UNDER THE HIGH PATRONAGE OF THE LEBANESE YOUTH

## DYL. DIGITAL YOUTH LEADERS

INTERNATIONAL FORUM



## THE CEDAR REBOOTS.

TIME: 9:00 AM - 5:30 PM LOCATION: CST CAMPUS, USJ











## **THE PROGRAM**

01:15 pm - 01:30 pm

**Break** 



09:00 am - 09:30 am	Registration	
09:30 am - 10:00 am	Inauguration Session	
	Master of Ceremony: Rahaf Abdallah, Former Miss Lebanon, TV Anchor and Actor  Jihad El Hokayem, President of Rethinking Lebanon  Wassim Raphael, Dean of the Faculty of Engineering and Architecture at USJ  Salim Daccache, s.j - Rector of Saint Joseph University of Beirut, USJ	
10:00 am - 10:30 am	Leading Through Disruption in Media and Beyond	
KEYNOTE SPEAKER	요 Joe Kawkabani, Former Group CEO at OSN and Former Group CIO at KIPCO	
10:30 am - 11:30 am	The Future in Motion: Robotics and Innovation	
PANEL 1	<ul> <li>Session Chair:         <ul> <li>Imad Elhajj, Professor and Associate Dean, Maroun Semaan Faculty of Engineering and Architecture at AUB</li> </ul> </li> <li>Samer Abdallah, Global Lead Partner, Board Member, Head of ICT Sector at KPMG</li> <li>Anthony Rizk, Innovation Manager and Founder at Idealworks, BMW Group</li> <li>Amal Abdallah, Intellectual Property Expert and Strategy Consultant, Partner at SABA IP</li> <li>Fadi Daou, CEO at Multilane</li> </ul>	
11:30 am - 12:00 pm	Networking Break	
12:00 pm - 12:15 pm	From Technology Users to Technology Builders: Empowering the Digital Generation	
KEYNOTE SPEAKER	Adel Afiouni, CEO at CME GCC, Former Minister for Investments and Technology	
12:15 pm - 01:15 pm	Cybersecurity and Fintech: Skills for Establishing and Growing Startups	
PANEL 2	Session Chair: Jinane Sayah, Assistant Professor, Issam Fares Faculty of Technology at University of Balamand  Tony Feghali, CEO at Potech  Georges Salloum, CEO at I-Stay  Bijan Azad, Professor of Innovation and Strategy at the American University of Beirut (AUB)  Wissam Sammouri, Director of 42 Beirut & Adjunct Professor of Analytics at the Lebanese American University (LAU)	

01:30 am - 02:30 pm	The AI Revolution in Healthcare: Challenges and Opportunities	
PANEL 3	<ul> <li>Session Chair:         Georges S. Juvelekian, Deputy CMO for Medical Affairs and Director of the Pulmonary and Critical Care and Sleep Divisions at AUB-KMC</li> <li>Bakhos Tannous, Executive Director, Head of Rare Cancer Discovery at AstraZeneca, Former Full Professor at Harvard Medical School</li> <li>Joy Elian El Hayek, Assistant Professor in the Department of Digital Dentistry, Al and Evolving Technologies at USJ</li> <li>Zeenat Patrawala, Former Head of Partnerships/ Business Development at Google Al/Health</li> <li>Anthony Sfeir, Chief Information and Digital Officer at Mersaco</li> </ul>	
02:30 pm - 02:45 pm	Artificial Intelligence and the Future of Armies	
KEYNOTE SPEAKER	A Georges Saker, Brigadier General, Deputy Chief of Staff of Plans in the Lebanese Army	
02:45 pm - 03:00 pm	Break	
03:00 pm - 04:00 pm	Al and the Future of Work: Rethinking Pathways from Learning to Earning	
PANEL 4	<ul> <li>Session Chair:         Ursula El Hage, Director of the Career Services and Entrepreneurship Center at Saint Joseph University of Beirut</li> <li>Frederico Lima, Economist and International Monertary Fund (IMF)         Resident Representative in Lebanon</li> <li>Ibrahim Jamali, Associate Professor and Director of the EMBA Program at the American University of Beirut (AUB)</li> <li>Joe Tekli, Professor and Assisant Provost at the Lebanese American University (LAU), Director of InMind Academy</li> <li>Jamil Gaith, Co-founder and CEO of MobileArts Group</li> </ul>	
04:00 pm - 04:15 pm	Al in Art: Shaping Creativity	
KEYNOTE SPEAKER	A Waleed Nassif, Founder of WP Production, Senior Filmmaker and Al Media Innovator	
04:15 pm - 04:30 pm	Break	
04:30 pm - 05:30 pm	Technical Workshops in Breakout Rooms (6 Parallel Workshops)	
	From Ideas to Assets: Protecting Your Intellectual Property Rights in the Digital Era. By Amal Abdallah	Al-Driven Healthcare Solutions: From Data to Patient Impact By Anthony Sfeir
	Al-Powered Time Series Forecasting By Thomas Abd Al karim Machine Learning Engineer at CME	Al and Me: Imagining Tomorrow's Work By Zeenat Patrwala.
	Mental Health in the Al Era Nada Koussa Miss Lebanon 2024 - Licensed Clinical Psychologist Ambassador of Mental Health at the Ministry of Public Health	Master AI in Media By Waleed Nassif



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