



Université Saint-Joseph de Beyrouth

Service de l'Insertion professionnelle

# Student Entrepreneurship Awards 2017

## Environment Edition

### Team Information

To be filled for each member of the team.

The CVs will be added at the end of this document.

**Member:**

USJ Identification number:

First Name:

Last Name:

Gender:  Male  Female

Date of birth:

Email:

Phone number:

Faculty:

Major:

Role in the project:

CV to be added

### Additional Information

#### Your Business (Idea)

1. What environmental problem(s) are you trying to solve? (max 200 words)
2. What is the solution you are suggesting? Describe your business idea? What makes your solution unique? (describe the key characteristics of your products or services) (max 300 words)
3. Which areas of the environmental sector are you targeting?
  - Renewable energy
  - Recycling/upcycling
  - Business & Logistics
  - Technology solution
  - Green designs
  - Other  **Please specify:**



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## Market and Competition

4. What are your primary target market(s)?
5. Who are your direct and indirect competitors? Establish a comparative analysis and highlight your key differentiator points
6. Establish a Swot Analysis of your project (1 page): strength, weakness, opportunities, threats
7. What is your market penetration strategy? (promotion & communication, partnerships...)

## Financials

8. How will your business make money?
9. Do you have an estimate of the costs required to start your Business (Idea)? If yes, please elaborate.
10. What are the initial budget & revenue forecast for the coming year?

For information

Service de l'Insertion professionnelle

Phone: 01/421.247

Email: sip@usj.edu.lb



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CV for each member of the team



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