Sponsoring File

USJ Futsal Men’s Team

Season 2012 – 2013
Presentation of USJ Futsal men’s team

The USJ Futsal men’s team is managed by “Service du sport de l’Université Saint-Joseph” that is in charge of the promotion of sports activities and management of sports facilities at Université Saint-Joseph.

The team is 100% USJ. It is formed mainly of USJ students, some alumni and lead by USJ staff. Since 2007, USJ Futsal men’s team participates in the Lebanese National Championship.

In addition to the participation on the university level (University sports Conference, Universities Championships and other competitions) and the international participations (two to three trips abroad each season), the team plays in the first division of the National Futsal Championship.

Identity Card of the USJ Futsal men’s team

- **Year established:** 2007
- **Number of players:** 20 players
- **Home court:** Campus des sciences et technologies (Mar Roukoz) / Campus de l’innovation et du sport (Damascus Street).
- **Annual budget:** USD 25,000
- **Employees:** 4; 1 coach, 1 coach assistant, 1 manager, 1 physical therapist
- **Trainees:** Physical therapists and nutritionists
Mission

- Guarantee, through sports victories, a great visibility and notoriety to Université Saint-Joseph, at a national and international level.
- Contribute to the development of sports at national level.
- Ensure courts for trainings and improve researches for the academic partners within the University.
- Unify the diversity of students.
- Encourage international experience through the participation in international sports competitions.
- Develop students’ motivation, discipline, initiative, team spirit and solidarity through regular training and participation in competitions.

Vision

The USJ Futsal men’s team seeks to be a key player in the national, regional and international sports environment through promoting the values of academic and athletic excellence.

Values

- Excellence through Sport
- Academic excellence through education
- Conviviality and family spirit
- Unity and solidarity
- Regularity and belonging
Brief overview of the most important results of USJ Futsal men team

**At national level**

Third place in the Lebanese national Championship- Division 1- in 2011-2012
Third place in the Lebanese national Championship- Division 2- in 2010-2011
Third place in the Lebanese national Championship- Division 2- in 2009-2010
Third place in the Lebanese national Championship- Division 2- in 2008-2009

**At international level**

Second place in the international tournament of Beirut "Beirut Unisports Festival 2011" - March 2011
Third place in the international tournament of Valencia "Eurovalencia 2011" - November 2011
Second place in the international tournament of Valencia "Eurovalencia 2009" - October 2009
Third place in the international tournament of Valencia "Eurovalencia 2008" - October 2008

**At university level**

Winner of University Sports Conference in 2009-2010
Winner of University Sports Conference in 2008-2009
Winner of University Sports Conference in 2007-2008
Winner of the first edition of the Lebanese Universities Futsal Cup in 2010-2011
Sponsoring Season 2012-2013

The USJ Futsal men’s team is looking for partners for the next season (June 2012 - June 2013) to increase the chances of winning the National Championship and represent Lebanon at the Asian Futsal Club Championship.

Your sponsorship will facilitate:

- **At financial level:**
  - Organizing a training camp in Serbia or Cyprus (July-August 2012) in collaboration with international experts for the best way to prepare the team before the championship.
  - Covering players’ transportations fees (to trainings and matches).
  - Hiring an expert goal keeper’s coach.

Note: Equipments’ costs, staff salaries, referees fees and enrollments in the championship are covered by the “Service du sport de l’Université Saint-Joseph”.

- **At media level:**
  - Increasing the visibility of Futsal in Lebanon in general and the visibility of the USJ Futsal men’s team.
  - Gaining more Futsal supporters for the USJ Futsal team.

Draft program for the season 2012-2013

- **A. May-July 2012:** Trainings
- **B. July-August 2012:** International training camp
- **C. September 2012 - February 2013:** Lebanese Championship, Division 1 (14-20 games), Lebanese Cup (1-5 games)
- **D. November 2012 - May 2013:** 6th edition of the University Sports conference (14 to 20 games)
- **E. November 2012:** Participation in the international tournament of Valencia "Eurovalencia 2012"
- **F. March 2013:** Participation in the international tournament of Beirut « Beirut Unisports Festival 2013 »
- **G. May 2013:** Participation in the international tournament of Ibiza "Euroibiza 2013"
- **H. More...**
Sponsorships and Benefits (per year)

1- Platinum Sponsor: USD 12,000 (Only one sponsor)

- Printing of the logo on USJ Futsal Men players’ and staff’s outfits.
- Advertising banner on Université Saint-Joseph Athletics’ website www.usj.edu.lb/sport with a link to the sponsor’s website.
- Insertion of an ad page (inside front cover) in Sport Info, the yearly newsletter of the Athletics Department distributed for free (3000 copies).
- 6 posters (200x100cm - provided by the sponsor) will be posted around USJ playing field.
- Distribution of promotional materials/ stand placement during matches at USJ sports field.
- Panel display on jury table during matches at USJ sports field.
- Sponsor mentioned on our Facebook page.

2- Golden Sponsor: USD 8,000 (Only one sponsor)

- Printing of the logo on USJ Futsal Men players’ and staff’s outfits.
- Advertising banner on Université Saint-Joseph Athletics’ website www.usj.edu.lb/sport with a link to the sponsor’s website.
- Insertion of a regular ad page in Sport Info, the yearly newsletter of the Athletics Department distributed for free (3000 copies).
- 4 posters (200x100cm - provided by the sponsor) will be posted around the playing fields.
- Sponsor mentioned on our Facebook page.
3- Silver Sponsor: USD 2,500 (two sponsors)

- Printing of the logo on USJ Futsal Men players’ outfits.
- Advertising banner on Université Saint-Joseph, Athletics’ website www.usj.edu.lb/sport with a link to the sponsor’s website.
- Insertion of a half page in **Sport Info**, the yearly newsletter of the Athletics Department distributed for free (3000 copies).
- 1 poster (200x100cm - *provided by the sponsor*) will be posted around the playing fields.
- Sponsor mentioned on our Facebook page.

*Sponsors logos on player's outfit*

We remain at your disposal for any additional information. You can contact us on the number and e-mail addresses mentioned on first page.