

TURN THE CRISIS INTO AN OPPORTUNITY

**30 hour entrepreneurial online training program
for USJ students and young graduates**

Offered by the
Entrepreneurship and Competencies Center

In collaboration with

**SIP, FGM, Berytech,
Federation of Alumni Associations**

Starting Saturday May 9th

Program and registration:
<https://forms.gle/PyfhWfbdrajs5Pf56>

Deadline for registration:
May 7th at 6:00 PM

The Career and Placement Office is happy to announce the implementation of **"Creating my own business"** program, dedicated to USJ students and fresh graduates (2018/2019).

This program aims to help senior USJ students and young Alumni, graduated in 2019, building up their own business. A part of each workshop will be dedicated to case studies and practical assignments.

Don't search for a job, create it.

AGENDA

Date	Time	Topic	Content	Instructor
May 9 th , 2020	16:00 – 18:00	The entrepreneurial journey	Presentation	USJ – Edmond Chidiac
May 11 th , 2020	16:00 – 18:00	Design thinking and innovation (I)	Training + practical work	USJ - Ursula El Hage
May 12 th , 2020	16:00 – 18:00	Design thinking and innovation (II)	Training + practical work	USJ - Ursula El Hage
May 13 th , 2020	14:00 – 17:00	Business Canvas Model	Training + practical work	Berytech - Carla Saba Berytech – Constantin Salamé
May 14 th , 2020	10:00 – 13:00	Business Plan	Training + practical work	Berytech – Constantin Salamé
May 22 nd , 2020	16:00 – 18:00	How to market your product <i>(to be confirmed)</i>	Training + practical work	FGM
May 25 th , 2020	16:00 – 18:00	How to market your product <i>(to be confirmed)</i>	Training + practical work	FGM
May 27 th , 2020	16:00 – 18:00	How to market your product <i>(to be confirmed)</i>	Training + practical work	FGM
May 30 th , 2020 – June 30 th , 2020		3 hour coaching sessions/team	Coaching by team	Professors, Berytech, Alumni, Partners
May/June		BMC + BP (advanced) To be scheduled		
15 mins per presentation	To be scheduled	Students final presentation		Jury (Professors, Berytech, Alumni, Partners)
3 hours per team	To be scheduled	Feedback to students		Coaches
		Submission to Berytech		Berytech-SIP