

# SOURCES AND SPECIFICITIES OF LEBANESE PROTOCOL



 **Dates :** May 20, 21, 22, 2025 | from 3:30 pm till 7pm

 **Number of hours:** 9 hours

 **Training fees:** 200\$

 **Modality:** In-person at USJ

## Introduction:

The Lebanese Protocol Formation Intensive Courses are specialized training programs designed to provide participants with in-depth knowledge of protocol, etiquette, and diplomatic practices. These courses are typically aimed at professionals working in government, international relations, corporate settings, and event management.

## Learning Objectives:

- Understand diplomatic protocol, its importance, and differences between Lebanese and international standards.
- Analyze legal, governmental, cultural, and historical influences on Lebanese protocol.
- Explore official ceremonies, diplomatic customs, and the role of religion and etiquette in formal interactions.
- Apply event management and hospitality protocols for high-level conferences, summits, security, seating, and dress codes.
- Develop practical skills through simulations, role-playing, and case studies on diplomatic events.



### Dr Joseph G Haimari

Dr. Joseph G Haimari, PhD in Diplomacy, is a seasoned diplomat and protocol expert. He served as Director of Protocol for the Francophone Summit in Lebanon (2003) and is Lebanon's Permanent

Representative to UNWTO (ad honorem) in Madrid, Spain. He is also Assistant Secretary General of ATO (Arab Tourism Organization) under the Arab League (KSA) and a Senior Consultant at UNWTO. A graduate of the Diplomatic Academy of Vienna, he brings extensive expertise in international protocol, diplomacy, and tourism governance.

Dr. Joseph G Haimari is an expert trainer at the Professional Training Center of USJ.



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## MODULES:

### Module 1: Introduction to Protocol and Etiquette

- Definition and importance of protocol in diplomacy
- Historical evolution of Lebanese protocol
- Key differences between Lebanese and international protocols

### Module 2: Sources of Lebanese Protocol

- Legal and governmental sources:
  - Lebanese Constitution and governance structure
  - Role of the Presidency, Parliament, and Ministries
  - Official decrees and regulations on protocol
- Cultural and historical influences:
  - Impact of Ottoman, French, and Arab traditions
  - Role of religion and sectarianism in formal interactions
- Lebanese hospitality and customs in diplomacy

### Module 3: Specificities of the Lebanese Protocol

- Official Ceremonies and Diplomatic Practices:
  - National events and state protocol (Independence Day, official visits, etc.)
  - Hierarchy and precedence in Lebanese official settings
  - Interaction with foreign dignitaries and embassies
- Religious and Social Etiquette:
  - Managing protocol in a multi-sectarian society
  - Role of religious leaders in official ceremonies
  - Protocol for weddings, funerals, and traditional events

### Module 4: Event Management and Hospitality Protocol

- Organizing high-level conferences and summits
- Seating arrangements, invitations, and dress codes
- Security considerations in Lebanese protocol

### Module 5: Practical Applications and Case Studies

- Role-playing and simulations of official Lebanese events
- Case studies of successful and failed diplomatic interactions
- Certification and final assessment

This course structure provides a comprehensive understanding of Lebanese protocol, balancing theoretical knowledge with practical skills for professionals in diplomacy, government, and corporate settings.



### Target Audience:

Government officials, corporate executives, diplomats, and event planners.

The intensive courses on Lebanese protocol formation are designed for individuals and professionals who require expertise in diplomatic, governmental, corporate, and social protocol.

The key target audiences include:

1. Government and Diplomatic Officials
2. Corporate and Business Professionals
3. Media and Communication Experts
4. Academics and Researchers
5. Event Planners and Hospitality Professionals
6. Religious and Community Leaders
7. International Professionals Working in Lebanon

These target groups benefit from mastering Lebanese and international protocol rules, improving diplomatic, social, and professional interactions, and enhancing their leadership and communication skills.



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# PROTOCOL