

# Ketfe Bi Ketfak Report

## **USJ en Mission**



#### Introduction

Ketfe Bi Ketfak story has started with the initiative of both USJ and AUB secular clubs to help families in need all over Lebanon. During the clubs' council meeting, upon their request and the proposition of the "Club Renaissance ", all USJ clubs and the Student Life Department decided to join the fight. Upon the approval of the Rector Father Salim Daccache s.j., a call for volunteers and partnership was set: 80 volunteers of students and USJ staff gathered to start the mission.

The volunteers were divided into 5 main groups:

- A call center team to reach out to donors and raise funds.
- A family assessment and follow-up team.
- A team to collect donations.
- A team to deliver boxes to families.

- A purchasing team in charge of the difficult task of finding the best deals for the food items to be donated to families.

I would like to seize the opportunity to thank the university for its full support and endorsement for Ketfe Bi Ketfak, a student initiative, and more specifically HDF and the Alumni federation for their full backing and sponsorship. In addition, in the name of the families and the team, I would like to thank each and everyone who helped us through this journey whether by donating money, food either or most importantly time.

#### Gloria Abdo, USJ Student Life Department Coordinator







### **Boxes distribution per Lebanese regions**



- Beirut Bekaa & Zahle Chouf & Aley Kesrwane Metn
- North & Akkar
- South & Nabatieh



#### Families include but are not limited to:

- Requests via Facebook group
- Google forms application requests
- Campus chaplains
- Dispensaries
- Informal and individual requests
- Parishes
- Municipalities Requests



## 62800000LBP amount collected



\*USJ students, staff, teachers and Alumni \*\*Hôtel Dieu de France, Doctors and Medical Staff



### **Testimonials**

Sami Kais: This experience was enriching and fruitful. I have had unforgettable moments, moments during which I have built healthy friendships and bonds which helped me grow. In a place where collective work comes first, we have united in a surge of solidarity. It was a real exchange, a helping hand we gave with passion and empathy. This voluntary commitment is for me an exceptional and unforgettable adventure.

Marianne Haddad: I am proud to share with you this unforgettable and fulfilling experience I have lived as I was part of this humanitarian mission. I have participated with the USJ family in order to help those in need. Together, we were able to support some families during this critical period that Lebanon is currently facing.

**Cosette Habib:** Like a beehive, students who worked tirelessly buying, packaging, distributing donations are a one-handed team. Their only goal is to help the ones in need. This is something that makes your heart sing.

Karl Nohra: As a purely student initiative, the Ketfe bi Ketfak campaign is characterized by the spirit and commitment of students brought together for the sole purpose of helping a Lebanese population particularly affected by the economic crisis and the pandemic. The work to be done, although tiring, is not an obstacle for us: we collect the donations, buy the products, divide them into the boxes and go all over Lebanon to distribute them. We discover new Lebanese regions and witness with our own eyes how these families are affected, the difficult situation in which they live, and the more we continue, the more difficult it is for us to stop as we realize the great impact of the work we have done so far.

Nour Yaktine: I am thankful for the fact that I was able to be part of USJ's humanitarian campaign. Witnessing the volunteers' driving force and dedicated efforts for this great cause has been truly enriching and moving. I am grateful to be able to help my community in these difficult times.







Université Saint-Joseph de Beyrouth Service de la vie étudiante Service des ressources humaines



**USJ Secular Club** 





**الذادي العلماني** في الجامعة الاميركية في بيروت



## Aumônerie de l'USJ



Fédération des Associations des Anciens Université Saint-Joseph





This report was designed by USJ - SVE Communication & Marketing unit - 2020  $\ensuremath{\mathbb{C}}$