

RISE NOMAD November 25th, 2025

Saint Joseph University of Beirut

Date	Duration	Session	Session title	Participants	Room	Link
25-Nov-2025	9:00-10:15	PDW	The Value of Unlearning in SEAM-driven Organizational Change	Mr. Houssein Soueidan	Salle Zaarour, Campus of Human Sciences	Zoom link
	10:30-12:15	Paper session	The Impact of SEAM on Organizational Transformation: A Case Study of a Lebanese Travel Agency	Dr. Elias Ghaleb		
			"Réponse hospitalière à l'explosion du port de Beyrouth : Analyse qualitative des mécanismes de coordination et de résilience en contexte de crise"	Dr. Marie-Rose Karam		
			Strengthening Healthcare Competencies, Quality Performance and System Capacity Through Intervention-Research	Dr. Rima Abou Tarieh, Dr. Pierre El Haddad and Dr. Walid Ammar		
			Strategically Managing VUCA Business Challenges: Thriving Beyond Survival	Mr. Houssein Soueidan		
			Strategic Navigators in Uncharted Waters: The Transformative Role of Internal Audit Across Varying Risk Maturities	Dr. Haneen Najm		
			Courage in Procurement: Ethics, Innovation, and Impact	Mr. Haissam Lakkis		
			Digitalization, Nexters, and HR Governance in Lebanese NGOs: Exploring Challenges and Pathways for Organizational Transformation	Mr. George Haffar		
			Change management a path to building organizational resilience during economic instability in Lebanon: Case of SMEs in service and manufacturing sectors	Dr. Hilda Bairamian and Ms. Zeina Mansour		
			Organizational Resilience in Times of Protracted Crisis: A Qualitative Case Study of a Public Hospital in North Lebanon	Ms. Razan Abbas		
			The Strategic Role of Human Resources in Technology Adoption: A Comparative Analysis of Higher Education Institutions and SMEs in Crisis-Stricken Lebanon	Mr. Shant Estepan		
	12:15-13:30	Lunch				
	13:30-14:45	Discussion session	AI Evolution in cement industry	Mr. Ighnatio Maatouk and Dr. Laya1 Omran		
	15:00-16:15	APA 7th Edition	APA 7th Edition	Dr. Vanessa Hills (sponsored by Emerald's Research in Management Consulting Series)		
	16:30-17:45	Paper development session	Applied research and comparative studies in building theory	Dr. Eric Sanders		
	18:00-18:45	Plenary session	See you in RISEinEurope	Dr. Pierre El Haddad, Chair of RISE Conference		
				Dr. Richard Maroun, Vice-Rector of Research at Saint Joseph University of Beirut		
Dr. Hachmi Benameur, Director of Research Center at INSEEC Grande Ecole						
Dr. Carole Bousquet, Chair of the Management Consulting Division of the Academy of Management						
Dr. Dianne Hipp, Board Member at ISODC						
Dr. Eric Sanders, Associate Professor and Director of Master of Project Management Program at Elmhurst University						
Dr. Rana Sawaya, President of University College of Bahrain						
Mrs. Sabine Riachy, Chair of NODE						
Mr. Youssef Sfeir, Incoming Chair of NODE						
Dr. Hilda Bairamian, Chair of RISE Organizing Committee						
18:45-19:30	Cocktail (sponsored by NODE)					