THE ART OF AGILE TRANSFORMATION: AGILE & PRODUCT MANAGEMENT

Dates: February 4, 6, 11, 13, 18, 20, 25, 27, 2025
March 4, 6, 11, 13, 18, 20, 25, 27, 2025

Time: 5h30 - 7h30
Number of hours: 32 hours

Modality: Online on Zoom

Language: English

Training fees: 650 USD

Learning Outcomes

By the end of this program, participants will be able to:

- **Understand** the core principles and values of Agile methodologies.
- **Recognize** the benefits and applications of Agile in product development and project management.
- **Apply** Agile practices and tools effectively in their daily work.
- **Collaborate** efficiently within cross-functional Agile teams.
- **Contribute** to Agile projects with confidence and competence.

Dr. Mohamad Merhi

Dr. Mohamad Merhi is a seasoned technology and product leader with over 20 years of experience in digital transformation and Agile methodologies. As VP of Product Delivery at mdgroup, he led teams to enhance clinical trial experiences and pioneered innovation at BiteRight with an AI-driven app for personalized nutrition. His work with Xperts4 optimized operations across healthcare and design sectors.

A skilled trainer, Dr. Merhi has empowered professionals to adopt Agile practices and advanced technologies, driving operational excellence. Holding a Ph.D. in Technology Adoption and User Experience, he combines academic insight with hands-on expertise, making him a valuable resource for organizations focused on growth.

Dr. Mohamad Merhi is an expert trainer at the Professional Training Center of USJ.

EARLY BIRD DISCOUNT

580$ before 21 January, 2025

For Registration: Click here

cfp.usj   Centre de Formation Professionnelle-USJ
Centre de Formation Professionnelle-USJ   @CfpUsj
+961 (1) 421 000 ext. 1185 | 1361
cfp@usj.edu.lb   www.usj.edu.lb/cfp

Module 1: Foundations of Agile

2 Sessions:

- Introduction to Agile – Core values, principles, and differences from traditional frameworks.
- Overview of Agile roles, with an introduction to Scrum, Kanban, and Lean methodologies.

Module 2: Agile Frameworks in Practice

3 Sessions:

- Introduction to Agile ceremonies (Sprint Planning, Daily Standups, Reviews, Retrospectives).
- Deep dive into Sprints, backlog management, and creating effective user stories.
- Using Agile tools (e.g., Jira, Trello) to manage workflows and track product development progress.

Module 3: Agile Ceremonies and Collaboration

2 Sessions:

- In-depth exploration of Agile ceremonies.
- Collaboration practices within cross-functional teams for improved communication and alignment.

Module 4: Product Ownership and Stakeholder Collaboration

2 Sessions:

- Understanding Product Owner responsibilities and stakeholder engagement.
- Roadmap creation, backlog management, and effective release planning.

Module 5: Scaling Agile in Teams and Organizations

2 Sessions:

- Introduction to scaling frameworks (SAFe, LeSS, DA).
- Managing multiple Agile teams and addressing challenges in scaling.

Module 6: Advanced Product Management Techniques

2 Sessions:

- Developing product strategies and vision.
- Applying Design Thinking and Lean Product Development for innovative solutions.

Module 7: Building a Career in Agile and Product Management

1 Session:

- Crafting a personal brand as an Agile coach or product manager.
- Networking strategies and growing influence within the Agile community.

Mentor Coaching Session 1

1 Session
Focus:
- Personalized development planning within Agile and Product Management.
- Guidance on applying Agile concepts in participants' roles.

Mentor Coaching Session 2

1 Session
Focus:
- Mid-program progress check, challenges in scaling Agile, and career advice.
- Feedback on Agile transformation strategies.

Program Features and Learning Approach

- Interactive Learning: Each session includes hands-on exercises, group activities, or case studies to reinforce learning.
- Practical Application: Emphasis on applying concepts through real-world scenarios and tools.
- Mentorship Integration: Dedicated mentor sessions provide personalized guidance and support.
- Career Focus: Expanded content on building a career and personal brand in Agile, including networking strategies and industry certifications.
- Assessment and Feedback: Regular assessments to gauge understanding and opportunities for feedback throughout the program.