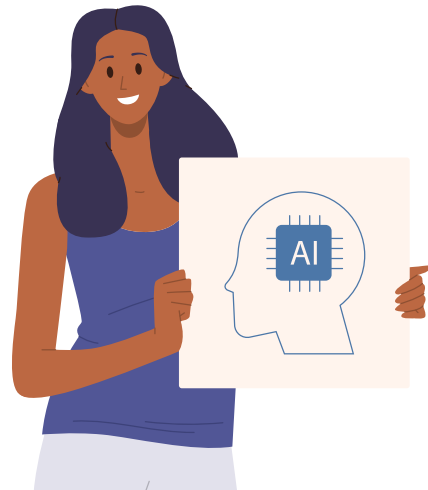


## WEBINAR

# BUILD YOUR WEBSITE IN 5 MINUTES: EMPOWERING TRANSLATORS WITH FREE AI TOOLS

## CART **Build your website**



READ MORE

- Date :** Novembre 20, 2023 | 6pm to 8pm
- Language :** English and Arabic
- Target audience :** Students, Alumni & Professionals  
**Maximum number of participants: 30**
- Cost :** 50 (Fresh) USD
- Online (Zoom)**
- To start your registration before November 16, 2023, [please click here](#)*

### TRAINING OUTLINE :

- Build your website with Free AI Tools
  - Create the website
  - Edit the website pages
- SEO Content for your website
  - Use Free AI tools to enhance your content with SEO
  - Review your website content
- Design your website with Free AI Tools
  - Use Free tools to create visuals for your website and marketing content
  - Review your website design

### LEARNING OUTCOMES:

At the end of this training, participants will be able to:

- Build a website that they can share with others
- Update the content with SEO
- Use Free AI tools for content creation and design



### Dr. Maria Frangieh

Dr. Maria Frangieh is a successful and visionary entrepreneur. Awarded the Marketing 2.0 Influencer Award 2022 in recognition of her contributions to the field of marketing and advertising and Women's Entrepreneur Award 2023. Founder and CEO of Socialprise an award winning digital marketing, training and communications agency operating globally since 2005. Founder of the initiative Watani supporting Lebanese businesses to grow their business and export their products, Working Remotely Tools an affiliate marketing website helping people working remotely work more efficiently, Plan Ahead Calendar showcasing digital calendars to help businesses never miss an event and Shop the Twist an online marketplace and trading business offering SMEs access to big markets.

Throughout the years, Dr. Maria has been mentoring international start-ups and established businesses helping them grow their operations and expand internationally. She is also a consultant for many brands, CEOs and public figures supporting them with their professional digital image.

Dr. Maria Frangieh is also a university lecturer in Digital Transformation, Digital Marketing and e-commerce since 2005, she holds a Doctorate degree in Web Technologies and Knowledge Sharing. She teaches at Université Saint Joseph, Haigazian University and is a guest lecturer at SKEMA University and Durham University. She is also an international speaker and trainer in entrepreneurship and digital marketing.