

Dr. Fouad Zmokhol,

President and Chief Executive Officer, independent Board member, speaker, author and professor, Dr. Fouad Zmokhol is first an entrepreneur whose savvy business sense, impeccable ethics and sharp leadership skills have inspired many. As Managing Director and Co-owner of Zimco, a holding group that combines a printing company, an advertising agency and a leather factory, he leads a large team of experts, driving innovation and ensuring a high level of performance and quality client service. Serving double duty, he is also the CEO of SAPDIB (Africa) that manufactures and distributes “Dragon” alcoholic beverages and other products to an untapped market.

President of the Lebanese Business Person Association in the World - Rassemblement de Dirigeants et Chefs d’Entreprises Libanais au Monde (RDCL World). This role has taken him to many cities, championing collaboration, networking and synergy between Lebanese business people, at home and in the diaspora. Dr Zmokhol is known for his diplomatic skills and outstanding ability to build bridges and fruitful alliances.

A professor of managerial strategies and entrepreneurship at Saint Joseph University (USJ) and of Leadership at the Lebanese American University (LAU), he believes in sharing expertise and grooming the next generation. Always eager to share knowledge, he has coached and mentored many young entrepreneurs, inspiring them to perfect their skills and invest locally. A true patriot, Dr. Zmokhol is an advocate of leading by example. As an ethical, driven and passionate leader, he works hard to help maintain a healthy Lebanese business environment, encouraging local and foreign investments while creating a collaborative and constructive environment in several business sectors.

A sought after keynote speaker at national and international conferences such as the French Senate, the French “ Assemblée National “, the OECD , the Euro-Mediterranean Think Tank (IPEMED), the Union of Arab Banks (UAB), the Lebanese-Mexican Chamber of Commerce, the Lebanese-African Chamber of Commerce, the Arab Ministerial Conference, The Lebanese-Canadian Chamber of Commerce and Industry, the Center for International enterprise (CIP), the World Bank, IFC, IMF, ESCWA, OECD, AUF and of many universities: AUB, LAU, USJ, USEK, UL.

He is known to leave the audience wanting more. Speaking about economical, geopolitical and business issues, his conferences shed the light on several current events in the Middle East and MENA region, giving crucial feedback to businesspeople and entrepreneurs who wish to conduct business in those areas.

2) Dr. Zmokhol holds a Bachelor of Science in Management / Economics from the Lebanese American University (LAU), a Master of Business Administration from the Lebanese American University (LAU) and Doctorate in Business Administration from Newport University (USA).

A published author of various articles and research papers on Corporate Governance, Business Ethics, Industrial Management, International Marketing, Strategic Management, Entrepreneurship, Economic Revival, Micro and Macro Economics,

Regional Growth Plans and Strategies, he is often mentioned in the media for his innovative business approach.

As a strategic advisor, and independent board member , Dr. Zmokhol sits on the board of several prominent local private institutions and international institutions and organizations.

- Board of Directors, BSEC (Bemo Securitization - BEMO Group)
- Advisor to the Board of Directors, ITG (HOLCOM Group)
- Advisory Board of BEMO Bank (Limasol)
- Board of Directors, AUF's International Strategic Orientation (COS) , as representative for the Middle East region
- Business Advisory Board of the OECD- Mena region (BAB)
- Board of Directors, Forum Francophone des Affaires (FFA)
- Board of Directors, Institute of Directors (IoD)
- Board of Directors, Management Committee at Collège Notre Dame de Jamhour (NDJ)
- Board of Director University of Cameroun
- Board of Trustees , at the Lebanese American University (LAU)
- Board of Trustees , at the Notre Dame University (NDU)

He has received many awards: the Year's Alumni Recognition and Achievement Award from The Lebanese American University, the Best Businessmen Initiative Award from the Entrepreneur Venture Network Holding SAL and Leadership personality of the year received at the Social Economic Award (SEA).

A previous tennis champion, Fouad is an avid runner, skier and hiker.