

CERTIFICATE IN PUBLIC SPEAKING

JOHN C. MAXWELL -USA CERTIFIED



Dates: May 12, 14, 19, 21, 26, 28
June 2, 4, 9, 11, 16, 18

Time : • 5h30 – 8h30 (Beirut Time) during May 12, 14, 19, 21, 26, 28 & June 2, 4 2025
• 5h30 – 7h30 (Beirut Time) during June 9, 11, 16, 18 2025

Total Training Hours: 32 hours

Modality : in person at USJ

Training fees: 550\$

Program Overview:

This program is a premier training program certified by Maxwell International.

This comprehensive course not only builds foundational skills but also elevates participants to advanced levels of public speaking mastery. Spanning 20 expertly crafted sessions, the program encompasses both Public Speaking Mastery and the Public Speaker Diploma certifications. Upon successful completion, participants will hold two certificates by John C Maxwell USA representing both the core and advanced levels of training, underscoring their dedication to public speaking excellence. The diploma program culminates in a final project presentation, allowing attendees to showcase their newfound skills in a powerful, live setting. Through this journey, participants will gain the skills and confidence necessary to not only communicate effectively but to inspire and lead their audiences. The Public Speaking Diploma is not just a course it's a pathway to becoming a dynamic, authentic, and impactful speaker.



Fady Bader

Fady G. Bader is a distinguished Maxwell Leadership Certified Trainer and an adept Public Speaking Coach with a passion for empowering individuals to find and amplify

their voices. As an active member of Toastmasters International's Lebanese chapter, Fady dedicates himself to mentoring emerging leaders in the art of eloquence and effective communication. His expertise extends into career guidance, where he has become a trusted expert, helping many navigate their professional journeys with confidence.

In addition to his coaching endeavors, Fady holds the esteemed position of Editor in Chief at the Beirut Tribune, where his insights and leadership further influence the media landscape. His commitment to sharing knowledge and fostering growth is also evident through his role as a TEDx organizer, creating platforms for ideas worth spreading.

Residing in Beirut, Lebanon, Fady is an inspiration for those seeking to transform their lives through the power of their voice. His professional mantra, «Empower your voice, transform your life,» captures the transformative journey he guides his clients through, helping them to not only speak but also live with conviction and purpose.



For registration click here



490\$ (before April 14, 2025)

MODULES:

Module 1: The Mastery – 24 hours

**Dates:**

May 12, 14, 19, 21, 26, 28

June 2, 4



Time: 5h30 – 8h30 (Beirut Time)

Objective

- Master the essential skills of public speaking with a transformative foundation that goes beyond the basics. Dive deep into the art of captivating storytelling to connect with your audience on a personal level and learn how to convey emotions with authenticity and impact, leaving a lasting impression.
- Develop the power of persuasive speaking to influence and inspire, driving your audience to take action. This foundational training is designed to equip you with the confidence, poise, and skill to command any stage, making every speech an unforgettable experience
- Equip participants with career-oriented public speaking skills tailored to the specific demands of their professional fields. This program prepares individuals to excel in real-world scenarios, whether presenting strategies in management, communicating complex information in medicine, or engaging audiences in media.
- Adapt public speaking techniques to sector-specific language and audience expectations.
- Build credibility and persuasiveness in field-specific settings.
- Strengthen communication for high-stakes situations in their respective industries.

This foundational training is designed to equip you with the confidence, poise, and skill to command any stage, making every speech an unforgettable experience.

Teaching Methodology

- Interactive Exercises Hands on practice through speeches and storytelling
- Group Activities Group discussions and peer feedback to build confidence
- Simulated Scenarios Real life speaking exercises (e.g. impromptu speeches, emotional or persuasive topics)

Expected Transformation

Participants will evolve from novice speakers into confident, compelling communicators, equipped with a strong foundation across multiple speaking formats. This transformation empowers them to adapt seamlessly to different speaking scenarios, whether it's delivering a persuasive pitch, telling an engaging story, or inspiring an audience.

By the end of the program, participants will have the confidence and versatility to communicate effectively in any setting

Module 2: Career Related Public Speaking 8 hours

**Dates:**

June 9, 11, 16, 18



Time: 5h30 – 7h30 (Beirut Time)

Objective

- Equip participants with career oriented public speaking skills tailored to the specific demands of their professional fields.
- Prepare individuals to excel in real world scenarios, whether presenting strategies in management, communicating complex information in medicine, or engaging audiences in media.

By focusing on industry specific techniques, participants will learn how to adapt their communication style to meet the expectations and challenges of their career environments, ensuring clarity, credibility, and impact in every professional interaction

Teaching Methodology

- Field Specific Scenarios Practical cases relevant to each field (e.g. medical presentations, management briefings)
- Role Playing Exercises Simulated role specific speaking tasks (e.g. pitching ideas in media, presenting findings in medicine)
- Expert Insights Invited industry professionals for guidance on speaking in each sector (if feasible)

Expected Transformation

Participants in this program will develop a suite of specialized skills that empower them to excel in industry specific public speaking roles, fostering both confidence and effectiveness. By focusing on the unique communication demands of fields such as management, healthcare, media, and beyond, they will learn how to tailor their messages to resonate with diverse professional audiences. This involves mastering technical language, adapting to various presentation formats, and engaging with audience expectations specific to each industry. Through practical exercises and real-world scenarios, participants will cultivate the ability to present complex information with clarity and authority, respond confidently to spontaneous questions, and handle high stakes presentations with poise.

These skills are designed not only to elevate participants' public speaking abilities but also to position them as credible, influential voices within their respective fields.

By the end of the program, they will be equipped to communicate with impact, leaving a lasting impression and driving positive outcomes in any professional setting.



For registration click here



490\$ (before April 14, 2025)

