

WEEK	DATES	MODULES
1	May 18 – May 22 <i>MAY 21 IS A BANK HOLIDAY</i>	<i>Cross Cultural Management</i> <i>Branding and Advertising</i>
2	May 25 – May 29	<i>Social Media and Innovation</i> <i>Digital Marketing Strategy</i>
3	June 2 – June 5 <i>JUNE 1 IS A BANK HOLIDAY</i>	<i>International Marketing</i> <i>International Finance</i> <i>Problem Solving in the Global Context</i>
4	June 8 – June 12	<i>International Economics</i> <i>Business Environment in Latin America</i>
5	June 15 – June 19	<i>Psychology of Money</i> <i>Strategy and Business Model Innovation</i>
6	June 22 – June 26	<i>Big Data: Marketing Analytics</i> <i>E-sports</i> <i>Entrepreneurship: New Venture Creation</i>
7	June 29 – July 3	<i>Big Data: Data Analytics and Visualisation</i> <i>Intercultural Leadership</i> <i>Arts and Sciences of Negotiation</i>
8	July 6 – July 10	<i>Brussels Study Trip</i> <i>Drivers for sustainability transition in business</i> <i>Managing Diversity in Organisations</i>

Each module is 4 ECTS credits (24 hours)

* Full course descriptions available on our website. Students may select one course per week. 1 US credit = 2 ECTS. Courses listed are representative and subject to slight changes.