



# EXECUTIVE COACHING WITH CONFIDENCE

 **Dates: April 22, 29, 2026**  
**May 5, 13, 20, 2026**  
**June 3, 10, 16, 2026**

**Time: 5h30 pm - 8h45 pm**  
**Total number of hours: 34 hours**  
**Modality: Online**

**Training fees: 1750\$**

**Early Bird Discount: 1600\$ before 25 March, 2026**

**Target Audience:**

- Certified coaches seeking to expand into executive coaching
- Coaches wanting to strengthen their confidence and structure when working with senior leaders
- Professionals looking to earn ICF CCE hours while deepening their practice
- Holders of an Executive Coaching Level 1 certification obtained from another institution are also eligible to apply, subject to verification of their ACC (Level 1) certificate

## Description

An ICF-approved Continuing Coach Education (CCE) program designed for certified coaches who want to step confidently into executive coaching. Through experiential learning, real-world scenarios, and a structured executive coaching model, participants strengthen their presence, deepen their coaching conversations, and support leaders across the dimensions of Self, Others, and Business.



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## LEARNING OUTCOMES

By the end of the program, participants will be able to:

- Navigate the executive world and its ethical challenges
- Contract with sponsors and stakeholders
- Conduct chemistry calls, 3-way meetings, and structured coaching sessions
- Use assessments and diagnostic conversations to deepen insight
- Coach executives on relationships, decision-making, and leadership presence
- Integrate learning into a coherent, confident executive coaching practice

## TRAINING MODULES

### MODULE 1: Setting the Foundations (6 Hours)

**Trainers:** Ms. Chérine Debbas  
Ms. Nadine Zeinoun  
Ms. Roula Eid

**Session 1: Setting the Foundations (3 Hours)**

**Date:** 22 April, 2026

**Session 2: Contracting and Coaching (3 Hours)**

**Date:** 29 April, 2026

Participants will be able to:

- Understand the unique context and expectations of executive coaching
- Establish solid foundations for effective multi-stakeholder engagements
- Create clarity and alignment at the start of a coaching journey

### MODULE 2: Assessments & Diagnostic Tools (3 Hours)

**Trainers:** Ms. Chérine Debbas  
Ms. Nadine Zeinoun  
Ms. Roula Eid

**Session 3: Assessments & Diagnostic Conversations (3 Hours)**

**Date:** 5 May, 2026

Participants will be able to:

- Use information and insights to deepen executive awareness
- Integrate data ethically into coaching conversations
- Support leaders in translating insight into meaningful growth

### MODULE 3: Coaching Executives (12 Hours)

**Trainers:** Ms. Chérine Debbas  
Ms. Nadine Zeinoun  
Ms. Roula Eid

**Session 4: Coaching the Self (3 Hours)**

**Date:** 13 May, 2026

**Session 5: From Self to Others (3 Hours)**

**Date:** 20 May, 2026

**Session 6: Coaching Relationships (3 Hours)**

**Date:** 3 June, 2026

**Session 7: Coaching Decision Making (3 Hours)**

**Date:** 10 June, 2026

Participants will be able to:

- Coach executives across personal, relational, and strategic dimensions
- Hold deeper, more impactful coaching conversations
- Support leaders in expanding their thinking and leadership capacity

### MODULE 4: Integration & Practice (3 Hours)

**Trainers:** Ms. Chérine Debbas  
Ms. Nadine Zeinoun  
Ms. Roula Eid

**Session 8: Final Integration & Presentations (3 Hours)**

**Date:** 16 June, 2026

Participants will be able to:

- Integrate learning into a coherent executive coaching approach
- Strengthen their coaching identity and presence
- Apply their learning confidently in real coaching situations



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## TRAINERS



### Ms. Chérine DEBBAS – PCC

Chérine is an Executive and Systemic Coach who works with senior leaders, executive teams, and family businesses to strengthen leadership presence, relational intelligence, and strategic alignment. She supports executives in navigating complexity, elevating their impact, and leading with clarity and humanity.

She brings extensive experience in executive development and systemic coaching across the Middle East, Europe, and North America. Chérine holds several coaching certifications: Professional Certified Coach (PCC) from ICF, Professional Co-Active Coach (CACC), Organizational and Relationship Systems Certified Coach (ORSCC), and Team Performance Coach (CTPC). She also holds a Master of Science in Management from HEC Paris and serves as the Program Director for the ICF-Accredited Coaching Programs at USJ, where she leads the development of coaching education and executive coaching curricula.



### Ms. Nadine ZEINOUN – MCC

Nadine is an Executive, Emotional Intelligence, and Team Coach, and the President of the ICF Ottawa Chapter. She works with corporate leaders who are struggling with disengaged or underperforming teams, helping them develop into emotionally intelligent, self-aware leaders capable of exceeding business objectives while fostering high-performing, harmonious teams.

Nadine holds a Master Certified Coach (MCC) credential from ICF and multiple certifications in leadership and team assessments, including EQi-2.0/360, TMSD-i, C-IQ, and MLEI by John Mattone. She is also an NLP practitioner and hosts a leadership TV show entitled “Shine Your Light.”



### Ms. Roula EID – PCC - ACTC

Roula is an Executive and Systemic Coach who works with senior executives and teams to help them unleash their potential, navigate change, and create alignment for high performance. She is a FrontofRoom Leader (FORL) at CRR Global and a board member at ICF Ottawa. She is a Team Coach Supervisor

Roula has taught and coached at USJ, ESA, and Antonine University. She is an Organizational and Relationship Systems Certified Coach (ORSCC) and holds a Professional Certified Coach (PCC) and an Advanced Certification in Team Coaching (ACTC) from ICF.

She was recognized among the Top 100 Women Leaders in the MENA region (2013) and among the Top 15 Coaches in Ottawa (2022) and won an award “Lead from the Heart”.



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