJ.

Module 7:

Inclusive Leadership | 6 hours



Date: 3rd & 5th of April 2023

Schedule: from 17:00 till 20:00 (Beirut time)

Learning Outcomes

Participants will be able to:

- Define inclusive leadership
- Identify the competencies of inclusive leadership
- Apply strategies and develop a plan to make their leadership style more inclusive



Ghada Haddad

Assistant professor of Leadership and Organizational Behavior at ESC Business school in Pau (South West of France). She had her PHD in Educational Leadership from USEK (University of Saint Esprit Kaslik – Lebanon). She is an experienced professor in leadership, intercultural leadership and management, leading change, international organizational behavior, international human resources management and professional learning communities. Her research interests extend to “interculturality in leadership”, “purpose-driven, sustainable, inclusive and empowering leadership” and “diversity and inclusion”. She has taught in international business schools in France, Lebanon and Africa. She communicates in multicultural contexts and fluent in 3 languages: English, French and Arabic. Dr. Haddad is an expert trainer at the Professional Training Center of USJ.

For more information:

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