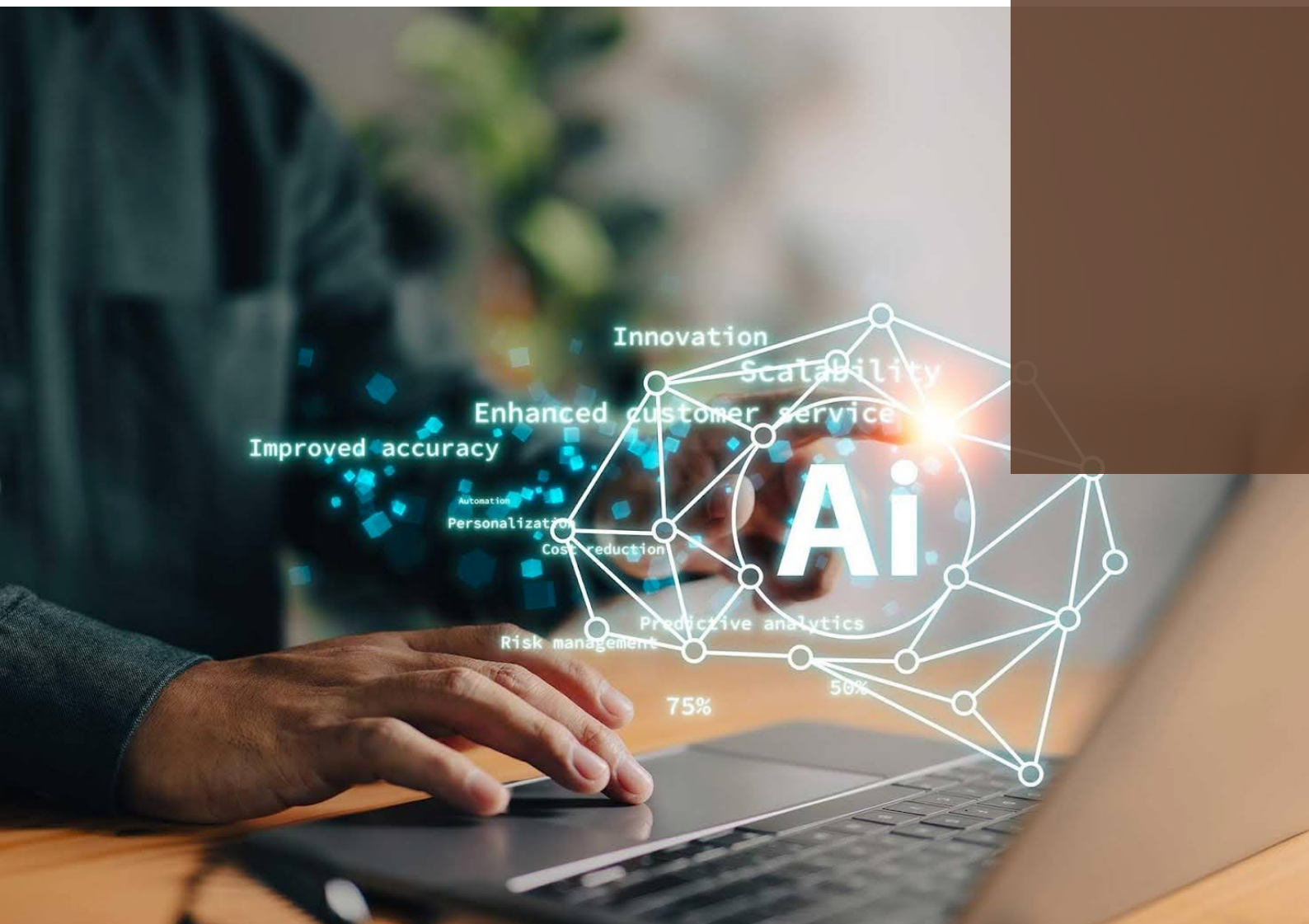


Executive AI: From Strategy to 90-Day Impact.

SHAPE THE FUTURE OF MANAGEMENT





Empowering Leaders to Drive AI-Powered Performance

This 24-hour executive program empowers leaders to move from AI curiosity to confident implementation. Participants will learn to connect AI initiatives to strategy, automate key managerial workflows, and build a board-ready 90-day AI plan with measurable business outcomes. Each session blends context, demo, guided lab, and action debrief — ensuring hands-on, outcome-driven learning.



Who Should Attend

Executives, managers, and professionals who want to understand how to apply AI in management — from aligning it with strategy to automating workflows and driving measurable business outcomes. Ideal for those leading teams, projects, or transformation initiatives.

Learning Objectives

- Connect AI initiatives to organizational strategy to create measurable business impact.
- Automate key managerial workflows to improve efficiency and decision-making.
- Design and present a board-ready 90-day AI implementation plan with clear outcomes and ROI.
- Apply practical, hands-on AI tools and methods through guided labs and real-world exercises.
- Gain confidence in leading AI-driven transformation within management contexts.

Learning Outcomes

By the end of this program, participants will be able to:

- Identify and prioritize high-impact AI opportunities tied to strategy and P&L.
- Translate business goals into measurable OKRs and KPIs supported by AI.
- Build AI-driven executive dashboards and workflow automations.
- Redesign roles and communication for AI-enabled performance.
- Establish AI governance, risk controls, and vendor evaluation practices.
- Present a credible 90-day AI adoption plan with ROI logic and clear ownership.

Training Modules

Module 1 — Strategic AI Foundations

Connecting AI to strategy, value, and measurable outcomes.

Module 2 — Decision Intelligence & Insights

Turning data into executive insights, scenarios, and AI-assisted decision-making.

Module 3 — AI-Enabled Operations & Growth

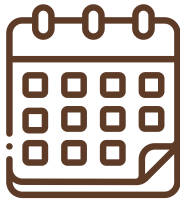
Designing and automating workflows, operations, and customer intelligence.

Module 4 — People, Governance & Impact

Embedding AI responsibly across people, processes, and strategy execution.



Program Information



DATES

February 18, 20, 25, 27, 2026

March 4, 6, 11, 13, 2026

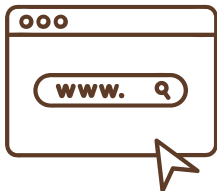
Duration: 24 hours (8 sessions)



TIMING | MODALITY | LOCATION

Timing: 5:30 - 8:30 pm

Modality: Online via Zoom platform



REGISTRATION

Deadline: February 11, 2026

[Click Here to Register](#)



FEES

\$ 525

Meet Your Trainer

GEORGES SALLOUM



George Salloum is an AI strategist, startup architect, and educator with extensive experience in developing high-impact startups and scalable AI solutions across the MENA region, Africa, and Europe. He bridges advanced technologies—such as AI, cybersecurity, and data science—with human-centered systems in education and leadership, transforming complexity into clarity. As a co-founder and advisor to over 1,000 companies, George brings a unique blend of technical and strategic insight to his teaching. At USJ, he lectures on AI/ML and entrepreneurship, with a focus on AI architecture, no-code automation, cross-cultural innovation, and strategic foresight.

Contact

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