Do you have a promising innovative business idea?
Are you interested in turning it into a fast growing business?

Business Competition
Apply at: www.ideal4lebanon.org/form

The opportunity
Four entrepreneurs (or teams) will be selected to benefit from valuable tools, business development resources, coaching, and a chance to go on to the next round to compete for:
- Startup financing
- Startup training (by AltCity)
- Mentoring (by Mowgli Foundation) for one year
- Access to the Center for Research and Innovation at the American University of Beirut (AUB)
- An opportunity to present their idea to investors and business leaders

Criteria and Eligibility
Business ideas will be judged according to their creativity, feasibility, and potential profitability. Applicants are encouraged to enter the competition with the idea that has the greatest potential to generate revenue.

Teams are encouraged, but individual researchers or students are also eligible to apply. One idea per team or applicant.

Deadlines and Commitments
Applications are open until February 20, 2015. Winning applicants should commit to a one-day startup training at AUB’s Center for Research and Innovation in March 2015. If they are selected for the next round of competition they should commit to a two-day workshop and three-day mentoring program in April/May 2015. Submitted business ideas will be kept confidential.

For more information please contact Ms. Rita Yazigi (USJ), e-mail: rita.yazigi@usj.edu.lb

With Support From:

AltCity
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The competition is under the “Innovation and Development of Academic-Industry Partnerships through Efficient Research Administration in Lebanon (IDEAL)" project funded by the Tempus IV program of the European Commission.